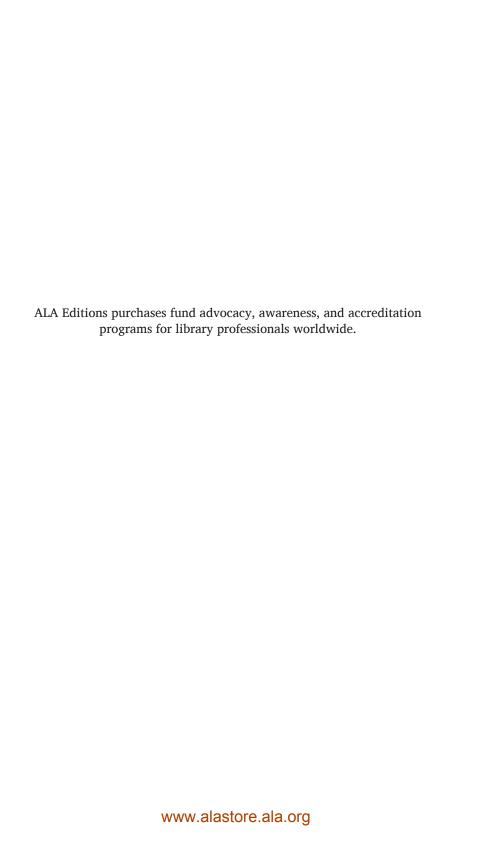
Reinventing the Library

FOR ONLINE EDUCATION



Reinventing the Library

FOR ONLINE EDUCATION

FREDERICK STIELOW



An imprint of the American Library Association CHICAGO 2014

www.alastore.ala.org

FRED STIELOW heads American Public University System's Classroom/Research Information Services (CRIS). Dr. Stielow previously worked as director of the Amistad the Walter Reuther Labor Library at Wayne State University, Mid-Hudson Public Library System, Research Center at Tulane University, and Head of Special Collections at the University of Louisiana, Lafayette. He also held full-time professorial appointments at the University of Maryland and Catholic University along with visiting assignments at the University of Illinois and University of Puerto Rico. He has held major posts with the American Library Association and the Society of American Archivists. Stielow earned his bachelor's and master's degrees in history along with a dual doctorate in history and American studies from Indiana University, as well as an MLS from the University of Rhode Island. He has written ten previous books, including *The Management of Oral History Sound Archives, Creating Virtual Libraries*, and *Building Digital Archives*.

© 2014 by the American Library Association. Any claim of copyright is subject to applicable limitations and exceptions, such as rights of fair use and library copying pursuant to Sections 107 and 108 of the U.S. Copyright Act. No copyright is claimed for content in the public domain, such as works of the U.S. government.

Printed in the United States of America 18 17 16 15 14 5 4 3 2 1

Extensive effort has gone into ensuring the reliability of the information in this book; however, the publisher makes no warranty, express or implied, with respect to the material contained herein

ISBNs: 978-0-8389-1208-9 (paper). For more information on digital formats, visit the ALA Store at alastore.ala.org and select eEditions.

Library of Congress Cataloging-in-Publication Data

Stielow, Frederick J., 1946-

Reinventing the library for online education / Frederick Stielow.

pages cm

Includes bibliographical references and index.

ISBN 978-0-8389-1208-9 (alk. paper)

1. Academic libraries—Aims and objectives. 2. Academic libraries— Effect of technological innovations on. 3. Libraries and colleges. 4. Digital libraries. 5. Libraries and electronic publishing. 6. Libraries and the Internet.

 $7.\ Internet\ in\ higher\ education.\ 8.\ Libraries\\ --History.\ 9.\ Learning\ and\ scholarship\\ --History.\ I.Title.$

Z675.U5S77 2014 020.285'4678—dc23

2013028022

Book design by Kimberly Thornton in Charis SIL, Meta, and Verdana.

© This paper meets the requirements of ANSI/NISO Z39.48-1992 (Permanence of Paper).

What is more important in a library than anything else—
than everything else—is the fact that it exists.
—Archibald MacLeish



< contents >

List of Figures ix

Preface xi

Acknowledgments xix

PART A: PREPARING WITHIN A REVOLUTION

1	The Narrative	3
2	Web Technology and Libraries	43
3	Disruptions on the Long Tail	71

PART B: VIRTUAL CAMPUS DISCOURSE

4	Setting the Stage	105
5	Elimination Commentaries	125
6	Redefinition Commentaries	139
7	Construction Commentaries	169
8	Rewiring Online Librarians	211
9	Managerial Strategies	225

Epilogue 259

Colophon 267

Bibliography 275

Webliography 289

Index 293



<figures >

- 1.1 Chained books, University of Leiden, sixteenth century, 15
- 1.2 Interior of the Escorial library, 21
- 1.3 Book cover, Snead's Library Planning . . . (1915), 33
- 2.1 ARPANET early configuration, 46
- 2.2 Basic HTML coding and browser display, 51
- 3.1 New and used textbook costs, 2005-2010, 79
- 3.2 McGraw-Hill e-mail advertisement, 80
- 3.3 New methods to monetize specialized publishing programs, 83
- 3.4 Creative Commons licensing options, 93
- 3.5 Enrollment projections by type of university, 99
- 4.1 Decline in library reference requests, 1998–2008, 107
- 5.1 FDsys portal, *132*
- 6.1 AquaBrowser word cloud interface, 148
- 6.2 APUS collection analysis template, 151
- 6.3 Detail of APUS copyright declaration, 154
- 6.4 APUS program portal, 157
- 6.5 OCLC WorldCat ILL form, 160
- 6.6 Control screen for automated reference service, 164
- 7.1 Sample APUS course guide, 176
- 7.2 APUS librarian's dashboard, 179
- 7.3 APUS help resource, 187
- 7.4 Sample EZproxy script, 196

- 7.5 2012 e-book vendor comparison, 199
- 7.6 Library on AMU Island, Second Life, 206
- 8.1 Librarian vs. online librarian, AquaBrowser word cloud, 223
- 9.1 Technical schematic for an online library, 2012, 250
- 9.2 Virtual library instructional video, 252
- 9.3 APUS crisis response cover page, 254

CHAPTER 9, SIDEBAR

Librarian employment pattern, 1880-2009, 243

EPILOGUE

Memex optical input device, Life Magazine (1945), 265

COLOPHON

APUS library monthly traffic, 2005–2010, *268*APUS library opening and online librarians, 2011, *270*

< preface >

When it was proclaimed that the Library contained all books, the first impression was one of extravagant happiness. All men felt themselves to be the masters of an intact and secret treasure. There was no personal or world problem whose eloquent solution did not exist. . . . The universe was justified, the universe suddenly usurped the unlimited dimensions of hope. . . . As was natural, this inordinate hope was followed by an excessive depression. . . . A blasphemous sect suggested that the searches should cease. . . . Others, inversely, believed that it was fundamental to eliminate useless works. —Jorge Luis Borges, "The Library of Babel" (1941)

orges presages exuberance and requisite caution as libraries enter the teens of the twenty-first century. Some remain optimistic about the prospects on the "information superhighway." A counter-chorus grows wary. Economic crises threaten financial underpinnings and the employ of librarians. World Wide Web actively intrudes on traditional domains. The world's knowledge no longer fits neatly on library shelves. The need to travel and handle physical objects vanishes. Every area of library activity is fundamentally reordered. And, as stressed in this book, a disturbingly different type of library setting emerges for consideration.

An institution that literally defined human history faces existential tests. Can libraries control their destinies in the web age? Could the Web subsume the library as institution? Or, as featured here, are there redeeming and redefining roles from online education?

PERSPECTIVES

The following chapters offer exploration through uniquely experienced and occasionally provocative perspectives. Though the book is of value for a variety of settings and library school students, the locus is higher education. Rather than a top-down research institution or consortial approach, dialog is from the bottom up. The voice seeks to address, inquire, and empower at the level of the practicing repository for the new of a virtual campus.

VIEWS FROM THE VIRTUAL

Even the best of current commentaries reflect print-era biases. The reality of centuries of practice backed by millions of dollars in infrastructure remains hard to escape. The book continues as the defining trope. Instead of transformational embrace, defense and recodification of established practices naturally lurk beneath the surface. Discourse mirrors reluctant transit from paper to "blended" electronic operations.

These dialogues launch outside the book "box." Conjecture is replaced by postmodern commentary from a previously unheard setting. Rather than projections on what may be coming, discussion is from an already reinvented library. Origins lie in a rapidly expanding online library—one with some eight years of experimentation and successfully serving over 100,000 patrons in more than 120 countries. Analysis comes absent huge abodes, vested personnel, or even ownership of information assets. Metaphors are of the web and the cloud. Functions are predefined from the electronic with barely a thought of paper. Through such rarified air, nothing is assumed. All operations are subject to critical examination and rife with change.

FOR-PROFIT JUXTAPOSITION

The outsider viewpoint is accentuated by a first-time look through the lens of online, for-profit universities. Part and parcel of a rising global economy, these are uniquely web creations. They originate without deference to vested infrastructures or established practice. Planners consciously inveigle against land-based traditions. Competitive forces unapologetically scrutinize for advantage and market share. Rather than assume entitlement and value, the landscape turns capitalistic and decidedly entrepreneurial. It presupposes heightened accountability, including prospects for ROI (return on investment) and unseen levels of justification for the very presence of an academic library.

TECHNOLOGY NEXUS

The treatment presented here also draws on personal engagement inside the "technology box." Observations date to the late 1960s with the running of a data processing shop and systems analyst training prior to entering librarianship. Subsequent experience parlays web-era management in both academic and public library system settings. Knowledge is harvested from the past of an Internet services provider (ISP), successful automation of dozens of libraries in a multicounty system, and building a virtual library for an online university.

My views are also bolstered by employ as a professor in schools of library and information science. The inquiry benefits from the familiarity earned through decades of teaching, including classes that range from the history of the book and preservation to an introduction to automation and web-based archives. To those are added a myriad of professional committee assignments and consultations along with two earlier web-related books.

That combination informs an environmental scan across the jungle of onrushing encounters, threats, and opportunities. I give attention to practical work-aday insights yet do not shy from surfacing atavisms, the realities of the consumer marketplace, or the potentials of a born-web generation. Emergent applications are queried from Web 2.0 to voice recognition, touch screens, and 3D imaging. These pages proffer search engines as a new type of audience and service determiner. Libraries are invited to exit campus comfort zones for online classrooms and automated learning management systems (LMSs). Librarians are asked to step to the forefront, to engage and compete for new web-based roles within the university.

TOWARD AN IDEA

Reinventing the Library for Online Education moves between practice and theory—the classical blend of *praxis* and *techne*. The ultimate pretense is to advance a web-age library component within the critical baseline launched by John Henry Newman (1858) in the classic *The Idea of a University*. The practical orientation mirrors the Toronto School of Harold Innes, Marshall McLuhan, and Walter Ong. A "medium is the message" and global village orientation continue to offer predictive and crucial perspectives for transiting the web revolution.

Like Newman and the Toronto School, this book relies on a dose of historical analysis. It suggests that the allure of new technologies can prove dissembling. Naïve instrumentalism lends to overlooking the power of the library narrative.

Yet library genealogy continues to play its defining role within the university, even an online university. History remains differentiating bedrock for survival and success.

Academic libraries also have lessons to learn and economic prospects to uncover from their past. An understanding of an originating mission of student service proves pivotal for the future. The field can draw too on previous encounters with communications revolutions to address the web phenomenon as something in midstream. Final answers at this stage would be presumptuous—but delayed response fatal.

Related influences. Management and economic theory come to the fore. Approxi-

> Thinking Web

Aside from trust that the reader will credence views from the fringe and blatantly economic positions, this book's most daunting quest is an altered type of thinking. Not unlike the postpress rise of Cartesian modes and individualism, the new medium is transforming thought and how people approach information gathering. How then should the library and librarians respond in rewiring practice, service, and terminology?

mation-based planning and change management inform a complex transition. The implications of a global information economy merit special consideration. Acknowledgment is given to rising managerial trends but leavened by doses of Sun Tzu's military, Machiavelli's political, and Max Weber's bureaucratic awareness.

The treatment reflects a variety of other theoretical components as well. Contemporary commentators and futurologists influence near- and long-term projections on the fate of university libraries. Linguistics and literary theories pepper this book. Indeed, much of challenge resolves to the evolutionary nature of language and grammar in revolutionary flux.

Ultimately, the narrative is bookended between two towering figures from the 1940s.

- Jorge Luis Borges. As already seen, the commanding Argentine librarian/ author sets the stage with insightful jolts of caution, respect, and awe for the complexities that we now face.
- Vannevar Bush. This leader of the wartime science community helped inspire the Web and much more in the landmark "As We May Think" (1945). His memex concept remains a humbling reminder of still unachieved benchmarks for virtual libraries.

LAYOUT AND SUBTEXT

This book's design pays subtle homage to McLuhan. Echoing his landmark *Gutenberg Galaxy* (1962), it reflects the Web's unfolding impact on written communication. Print composition is augmented by electronic consciousness. Core chapters invite random access through a wiki-like encyclopedic framework and "stub" commentaries. Periodic "Readers' Advisories" invite "hopscotching" within the text. Footnoting is deprecated. The semistandard bibliography is altered, with URLs preferred. Citation leans away from pagination in deference to the utility of simple string searches. End matter extends to a "Webliography" of sites consulted.

Visual components also emphasize what McLuhan termed "gravitational" effects on composition:

- Bulleted or enumerated lists with boldface and italic trimmings are frequent features.
- · Author-date (parenthetical) citation style replaces footnotes.
- Multilevel headings are far more frequent than in the past. Rather than
 boldface type, they began with underlying HTML coding (e.g., h1, h2
 . . . h5) and design for search engine discovery.
- Information boxes/sidebars are frequently inserted for digressions and conversations that were previously relegated to footnotes.
- Paragraphing and sentence structures are deliberately shortened from scholarly norms.
- Type font for headings is Verdana—the first font designed for the Web.
 Released in 1996 from Microsoft's typography group, Verdana offers a
 sans serif face for enhanced online viewing and better transition from
 inking to pixelated representations on the computer screen.

The results are admittedly attenuated. The product is still framed as a standard book and unfolds through monographic chapters. It has to meet publisher demands rooted in print that strip off the structures and embedded metadata in the production process. The work is inherently "time stamped." Input and considerations are largely fixed by the draft's November 1, 2012, dispatch to the editors. Equally important, a book in hand cannot include hyperlinks. Ink on paper lacks the ability to repurpose resources automatically in multiple locations—or to add flourishes like automated references, glossaries, updating, videos, and external commentary.

CONTENT OVERVIEW

Reinventing the Library for Online Education unfolds in two major sections. Part A, "Preparing within a Revolution," spotlights a set of knowledge arenas to guide the construction of a virtual academic library. Three background chapters proffer top-down overviews:

- Chapter 1, "The Narrative," glosses the powerful story that is library history. Discussions promote an origins myth along with lessons from a series of technologically related paradigm shifts, which demark the evolution of the university library.
- Chapter 2, "Web Technology and Libraries," provides technical background on the Web and its first-round effects on academic libraries.
- Chapter 3, "Disruptions on the Long Tail," brings economics firmly to the fore. The library is set as a cog within a new information economy—one that includes unprecedented competition, added government oversight, and the disruptive forces of online universities.

Part B, "Virtual Campus Discourse," immerses the reader from the bottom up in an onrushing reinvention of the library. Discussion emanates from a critical era at the start of the second decade of this century. Questions are implicit and explicit. How can a library control its destiny with collections that are no longer owned or physically housed? How do academic libraries reverse current trends and prove their worth in a highly competitive atmosphere?

Explorations are based on practical experiences and a virtual campus-based classroom/research information services (CRIS) model. In this setting, library theory is redefined for librarian-centric services and demonstrations of value. Chapters engage as a series of applied exercises:

- Chapter 4, "Setting the Stage," juxtaposes a mainstream validation crisis and opportunities against a proposed remediation model from the virtual campus.
- Chapter 5, "Elimination Commentaries," strips away superfluous library practices for print-based artifacts and storage needs.
- Chapter 6, "Redefinition Commentaries," deconstructs remaining library functions for virtual operations.

- Chapter 7, "Construction Commentaries," the final set of commentaries, is immersed within a growing array of concepts, tools, and services being wrought by the medium.
- Chapter 8, "Rewiring Online Librarians," hypothesizes an elevated role for librarians. Librarians replace collections as the centerpieces for a new type of academic library—but they require rewiring.
- Chapter 9, "Managerial Strategies," offers concluding analysis that draws from the previous discussions. It provides pragmatic suggestions for the implementation of an academic online library with emphasis on a for-profit virtual campus.

A speculative epilogue looks at prospects for empowering a higher-education economic zone along with a multilayered concept for the virtual academic library.

The text closes with a ceremonial colophon. Dating to the preprint era, such "final strokes" were once used to identify the source of handwritten compositions. The device reappears with background on the author and the electronic scriptorium that birthed the study—library operations on the virtual campus of the fully online American Public University System (APUS).



<acknowledgments>

dents at the University of Wisconsin–Milwaukee and University of Rhode Island as well as attendees at the 2012 HELIN Conference. Several colleagues also wittingly or unwittingly contributed to this manuscript, especially those at APUS. Carol Gilbert and Wallace Boston enabled opportunity at a rare moment in history. My brother from another mother Frank McCluskey played a unique role in fostering experimentation, and Karan Powell followed his tolerant practices as APUS provost.

The bulk of accolades are reserved for "my folks"—the best group of online librarians in the field—and their compatriots in electronic course materials and APUS ePress. Appreciation goes in particular to Susan Hyland, Lydia Crawford, and Andrea Dunn. They stood with me from the start in rewiring a different vision of service. Finally, to wife Susan Rosenfeld and son Thane goes the grudging thanks for putting up with me. ©





PREPARING WITHIN A REVOLUTION

Gaining understanding within a revolution is perforce daunting. Basic assumptions and the underpinnings of the field are being ripped away. Legacies from the past intrude. The library struggles for solutions while accommodating at breakneck speed. Unprecedented competition and financial strictures emerge. The hunt is on for guidance and models, but where is the experience—especially for smaller and midsize facilities?

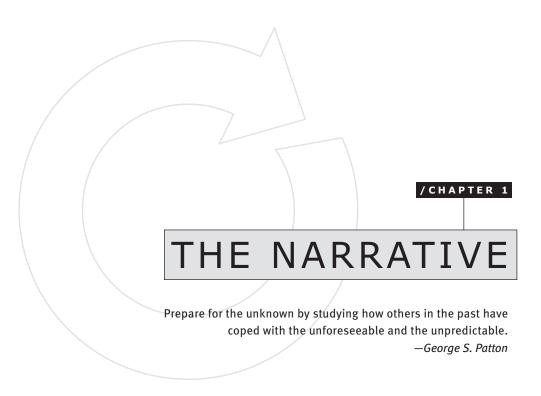
This initial section of *Reinventing Libraries for Online Education* proffers insights from history but moves quickly to background and questioning from web technology and for modern economic considerations. The intent is a "view from 30,000 feet" to better guide practical choices for chaotic and threatening times.

> Readers' Advisory

Although interlaced, the book's sections may be read independently. Part A offers general background fodder, including philosophical and theoretical contents. Those bent solely on practical applications may jump ahead to part B's "Virtual Campus Discourse."

www.alastore.ala.org





tory is too valuable to ignore—or leave solely to historians. Whether learning from success or tribulation, the past remains a precious tool. This is especially so for libraries. Their narrative provides an unparalleled baseline for future sustainability. Historical understanding and methods offer the manager valuable counterpoint and distance. Factual background and nonlinear evaluation help balance against the blinding allures of technology and latest business fad. Rather than awakening to unpleasant hindsight, foresight based on the past sharpens awareness for

- Atavisms. Tradition and allegiances to established practice can be dissembling for coping within a revolution. What should be discarded or at least questioned? Are there related lessons for bringing change to staff, operations, and audiences?
- **Functions and structures.** History helps avoid reinventing the wheel and clinging to presentist biases. What components from the past to use, not use, or—perhaps—resurface or furbish?

- Image/prestige. The library goes beyond physical services. What are the potential and responsibilities from its historical legacies, allegiances, and symbolic values?
- Technological perspective. The Web is not the library's first encounter with a transformational technology. What are applicable lessons from earlier communications revolutions?
- Threat response. The ivory tower is being assaulted. Marginalization again rears, and any sense of entitlement must be obviated. What are the threats from both external competition and internal acquiescence?
- Strategy and tactics. In General Patton's terms, what is the appropriate mix of defense and offense—of strategy and tactics—for sustainability and advancement in the web era?

> Readers' Advisory

This chapter offers a highly abbreviated overview. Those with developed awareness of the library's place in history may wish to jump ahead to the next chapter. Those with historical animus or narrow applied focus, however, are advised to still hopscotch to the "Sorbonne and the Invention of the University Library" then "The University and Education Reordered" in this chapter.

PROLOGUE

The idea of library is inherent to civilization, but its meaning varies with time and circumstance. This book's context is the library as stand-alone entity or branded subset of an institution—such as a university library. In addition to intellectual and civic context, I add stress for often underplayed ties to technology and pedagogy. Such tradition dates to the invention of writing at the literal dawn of history. Working as party to emergent political/religious systems, castes of priestly scribes developed groundbreaking technologies. These first technocrats engaged in two overlapping zones:

- Religious/state services. Writing transcended divination. With it, scribes
 could capture and reuse the words of their deities in a displayable and
 inheritable fashion. With it too, governments and religions were legitimated.
- Notarial services. The same skill set supported administrative controls and government bureaucracies. Governments could institute regularized

taxes. Laws and commercial transactions could be captured in reproducible form for verification.

The science of writing did not stand alone. Efforts bridged into education and knowledge building. They stimulated companion skills in mathematics along with investigations of the heavens and natural events. Such directions necessarily brought forth a subsidiary institution that would give name to their underlying enterprises.

Birth of the repository. Scribal functions naturally extended to record keeping. The storage and retrieval of content gave birth to the library/archives as institution. Care and growth of collections eventually called forth specializations.

Those in charge needed expertise for different types of materials, storage units, and access. They had to handle museum-like artifactual collections, including sanctified objects. Preservation and copying functions entered. Over time, sacred and commercial realms would be augmented by educational materials, scholarly observations, and even a bit of pleasure reading/ literature.

CLASSICAL PORTFOLIO

The democratic crucibles of ancient Greece and Rome fostered a remarkably mature form of library. Their institutions were a concrete manifestation of the doctrine of the "Good." In keeping with Plato's articulation for his philosopher kings, the library

> Hydraulic Societies

Western writing traditions date to Sumer and Egypt in the fourth millennium BCE. These were early agricultural civilizations beset by annual floods and also characterized as "hvdraulic" societies. As proposed by Wittfogel (1957), writing and the parallel development of number systems provided the practical modus for the formation of sophisticated government. Recording authority was needed to deal with washed-out boundaries and water distribution.

was a realization of the state's duty to its people. Establishment would come from an informed polis and required citizens' embrace as stakeholders. Temple traditions blended into a lasting duality:

- Information services. Temple and state duties extended to an enlarged clientele and enhanced services:
 - » Public access. Access to information was extended to the citizenry the polis—as a democratic right.

- » *Publication controls*. Responsibility for the provision of information extended from self-publishing to collecting from external sources.
- » Education/scholarly operations. The library supported education along with creation/distribution of secular knowledge.
- » Stewardship. Priestly responsibilities for the words of the gods transited toward the secular and preserving the documentary heritage for future generations.
- Monument/cultural symbol. The institutions became a civic statement somewhat independent of their religious placement. Beyond active services, the library signed:
 - » Legitimacy. Political, cultural, and business bodies basked in the propriety wrought by the presence of the institution. Like a monument, the library helped affirm tradition and an establishment's right to exist.
 - » Scholarship/science. Thanks to its educational overlap and holdings, the institution became a recognized signpost of wisdom, scholarly studies, and advancement.
 - » Prestige. Whether altruism, duty, or conspicuous consumption, the library conferred respectability and social status. It readily became a locus for charitable contributions but also periodically an enticing fashion statement. As Stoic philosopher Seneca lamented over Roman values in the middle of the first century CE:

You will find, then, in the libraries of the most arrant idlers all that orators or historians have written—bookcases built up as high as the ceiling. Nowadays a library takes rank with a bathroom as a necessary ornament of a house. I could forgive such ideas if they were due to extravagant desire for learning. As it is, these productions of men whose genius we revere, paid for at a high price, with their portraits ranged in line above them, are got together to adorn and beautify a wall.

Unfortunately, the same prestige, legitimacy, and religious factors made for a tempting target. Positioning within wealthy temples to other gods was certain to draw the attention of invaders and rebels—doubly so when financial and property records were present. The past and present of libraries thus remain all too replete with demonstrations, destruction, and looting.

Alexandrian Museum, the Proto-university

Classical formations reached their epitome in the fourth century BCE. In keeping with Aristotelian precepts, the Ptolemaic city of Alexandria in Egypt founded a temple to the muses. The creation remains a transcendent statement. The Alexandrian Museum emerged as a trailblazing knowledge center—the world's first university before there was a word for university.

The museum articulated space for science and education. A lyceum offered teaching and public forums. The peripatos, a colonnaded walkway and gardens, were part of a grand design. They supported contemplative reflection—"a place for the cure of the soul." Amenities were specifically dedicated by subject, from astronomy and anatomy sections to a zoo of exotic animals. Over time, this creative confluence would be the fount for the "fathers" of math, engineering, physiology, geography, and medicine.

The academic library. Space and Aristotle's literary effects manifested through a groundbreaking library. The Alexandrian version was integral to the museum's operations but achieved its own fame and lasting legacy. Rather than part-time task, librarianship ratcheted into a full-time occupation. Practitioners became known and even gained a bit of celebrity. For instance, we can point to Zenodotus, the library's founder; and Callimachus, the first bibliographer and inventor of the *pinakes*, or library catalog.

Alexandria fully embodied what became a continuing ideal. In addition to a precedent-setting drive to hold all of human knowledge, operations fostered experimentation and development of a new auxiliary discipline or science. Alexandria pioneered trappings that continue to define and grace modern establishments—along with intriguing extras:

- **Acquisitions.** Alexandria reveled in the first transnational knowledge collections. This forerunner of modern research libraries forged the first mandate to collect the world's written information.
- Cataloging. The earliest known dedicated department for the bibliographic control of materials also included the first recorded use of alphabetic ordering.
- Education. The library boasted its own educational facilities with designated lecture halls.
- Entrepreneurial center. The Alexandrian Library augmented its state support by serving as an international hub of the book trade. It also stimulated nearby economic endeavors, such as the production of papyrus.

- Public presentations. Space was set aside for public and scholarly declamations.
- Preservation. A basic responsibility was ensuring the survivability of key texts.
- **Publishing.** Copyists put forth editions of classical works for internal use by scholars but also for sale and export.
- **Reading rooms.** Functional spaces were designed for scholars to unroll and compare materials efficiently.
- **Mass storage.** The library featured specialized shelving for the world's largest *bibliothekai* of papyrus and an assortment of parchment scrolls.
- **Scholarship.** Staff developed and used the skills of critical bibliography to determine the authenticity of texts.
- **Showcase.** The library's monumental presence made manifest the state's responsibility for the advancement of knowledge.

DARK AGES

Although the Camelot-like legend of Alexandria survived, the original was doomed. It fell to a prolonged series of Roman, Christian, and Arabian attacks. The halcyon era of librarianship followed a similar path to destruction with the downfall of Rome. By the sixth century CE, a mélange of depredations decimated literacy. The Roman Empire's "pagan" temples with their libraries were being destroyed or left to fall into disrepair. Centralized state recording/depository functions were eliminated. The public library impulse fell into abeyance. The library as urban monument along with its authentication studies, publication duties, and mass storage drifted into the dustbin of history.

Religious retreat alone avoided total destruction. Isolated and defensible monasteries sprang up in the face of waves of invasions and civil disorders. These refuges offered a lifestyle of contemplation along with defensive bulwarks against barbarian hordes and internal marauders. In a manner that defies modern comprehension, monks committed to encompassing communal religiosity. Even work should entail devotional value.

Enter one Cassiodorus Senatorus. In the aftermath of the Gothic Wars, this Roman statesman and cleric offered an Edenic alternative at Vivarium (*vivaria*—a place of fishing ponds):

Its waves threaten no danger, but neither is it despicable for its size. It flows into your precincts, channeled artificially where it is wanted, adequate to

water your gardens and turn your mills. It is there when you want it and flows on when no longer needed; it exists to serve you, never too boisterous and bothersome nor yet again ever deficient. The sea lies all about you as well, accessible for fishing with fishponds to keep the caught fish alive. We have constructed them as pleasant receptacles, with the Lord's help, where a multitude of fish swim close by the cloister, in circumstances so like mountain caves that the fish never sense themselves constrained in any way, since they are free to seek their food and hide away in dark recesses. We have also had baths built to refresh weary bodies, where sparkling water for drinking and washing flows by.

As indicated elsewhere in his famed *Institutiones* (circa 562), Cassiodorus sought to extend the Opus Deum, or "work of god." He devolved scribal/library duties into high forms of devotion. Such labors demanded an elite corps of literate monks. The Institutiones announced a special calling: "in his hand preaches to men, with his fingers loosens their tongues, . . . with pen and ink fights against the unlawful temptations of the devil."

Retrenchment spreads. In keeping with the later medieval adage *Claustrum* sine armario, castrum sine armamentario (a monastery without a book locker is like a fort without an armory), Cassiodorus's model set the stage for almost a millennium. But the dictum was also indicative of losses. Massive reading rooms and colonnaded galleries were not needed. New publications were not considered. Rather than the Alexandrian model of tens of thousands of volumes, the library in the Dark Ages would be proud of a few hundred in a large container or two. A survivalist mindset narrowed what amounted to librarianship toward:

- Preservation and copy cycles. Approaches regularized the reproduction of key religious treatises and a selection of classical literature on expensive parchment or vellum.
- Illuminations. A new skill set added artistic flourishes. Illustrations facilitated praise of the Lord, assisted illiterate penitents in their devotions, and—incidentally—added value to what were already extremely expensive artifacts.
- **Codices.** This essentially Christian format supplanted the rolled papyrus volumes that had dominated classical libraries. Scribal librarians produced illuminated, handwritten manuscripts, which tended toward large formats.

- Loans. The monasteries instituted interlibrary loan among themselves.
 Patron borrowing was expected and remains one of the few lasting legacies of the Dark Ages.
- Reading controls. As indicated below in the sixth-century Monastic Rules
 of Cassiodorus's contemporary Benedict of Nursia (circa 530), practices
 were deliberately ordered to the overriding purpose of the monastery and
 entertained discipline:

Above all, let one or two of the seniors be appointed to go about the monastery during the time that the brethren devote to reading and take notice, lest perhaps a slothful brother be found who gives himself up to idleness or vain talk, and does not attend to his reading, and is unprofitable, not only to himself, but disturbs also others. If such a one be found (which God forbid), let him be punished once and again. If he does not amend, let him come under the correction of the Rule in such a way that others may fear. And let not brother join brother at undue times.

A SAGA IN FIVE STAGES

Though reminiscences to the Dark Ages may surface periodically, planning is best prefaced through forays into the next phase in library history—the story of the university library. The lineage proves surprisingly uneven, but of singular importance. Repeated struggle for identity and recognition followed in fits and starts along a rough set of trend lines: from religious setting and content toward the secular; from the care and handling of high-priced treasures to ever more affordable commodities; in broad reflection of swings in the political economy and government interests; and through a series of reinventions in response to advances in communications technology and university pedagogies.

STAGE I. SORBONNE AND THE BIRTH OF THE UNIVERSITY LIBRARY

Western civilization began slowly to crawl its way back after the dawn of a new millennium. Security and with it European populations began to expand in the years after 1000 CE. Educational enterprises blossomed outside monastic respites. Cathedral schools began to sprout as a feature of renewing urban

<index>

paradigm shift, 106-111 @ symbol, 45 redefining practices, 139–168 reinvention of, 31-33 scholarly publishing and, 82 AACR2, 39, 134 AAP (Association of American special collections, 62 Publishers), 75, 116 textbook publishers and, 79–80 accreditation, 30, 227 AAUP (American Association of acidification of books, 38 University Presses), 84–85 ABC-CLIO (publisher), 199 acquisitions Abelson, Hal, 93 historical perspective, 7 Abelard, Peter, 13 redefining practices, 141–144, 159 ACRL (Association of College and academic libraries accountability considerations, 110-Research Libraries) 111, 119-120 Code of Best Practices for Fair Use in Academic and Research Libraries, accreditation and, 30 classroom services, 118-120 course reserves, 118-120 Committee on the Value of Academic creating new practices, 169-209 Libraries, 192 CRIS model and, 121-123 declining reference requests, 107 crisis decade for, 111-120 Information Literacy Competency Standards for Higher Education, deconstructing established practices, 125-137 113 Standards for Libraries in Higher distance education and, 120 fair use and, 95 Education, 119–120, 192 future considerations, 261-262 Active X application, 205 historical perspective, 7-8, 22-23 ADA Section 508 information literacy and, 112 creating new practices, 170-172, managerial strategies, 225-258 maturation of, 37-38 information economy, 96

Numbers and Symbols

ADA Section 508 (continued)	Aquinas, Thomas, 13, 40, 183
managerial strategies, 253	archives
redefining practices, 145–146, 155, 178	creating new practices, 177–178, 207
rewiring online librarians, 216	dark, 178
administration and administrative support offices, 226–229, 232–234	deconstructing established practices 128
advertising, 59–60	redefining practices, 166-167
Advice on Establishing a Library (Naudé),	ARL (Association of Research Libraries),
22	116, 202
AGRICOLA database, 37	ARL Learning Space Pre-planning Tool Kit
ALA (American Library Association), 28,	(Stuart), 114
38, 112, 116	ARPANET, 41, 45, 47
Alexander Street Press, 86	article databases, 145–146
Alexandrian Museum, 7–8	artificial intelligence, 214
Aligning National Approaches to Digital	audio collections, 146–147
Preservation (McGovern), 114	auditing specialists, 216, 241
ALM (article-level metrics), 201	authentication
AltaVista search engine, 57	creating new practices, 172–173
Alter, Nicholas, 75	deconstructing established practices
altmetrics, 200–201	and, 131
alumni services, 144, 231	managerial strategies, 255
Amazon.com, 60, 90, 201	web technology and, 49-50, 60
America Online, 59	Authors Guild v. HathiTrust, 88, 95, 159,
American Chemical Society, 87	170
American Historical Association, 86	automation
American Psychological Association, 87	campus, 68–70
analytical bibliography, 18	creating new practices, 197
Anderson, Chris, 72–73	deconstructing established practices
Andreessen, Marc, 57	and, 131
Anglo-American Cataloguing Rules, 27,	redefining practices, 139, 165
39	
Apache web server, 58	В
APIs (application programming	Bacon, Francis, 18
interfaces), 59, 70	Barbarosa, Frederick (Emperor), 11
Apple computers, 60, 82	Bath Profile, 67
Aptara e-book survey, 75	Beagle, Don, 114
APUS (American Public University	Benedict of Nursia, 10
System)	Bergman, Mike, 60
about, 265-273	Berkeley Electronic Press, 87, 180-181
Big Data project, 249	Berne Convention Implementation Act
collection analysis template, 151	(1988), 96
copyright declaration, 154	Berners-Lee, Tim
crisis response cover page, 254	on copyright, 260
job searches, 217	CRIS model and, 122
JSTOR and, 109	linked data community, 188
librarian's dashboard, 179	web technology and, 45, 52, 55
program portal, 157	Bertelsmann (publisher), 77
sample course guide, 176	bibliographic instruction
virtual campus and, 118, 121	deconstructing established practices
web technology and, 66	128–129
AquaBrowser word cloud, 223	redefining practices, 140

bibliographies	Cambridge University Press, Oxford
bibliographic utilities, 39–40	University Press, Sage Publications v.
electronic, 249	Georgia State University, 95, 155
historical perspective, 18	campus automation, 68–70
webliographies, 208	Canfield, James Hulme, 32
Bibliotheca Universalis (Gesner), 18	Captchas, 60
Big Data project, 249	card catalogs, 130
Bill and Melinda Gates Foundation, 94,	career libraries, 176
249	Carnegie, Andrew, 28, 30
Bilton, Nick, 263	Carnegie unit, 97
bindery operations, 129	Carville, James, 71
Blackboard LMS, 98, 102	Casanova, Giocomo, 22
Bodleian Library, 22	Cassiodorus, Senatorus, 5–6
Bodley, Thomas, 23	cataloging
	bibliographic utilities, 39–40
Book Industry Study Group, 79	0 1
Books 24/7, 81, 199	deconstructing established practices,
Books and the Western World	130
(Schottenloher), 42	historical perspective, 7, 27
bookshelves	redefining practices, 147–149
acidification of books, 38	Catholic Church, 11, 19–20
browsing, 129	CDL (California Digital Library), 117
chained books, 14–15	Cengage (publisher), 79–80, 87
creating new practices, 173	censorship, 20, 25
deconstructing established practices,	Center for the Public Domain, 93
134–135, 137	Central Office of International
out-of-print market, 134–135	Associations, 32
redefining practices, 168	Cerf, Bennett, 77
Borges, Jorge Luis, xi, xiv, 272	CGI (common gateway interface), 58
Boston, Wallace, 100	chained books, 14–15
Bowker, R. R., 28	change management, 244-245
Bracciolini, Poggio, 19	chatting, 164
Breivik, Patricia Senn, 112	The Cheese and the Worms (Ginzburg),
BrightPlanet.com, 60	16
British Museum, 27, 91	Chegg textbook rental firm, 82
Brown, Laura, 84–85, 119	Christensen, Clayton, 73, 99
browsers	circulation
browser wars, 57	deconstructing established practices,
creating new practices, 174	130–131
web marketplace and, 66	redefining practices, 149–150
browsing books, 129	Clark, Mathew P., 119
Building Digital Archives (Stielow), 64	Classical era, 5–8
buildings and grounds, 130, 135	classification schemes
bulletin boards, 62	Dewey, 32
bureaucratic strategies, 229–234	historical perspective, 18
Busa, Roberto, 40, 183	·
	Library of Congress, 27
Bush, Vannevar, xiv, 265	search engines and, 57
	classroom services
Collin Voice 115	about, 118–120
Calkin, Kaijsa, 115	creating new practices, 184–186,
Carlhyidae Heisensitz Breez 96 05	194–195
Cambridge University Press, 86, 95,	managerial strategies, 236–238, 248
155	redefining practices, 154–155

cloud computing, 61, 180, 188-189	redefining practices, 153–154
CMS (content management systems), 176,	rewiring online librarians, 216
217	Copyright Term Extension Act, 178
Code of Best Practices for Fair Use in	Cornell University, 181
Academic and Research Libraries	cost containment, 115-116
(ACRL), 95	Council of Research Libraries, 109
codices, historical perspective, 9, 19	Courant, Paul, 89–90
collections	course guides, 176–178
creating new practices, 192	course reserves, 118–120, 154–155
deconstructing established practices,	CourseWare Company, 81
128, 133	Coyle, Karen, 198
redefining practices, 146–147, 150–	CRCnetBASE, 199
153, 167–168	Creaser, Claire, 108, 118
special, 62, 113–114, 133	Creating Virtual Libraries (Stielow), 62
collective vs. individual thinking, 16	Creative Commons, 93–94
Columbia University, 33	credentials/check-in stations, 131
commercialization. See web marketplace	CRIS model, 103, 121–123, 149, 231
Committee on the Value of Academic	crowd-sourcing method, 58
Libraries, 192	CSSs (cascading style sheets), 53
Common Core Standards, 118	Cunha, George, 38
communication skills	curriculum
bureaucratic strategies, 229–234	classroom challenges, 236–238
curricular strategies, 234–238	creating new practices, 177–178
higher administration, 226–229	managerial strategies, 234–238
scholarly communications, 202	partnership tactics, 235–236
secondary audiences, 239	redefining practices, 156
student-facing strategies, 238–239	Cutter, Charles Ammi, 28
Compact for Open Access Publishing	outter, onures minin, 20
Equity, 194	D
compliance experts, 241	Dark Ages, 8–10
CompuServe, 59	dark archives, 178
computerization	DARPA (Defense Advanced Research
about, 39	Projects Agency), 35, 45–46, 48,
automation and, 41–42	52
bibliographic groundwork, 39–40	Darton, Robert, 91
digital publication base, 40–41	dashboards, 178–179, 253
integrated library system, 41	data mining, 200–201
Comstockery, 25	database aggregators, 41, 81
conspicuous consumption, 30	Davis, Denise, 106
consumer marketplace. See web	de Bury, Richard, 13–14
marketplace	De Laudem Scriptorium (Trithemius),
Convention for the Protection of Literary	19–20
and Artistic Works, 96	
*	deconstructing established practices, 125–137
copy centers, 131 Copyright Act (1976), 35, 38, 95–96, 178	Deep (invisible) Web
Copyright Clearance Center, 81, 92	about, 60
copyright law	acquisitions and, 141–142
creating new practices, 178	e-books and, 184–185
future considerations, 259–260 historical perspective, 20–21	online librarians and, 212– 213
information economy and, 94–96	Denmark, 26

departmental libraries	postwar government involvement,
redefining practices, 156–157	34–37
rewiring online librarians, 213–214	public good and, 72
Depository Library Act (1962), 36	public libraries and, 27
Derrida, Jacques, 125	web-era interest in, 96–97
Descartes, René, 260	See also virtual campus
Dewey, Barbara, 115	Education Advisory Board, 110-111, 192
Dewey, Melvil, 28, 32	Edward VI (King of England), 23
Digital Commons, 87, 180-181	Eisenstein, Elizabeth, 15
Digital Millennium Copyright Act (1998),	Eldred, Eric, 93
96, 153, 178	electronic publications
digital preservation, 62-66, 113-114,	about, 68
181–182	corporate background and, 74–76
digital publications, 40-41	creating new practices, 183–185
disaster recovery, 253-254	distributors, 86
discovery search, 182	e-book survey, 75
Disrupting College (Christensen), 73	open-access publications, 57
disruptive innovation, 73–74	reading platforms, 199–200
dissertations, 157-158, 215	reference books, 88-89
distance education, 120	rewiring online librarians, 214–215
distributors. See specific distributors	scholarly publishing, 82–88
DNS (Domain Name System), 48	textbooks, 78-82
DOAJ (Directory of Open Access	trade books, 76–78
Journals), 92, 145, 194	Elsevier library database vendor, 81, 87
DOI (document object identifier), 180	embedded librarians, 115, 185-186
DOMs (document object models), 59	Embedded Librarians (Kvenild and Calkin)
Donovan, "Wild Bill," 34	115
DRM (digital rights management), 86, 96,	England. See Great Britain
131, 183	entrepreneurial arenas, 7, 35, 214-218
DTDs (document type definitions), 50, 54	EPUB 3 standard, 75
Dublin Core, 62–63	Erasmus, 18
Durham College, 13	ERIC (Education Resources Information Center), 36
E	ERP (enterprise resource planning), 69,
Ebert, Frederick, 26	165, 254
EBL (distributor), 199	Escorial library (Spain), 21
e-books. See electronic publications	European Union, 65, 114, 260
ebrary (distributor), 86, 199	Evans, Orinda, 155
EBSCO library database vendor, 41, 81,	Explorer browser, 57
133	eye-tracking sensors, 263
ECMAScript, 59	
economic engine of library movement,	F
28	Facebook social network, 59
economy. See information economy	facilities, 130, 135
education	Faculty Study 2009 (ITHAKA), 109
compulsory, 26	fair use doctrine, 35, 95
distance, 120	Federal Depository Library System, 36,
future considerations, 262-263	131
historical perspective, 7, 23, 26	FERPA, 190, 205
IPEDS metrics, 190–191	Fiels, Keith Michael, 116
online, 98–101	Finch Report (Great Britain), 260

Fitzpatrick, Kathleen, 84 Flat World, 82	Green, Samuel S., 28 Greenstein, Daniel, 111–112, 118
Follett (distributor), 81	GUI (graphical user interface), 57
Fourdrinier paper-making machine, 24	Guidelines for Open Educational Resources
France	(OER) in Higher Education, 94
education and, 29	Gutenberg Galaxy (McLuhan), xv
Mazarine Library, 21	Guy, Bradley, 139
	Guy, Drauley, 139
national libraries, 26	ш
property rights, 20	H
Sorbonne model, 10–15	Hachette Book Group, 77, 91
•	HarperCollins, 77
G	Harris, Michael, 42
Gallagher, Kelly, 79	Hart, Michael, 183
Garrett, John, 64–65, 114	Harvard, John, 23
Georgia State University, 95, 117, 155	Harvard University, 23, 73
Georgia State University, Cambridge	HathiTrust, Authors Guild v., 88, 95,
University Press, Oxford University	159, 170
Press, Sage Publications v., 95, 155	HathiTrust Digital Library, 88,
Germany	134
education and, 26, 29	Head request (HTTP), 49
Göttingen University, 22	HELIN consortium, 87
nationalism, 25	help. See reference materials and services
Gesner, Conrad, 18	Henry VIII (King of England), 23
Gessner, Johan, 22	Herder, Johann Gottfried von, 24
Get request (HTTP), 49, 51	High Performance Computing and
GI Bill, 34–35, 78	Communication Act (1991), 47
Gibeau, Eleanor, 139	Higher Education Act (1965), 35
Ginzburg, Carlo, 16	Higher Education Opportunity Act
globalization	(2008), 96–97, 146
open-access movement, 92–93	Hillman, Diane, 198
trade books and, 76–77	history, library's place in. See library's
web technology and, 65	place in history
Golden Age of Libraries, 21	History of Libraries in the Western World
Google search engine	(Harris), 42
about, 90–91	Hoe, Richard, 24
Books Project, 134	Holtzbrinck Company (publishing),
digitization of, 201	77
mind rewiring and, 58	Horizon Report (New Media Consortium),
relevance rankings, 60	108
Göttingen University, 22	HTML, 50–53, 58–59, 217
government document depository,	HTML5, 54, 75
131–132	HTTP (hypertext transmission protocol),
GPO (Government Printing Office), 35–	48–50, 68
36, 131–132	http:// indicator, 48
Great Britain	humanism, 17–19
Bodleian Library, 22	Humboldt, Wilhelm von, 29
British Museum, 27, 91	Hume, David, 22
challenges of universities in, 23	hydraulic societies, 5
Finch Report, 260	in armaire overeties, o
Open University, 100	1
property rights, 20	IAB (Internet Architecture Board), 48
University of Southampton, 92	ICANN (Internet Corporation for Assigned
Great Society initiatives, 35	Names and Numbers), 48
Great Doctory minutives, 55	rames and rumbers, 40

The Idea of a University (Newman), xiii,	Institutiones (Cassiodorus), 6
11–12, 101	intellectual freedom, 38, 216
identity building, 232, 241, 244-245	International Telecommunication Union
IESG (Internet Engineering Steering	48
Group), 48	internationalization. See globalization
IETF (Internet Engineering Task Force),	Internet, 45–48
46, 48	Internet Archives, 65
IGF (Internet Governance Forum), 48	Internet Engineering Task Force, 46
ILL (interlibrary loan)	Internet2 project, 47
historical perspective, 10, 27	invisible web. See Deep (invisible) Web
redefining practices, 143, 158–161	IPEDS (Integrated Postsecondary
scholarly publishing and, 82	Education Data System), 190–191
illuminations, historical perspective, 9	IPv6, 46
ILS (integrated library system), 41, 68,	IRTF (Internet Research Task Force), 48
132–133	ISPs (Internet service providers), 47, 59,
IMS Global Learning Consortium, 70,	62
118	IT (information technology), 233-234,
Index Medicus, 40	253–255
Index Thomisticus (Busa), 40	Italy
Index to Periodical Literature (Poole), 28	National Central Library, 21
Indiana University, 86, 117, 226	nationalism, 25
individual vs. collective thinking, 16	University of Bologna, 11
Industrial Revolution, 23–25	ITHAKA.org
information commons, 114–115, 188	Faculty Study 2009, 109
information economy	JSTOR and, 88
about, 71–72	Sustainability Conference, 111
disruption, 101–102	University Publishing in a Digital Age,
emergent market, 89–91	85, 119
future considerations, 261–262	55, 119
historical perspective, 5–6	J
online librarians and, 218–219	Jackson, Sidney, 42
open-access movement, 92–94	James, Thomas, 22–23
political economy, 94–99	Jefferson, Thomas, 29
publication marketplace, 74–89	job-hunting services, 176, 217
universities and microeconomic	
	Johns Hopkins University, 88, 226
stage, 97–101	Johnson, Lyndon, 35
web macroeconomics, 72–74	Journal of Electronic Publishing, 84
information literacy	journals, scholarly, 86–88
about, 112–113	JSTOR digital library, 86, 88, 109–110
creating new practices, 179–180,	V
189	K
deconstructing established practices,	Kahle, Brewster, 65
128–129	Khan Academy, 102
redefining practices, 158	killer apps, 57–58
Information Literacy Competency Standards	Kirsaeng v. Wiley and Sons, 95
for Higher Education (ACRL), 113	Klic, Karl, 24
information theory, 22	Kno, 82
informationists, 185	Kodak Recordak division, 37
Innes, Harold, xiii	Kohrman, Rita, 156
Inside Higher Ed (Kolowich), 84, 108	Kolowich, Steve, 84, 108
Insights from U.S. Academic Library	KopyKitab.com, 81
Directors (Clark and Schonfeld),	Kountz, John, 41
119	Krug, Judith, 38

Kuhn, Thomas, 106	computerization, 39–42
Kvenild, Cassandra, 115	Dark Ages, 8–10
	mass press and research university,
L	23–33
La Fontaine, Henri, 32	print and Renaissance university,
Labrouste, Henri, 27	15–23
land grant universities, 30	professionalization, 33–38
Leibnitz, Gottfried, 22	Sorbonne and birth of university
Lessig, Lawrence, 93–94	library, 10–15
Lexis-Nexis, 40	linked data community, 188
librarians (library keepers)	LinkedIn social network, 59
embedded, 115, 185–186	literacy, 23, 25, 29
employment pattern, 243	See also information literacy
historical perspective, 14–15, 22,	LLD XG (Library Linked Data Incubator
26–29	Group), 63
obsolescence of, 108	LMSs (learning management systems), 69
performance issues, 245–246	98, 195, 254
redefining practices, 165	Long Tail. See information economy
rewiring online librarians, 211–	Louis IX (King of France), 13
224	LTI (learning technology interface), 70
Library Bindery Institute, 129	Lycos search engine, 57
Library Bureau website, 28	Lycob bearen engine, or
Library Hi Tech (Kountz), 41	M
Library Journal, 28, 133, 143	MacArthur Foundation, 94
Library of Congress	MacLeish, Archibald, 34
about, 36	Macmillan (publisher), 77
bibliographic groundwork, 39	Malenfant, Kara J., 119
cataloging standards, 27, 39, 67	managerial strategies
combat-support bridge, 34	about, 225, 256–257
copyright and, 96	basic services, 240
digital preservation, 114	curricular strategies, 234–238
National Digital Stewardship	facilitating transition, 236
Alliance, 180–181	higher administration, 226–229
research libraries and, 64	marketing online librarians, 241–
Library Publishing Services (Mullins et al.),	242
117	
	operational oversight, 246–250
library services course reserves/classroom services,	personnel management, 242–246 secondary audiences, 239
118–120	
	student-facing strategies, 238–239 technological settings, 250–255
creating new practices, 169–209 deconstructing established practices,	
125–137	vendor relations, 255
	Mann, Horace, 27
historical perspective, 12, 14	Manutius, Aldus, 16–17, 82
managerial strategies, 251–252 paradigm shift, 106–111	map collections, 133
	MARC (Machine Readable Cataloging)
redefining practices, 139–168	standards
Library Services Act (1956), 35	about, 67
Library Services and Construction Act	bibliographic groundwork, 39
(1962), 35	deconstructing established practices,
library's place in history	133–134
about, 3–5	redefining practices, 155
Classical era, 5–8	Marcum, Deanna, 133

marketing	National Aeronautics and Space
managerial strategies for, 231–232,	Administration, 40
238	National Agricultural Library, 36–37
online librarians, 241–242	National Central Library (Italy), 21
Martin, Randy, 72	National Digital Information
mass press, 24–25	Infrastructure and Preservation
Mazarin, Jules, 22	Program (NDIIPP), 64
Mazarine Library (Paris), 21	national libraries, 36-37
MBS (distributor), 81	National Library of Education, 36
McCluskey, Frank, 101	National Library of Medicine, 37, 40
McGovern, Nancy, 65, 114	National Union Catalog, 27
McGraw-Hill (publisher), 80	nationalism, 25-26, 29-30
McGuffey Readers, 24	Naudé, Gabriel, 22
McLuhan, Marshall	Naumann, Robert, 26
gravitational effects on composition,	NCES (National Center for Education
xv, 16	Statistics), 99, 106-107, 190-191
Gutenberg Galaxy, xv	NCLIS (National Commission on Libraries
issues as basic, 170	and Information Science), 36
predictions of, 58, 106	NCSA (National Center for
Toronto School, xiii	Supercomputing Applications), 47,
MEDLARS (Medical Literature Analysis	58, 62
and Retrieval System), 37	NDIIPP (National Digital Information
MEDLINE database, 37	Infrastructure and Preservation
Mellon Foundation, 88, 94	Program), 64
memex, 265	NDSA (National Digital Stewardship
Mergenthaler, Ottmar, 24	Alliance), 180–181
metadata, 189–190	Neal, James, 88
metrics	NetLibrary (distributor), 86, 199
creating new practices, 190–193,	Netscape browser, 57
200–201	New England Documents Conservation
managerial strategies, 246-250	Center, 38
rewiring online librarians, 218–219	New Media Consortium, 108
Michalko, James, 109	New Renaissance report, 65, 114
microfilming, 36–38, 134	Newman, John Henry, xiii, 11–12
Microsoft, 82	NGOs (nongovernment organizations),
Milam, Carl, 34	94
Milton, John, 20	Nicholas V (Pope), 19
mobile devices/tablets, 193	Norway, nationalism in, 25
Modern Languages Association, 84	NSF (National Science Foundation),
Molbech, Christian, 26	47
MOOCs (Multiuser Open Online Courses),	NSFNET, 47
99	
Moodle LMS, 98	0
Morrill Act (1862), 30, 36–37	Oakleaf, Megan, 192
Mullins, James, 117	OCLC
Murdoch, Rupert, 77	Dublin Core, 62
MyiLibrary, 199	historical perspective, 40
	management services, 251
N	Perceptions of Libraries, 109
Napoleon Bonaparte, 29	WorldShare Platform, 132–133,
NARS (National Archives and Record	188–189
Service), 35–36	OER (Open Educational Resources), 94

Office of Intellectual Freedom, 38	Options request (HTTP), 49
Ong, Walter, xiii	Ordonnance de Montpelier (1537), 20
online education	Organization of American Historians, 86
future considerations, 259–265	Ostroff, Harriet, 39
information economy and, 98–101	Otlet, Paul, 32, 36–37
rewiring online librarians, 215	out-of-print market, 134–135
See also virtual campus	outsourcing
Online Education, 120	creating new practices, 200
online librarians	managerial strategies, 226
about, 211–212	redefining practices, 139, 163
collective expressions, 211–212	OverDrive distributor, 76
database/department specialists,	Overture Services, Inc., 60
213–214	Oxford University Press, 85, 95, 155
economic awareness of, 218–219	
entrepreneurial arenas, 214–218	Р
marketing, 241–242	PageRank algorithm (Google), 58
partnership consciousness, 221	Palgrave Press, 82–83
personality traits, 219–220	Pandects (Gesner), 18
problem approaches, 220–221	Panizzi, Antonio, 27
transitioning to web thinking,	paper making, 12, 24
219–222	pathfinders (subject/research guides), 161
transparency, 222	patron-driven acquisition (PDA), 159
understanding change, 223	patron-driven demand (PDD), 142
online writing laboratories, 194	Patton, George S., 3
ontologies, 55	pay-per-click advertising, 60
OPACs (online public access catalogs),	pay-per-view (PPV), 142
41, 130	PDA (patron-driven acquisition), 159
Open Source Initiative (1998), 56	PDD (patron-driven demand), 142
Open University (Great Britain), 100	PDF format, 193
Open Web	Pearson (publisher), 77, 80–81, 102
campus automation, 68–70	Penguin Group, 77
consumer marketplace and, 65–68	Perceptions of Libraries (OCLC), 109
creating new practices, 184	Perkins, Fred B., 28
enabling commercialization, 56–61	personal learning environments, 263
libraries and, 61–65	personnel management, 242–244
redefining practices, 81	Pew Trust, 94
rewiring online librarians, 214	PhD programs, 31, 34, 107
W3C and, 52–55	Phillip II (King of Spain), 21
open-access movement	Philobiblion (de Bury), 13–14
about, 116–117	photocopying, 38
alternative textbook producers, 81–82	physical security, 135
	Pickering, William, 24
open-access journals, 194–195 rewiring online librarians, 216	plagiarism controls, 161–162
open-science movement, 202–203	Planned Obsolescence (Fitzpatrick), 84 Poole, William F., 28
operational tactics	portfolios, 195
•	Post request (HTTP), 49
basic services, 240 marketing online librarians, 241–242	PPV (pay-per-view), 142
operational oversight, 246–250	predictive analytics reporting, 249
personnel management, 242–246	preservation
technological settings, 250–255	deconstructing established practices,
vendor relations. 255	135

Preserving Our Digital Heritage (Library of Congress), 114 printing press, 19–20, 24 The Printing Press as an Agent of Change (Eisenstein), 15 private good, 72 Procedures for Salvage of Water Damaged Library Materials (Waters), 38 professionalization academic library maturation, 37–38 historical perspective, 28–29, 33–34 national libraries and, 36–37 postwar government involvement, 34–37 Project Gutenberg, 134, 183 project management, 246 Project MUSE, 86, 88 property rights, 20 ProQuest library database vendor, 37, 40, 81, 133 proxy severs, 195–197, 255 public ilbraries, 27–28 Publishers Weekly, 28 publishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access movement, 162 Putnam, Herbert, 27 Q Q QITI (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 R Random House, 77 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205	preservation (continued) digital, 62–66, 113–114, 181–182 historical perspective, 8–9, 38 Preserving Digital Information (Garrett and Waters), 114	recruitment (5 Rs), 226–227 redefining practices, 139–168 Redefining the Academic Library (Education Advisory Board), 110–111, 192 reference materials and services
The Printing Press as an Agent of Change (Eisenstein), 15 private good, 72 Procedures for Salvage of Water Damaged Library Materials (Waters), 38 professionalization academic library maturation, 37–38 historical perspective, 28–29, 33–34 national libraries and, 36–37 postwar government involvement, 34–37 Project Gutenberg, 134, 183 project management, 246 Project MUSE, 86, 88 property rights, 20 ProQuest library database vendor, 37, 40, 81, 133 proxy servers, 195–197, 255 public libraries, 27–28 Publishers Weekly, 28 publishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 Q Q I (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 R Random House, 77 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205	Preserving Our Digital Heritage (Library of Congress), 114	creating new practices, 186–188 deconstructing established practices,
(Eisenstein), 15 private good, 72 Procedures for Salvage of Water Damaged Library Materials (Waters), 38 professionalization academic library maturation, 37–38 historical perspective, 28–29, 33–34 national libraries and, 36–37 postwar government involvement, 34–37 Project Gutenberg, 134, 183 project management, 246 Project MUSE, 86, 88 property rights, 20 ProQuest library database vendor, 37, 40, 81, 133 proxy servers, 195–197, 255 public good, 72, 215 public libraries, 27–28 Publishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 QTI (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 R Random House, 77 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 regulations (5 Rs), 227 Rehabilitation Act (1973), 96 remote workers, 178–179, 243 Renaissance, 15–23 rental programs, 81, 143 repositories, 5, 92–93 reputation management (5 Rs), 227–228, 231–232 research databases, 145–146 research guides, 161 research libraries accountability considerations, 110–111 bibliographic utilities, 40 coordinating, 64 coost-control efforts, 115–116 fair use and, 95 issues and challenges, 109–110 open-access movement, 116–117 research Libraries, 23–33, 88, 120– 123 Research Works Act (2011), 85 resource data mining, 200–201 response statuses (HTTP), 49–50 retention (5 Rs), 227 REACTOR (Miccallal), 22 REG (Research Libraries information Network), 40 ROAR (Registry of Open Access Repositories), 92–93 ROI (5 Rs), 228 ROOSevelt, Franklin Delano, 35 rotary press, 24 Routseau, Jaan Jacques, 24 Routledge Press, 83		
Procedures for Salvage of Water Damaged Library Materials (Waters), 38 professionalization academic library maturation, 37–38 historical perspective, 28–29, 33–34 national libraries and, 36–37 postwar government involvement, 34–37 Project Gutenberg, 134, 183 project management, 246 Project MUSE, 86, 88 property rights, 20 ProQuest library database vendor, 37, 40, 81, 133 proxy servers, 195–197, 255 public good, 72, 215 public libraries, 27–28 publishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putmam, Herbert, 27 Putmam, Herbert, 27 Refeathing practices, 162 Putmam, Herbert, 27 Refeathing practices, 162 Putmam, Herbert, 27 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205		
Library Materials (Waters), 38 professionalization academic library maturation, 37–38 historical perspective, 28–29, 33–34 national libraries and, 36–37 postwar government involvement, 34–37 Project Gutenberg, 134, 183 project management, 246 Project MUSE, 86, 88 property rights, 20 ProQuest library database vendor, 37, 40, 81, 133 proxy servers, 195–197, 255 public good, 72, 215 public libraries, 27–28 publishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q		
professionalization academic library maturation, 37–38 historical perspective, 28–29, 33–34 national libraries and, 36–37 postwar government involvement, 34–37 Project Gutenberg, 134, 183 project management, 246 Project MUSE, 86, 88 property rights, 20 ProQuest library database vendor, 37, 40, 81, 133 proxy servers, 195–197, 255 public good, 72, 215 public good, 72, 215 publicibraries, 27–28 publishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access movement, 116–117 open-access movement, 116–117 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 QTI (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 R Random House, 77 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 Resainsance, 15–23 rental programs, 81, 143 repositories, 5, 92–93 reputation management (5 Rs), 227 research databases, 145–146 research guides, 161 research libraries accountability considerations, 110–111 bibliographic utilities, 40 coordinating, 64 cost-control efforts, 115–116 fair use and, 95 issues and challenges, 109–110 open-access movement, 116–117 Research Libraries, Risk and Systemic Change (Michalko et al.), 109 research universities, 23–33, 88, 120– 123 Research Works Act (2011), 85 resource data mining, 200–201 response statuses (HTTP), 49–50 retention (5 Rs), 227 RFC 2616, 48 RFID tagging, 137 Rice University, 85 Richelieu (Cardinal), 22 RLG (Research Libraries motors interface), 70 RLG (Research Libraries motors interface), 70 RLG (Research Libraries motors interface), 70 RCA (Registry of Open Access Repositories, 5, 92–93 ROI (5 Rs), 228 Roosevelt, Franklin Delano, 35 rotary press, 24 Routledge Press, 83		
academic library maturation, 37–38 historical perspective, 28–29, 33–34 national libraries and, 36–37 postwar government involvement, 34–37 Project Gutenberg, 134, 183 project management, 246 Project MUSE, 86, 88 property rights, 20 ProQuest library database vendor, 37, 40, 81, 133 proxy servers, 195–197, 255 public good, 72, 215 public libraries, 27–28 Publishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 Q Q RIT (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 R Random House, 77 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 rental programs, 81, 143 repositories, 5, 92–93 reputation management (5 Rs), 227–228, 231–232 research databases, 145–146 research guides, 161 research guides, 161 research guides, 161 research databases, 145–146 research databases, 145–146 research databases, 145–146 research guides, 161 research databases, 145–146 research guides, 161 research databases, 145–146 research guides, 161 research guides, 161 research databases, 145–146 research databases, 145–146 research guides, 161 research databases, 145–146 research databases, 145–146 research guides, 161 research databases, 145–146 research guides, 161 research guid	•	
historical perspective, 28–29, 33–34 national libraries and, 36–37 postwar government involvement, 34–37 Project Gutenberg, 134, 183 project management, 246 Project MUSE, 86, 88 property rights, 20 ProQuest library database vendor, 37, 40, 81, 133 proxy servers, 195–197, 255 public good, 72, 215 public libraries, 27–28 Publishers Weekly, 28 publishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q	•	
national libraries and, 36–37 postwar government involvement, 34–37 Project Gutenberg, 134, 183 project management, 246 Project MUSE, 86, 88 property rights, 20 ProQuest library database vendor, 37, 40, 81, 133 proxy servers, 195–197, 255 public good, 72, 215 public libraries, 27–28 publishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 Q Quality control specialists, 216, 221, 241 Questia (distributor), 86 R Random House, 77 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 research databases, 145–146 research distbases, 145–146 research databases, 145–146 research distbases, 145–146 research databases, 145–146 research distbases, 145–146 research databases, 145–146 research distbases, 161 research libraries accountability considerations, 110–111 bibliographic utilities, 40 coordinating, 64 cost-control efforts, 115–116 fair use and, 95 issues and challenges, 109–110 open-access movement, 116–117 Research Libraries, Risk and Systemic Change (Michalko et al.), 109 research libraries accountability considerations, 110–111 bibliographic utilities, 40 coordinating, 64 cost-control efforts, 115–116 fair use and, 95 issues and challenges, 109–110 open-access movement, 116–117 Research Libraries, Risk and Systemic Change (Michalko et al.), 109 research universities, 23–33, 88, 120– 123 Research Works Act (2011), 85 resource data mining, 200–201 response statuses (HTTP), 49–50 retention (5 Rs), 227 RFC 2616, 48 RFID tagging, 137 Rice University, 85 Richelieu (Cardinal), 22 RLG (Research Libraries Information Network), 40 ROAR (Registry of Open Access Repositories), 92–93 ROI (5 Rs), 228 ROOSevelt, Franklin Delano, 35 rotary press, 24 Routledge Press, 83		
postwar government involvement, 34-37 Project Gutenberg, 134, 183 project management, 246 Project MUSE, 86, 88 property rights, 20 ProQuest library database vendor, 37, 40, 81, 133 proxy servers, 195–197, 255 public good, 72, 215 public libraries, 27-28 publishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24-25 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q		•
Project Gutenberg, 134, 183 project management, 246 Project MUSE, 86, 88 property rights, 20 ProQuest library database vendor, 37, 40, 81, 133 proxy servers, 195–197, 255 public good, 72, 215 public libraries, 27–28 publishers Weekly, 28 piblishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 QTI (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 R Random House, 77 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 research databases, 145–146 research guides, 161 research glides, 161 research glides, 161 research plibraries accountability considerations, 110–111 bibliographic utilities, 40 coordinating, 64 coordination, 95 issues and challenges, 109–110 open-access movement, 116		
Project Gutenberg, 134, 183 project management, 246 Project MUSE, 86, 88 property rights, 20 ProQuest library database vendor, 37, 40, 81, 133 proxy servers, 195–197, 255 public good, 72, 215 public libraries, 27–28 publishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 Quality control specialists, 216, 221, 241 Questia (distributor), 86 QTI (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 R Random House, 77 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 research guides, 161 research libraries accountability considerations, 110–111 bibliographic utilities, 40 coordinating, 64 cost-control efforts, 115–116 fair use and, 95 issues and challenges, 109–110 open-access movement, 116–117 Research Libraries, Risk and Systemic Change (Michalko et al.), 109 research universities, 23–33, 88, 120– 123 Research Works Act (2011), 85 resource data mining, 200–201 response statuses (HTTP), 49–50 retention (5 Rs), 227 RFC 2616, 48 RFID tagging, 137 Rice University, 85 Richelieu (Cardinal), 22 RLG (Research Library Group), 40, 114 RLIN (Research Libraries information Network), 40 ROAR (Registry of Open Access Repositories), 92–93 ROI (5 Rs), 228 Roosevelt, Franklin Delano, 35 rotary press, 24 Rousseau, Jean Jacques, 24 Routledge Press, 83	-	
project management, 246 Project MUSE, 86, 88 property rights, 20 ProQuest library database vendor, 37, 40, 81, 133 proxy servers, 195–197, 255 public good, 72, 215 public libraries, 27–28 Publishers Weekly, 28 phistorical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 Putnam, Herbert, 27 Quality control specialists, 216, 221, 241 Questia (distributor), 86 R Random House, 77 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 revery search libraries accountability considerations, 110–111 bibliographic utilities, 40 coordinating, 64 cost-control efforts, 115–116 fair use and, 95 issues and challenges, 109–110 open-access movement, 116–117 Research Libraries, Risk and Systemic Change (Michalko et al.), 109 research universities, 23–33, 88, 120– 123 Research Works Act (2011), 85 resource data mining, 200–201 response statuses (HTTP), 49–50 retention (5 Rs), 227 RFC 2616, 48 RFID tagging, 137 Rice University, 85 Richelieu (Cardinal), 22 RLG (Research Library Group), 40, 114 RLIN (Research Library Group), 40, 114 RLIN (Research Libraries Information Network), 40 R ROAR (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205		
Project MUSE, 86, 88 property rights, 20 ProQuest library database vendor, 37, 40, 81, 133 proxy servers, 195–197, 255 public good, 72, 215 public libraries, 27–28 publishires Weekly, 28 piblishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 Q (TI (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 R (R) R (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 R (A) accountability considerations, 110–111 bibliographic utilities, 40 coordinating, 64 cost-control efforts, 115–116 fair use and, 95 issues and challenges, 109–110 open-access movement, 116–117 Research Libraries, Risk and Systemic Change (Michalko et al.), 109 research universities, 23–33, 88, 120– 123 Research Works Act (2011), 85 resource data mining, 200–201 response statuses (HTTP), 49–50 retention (5 Rs), 227 RFC 2616, 48 RFID tagging, 137 Rice University, 85 Richelieu (Cardinal), 22 RLG (Research Library Group), 40, 114 RLIN (Research Libraries Information Network), 40 R (R) ROAR (Registry of Open Access Repositories), 92–93 ROI (5 Rs), 228 ROOSevelt, Franklin Delano, 35 rotary press, 24 ROUSSeau, Jean Jacques, 24		
ProQuest library database vendor, 37, 40, 81, 133 proxy servers, 195–197, 255 public good, 72, 215 public libraries, 27–28 publishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 QTI (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 R Random House, 77 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 bibliographic utilities, 40 coordinating, 64 cost-control efforts, 115–116 fair use and, 95 issues and challenges, 109–110 open-access movement, 116–117 Research Libraries, Risk and Systemic Change (Michalko et al.), 109 research universities, 23–33, 88, 120– 123 Research Works Act (2011), 85 resource data mining, 200–201 response statuses (HTTP), 49–50 retention (5 Rs), 227 RFC 2616, 48 RFID tagging, 137 Rice University, 85 Richelieu (Cardinal), 22 RLG (Research Library Group), 40, 114 RLIN (Research Library Group), 40, 114 RLIN (Research Libraries Information Network), 40 ROAR (Registry of Open Access Repositories), 92–93 ROI (5 Rs), 228 ROOS veelt, Franklin Delano, 35 rotary press, 24 Rousseau, Jean Jacques, 24 Routledge Press, 83		accountability considerations,
81, 133 proxy servers, 195–197, 255 public good, 72, 215 public libraries, 27–28 publishers Weekly, 28 piblishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 Q Q QTI (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 R Random House, 77 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 Richalia use and, 95 issues and challenges, 109–110 open-access movement, 116–117 research Libraries, Risk and Systemic Change (Michalko et al.), 109 research universities, 23–33, 88, 120– 123 Research Works Act (2011), 85 resource data mining, 200–201 response statuses (HTTP), 49–50 retention (5 Rs), 227 RFC 2616, 48 RFID tagging, 137 Rice University, 85 Richelieu (Cardinal), 22 RLG (Research Library Group), 40, 114 RLIN (Research Libraries Information Network), 40 ROAR (Registry of Open Access Repositories), 92–93 ROI (5 Rs), 228 ROSevelt, Franklin Delano, 35 rotary press, 24 Rousseau, Jean Jacques, 24 Routledge Press, 83		
proxy servers, 195–197, 255 public good, 72, 215 public libraries, 27–28 publishers Weekly, 28 publishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 Q QTI (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 R Random House, 77 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 cost-control efforts, 115–116 fair use and, 95 issues and challenges, 109–110 open-access movement, 116–117 Research Libraries, Risk and Systemic Change (Michalko et al.), 109 research universities, 23–33, 88, 120– 123 Research Works Act (2011), 85 resource data mining, 200–201 response statuses (HTTP), 49–50 retention (5 Rs), 227 RFC 2616, 48 RFID tagging, 137 Rice University, 85 Richelieu (Cardinal), 22 RLG (Research Library Group), 40, 114 RLIN (Research Libraries Information Network), 40 ROAR (Registry of Open Access Repositories), 92–93 ROI (5 Rs), 228 ROOSevelt, Franklin Delano, 35 rotary press, 24 Rousseau, Jean Jacques, 24 Routledge Press, 83		
public good, 72, 215 public libraries, 27–28 public libraries, 27–28 publishers Weekly, 28 publishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access movement, 116–117 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q		
public libraries, 27–28 Publishers Weekly, 28 publishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q		
Publishers Weekly, 28 publishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 publishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access movement, 116–117 publishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access movement, 116–117 Research Universities, 23–33, 88, 120–123 Research Works Act (2011), 85 resource data mining, 200–201 response statuses (HTTP), 49–50 retention (5 Rs), 227 RFC 2616, 48 RFID tagging, 137 Rice University, 85 Richelieu (Cardinal), 22 quality control specialists, 216, 221, 241 Questia (distributor), 86 R ROAR (Research Libraries Information Network), 40 R ROAR (Registry of Open Access Repositories), 92–93 ROAR (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 Rousseau, Jean Jacques, 24 Routledge Press, 83		
publishing electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 Q QTI (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 R Random House, 77 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 Research Libraries, Risk and Systemic Change (Michalko et al.), 109 research universities, 23–33, 88, 120– 123 Research Works Act (2011), 85 resource data mining, 200–201 response statuses (HTTP), 49–50 retention (5 Rs), 227 Research Libraries, 216, 221 Research Libraries, Risk and Systemic Change (Michalko et al.), 109 research universities, 23–33, 88, 120– 123 Research Libraries, 20–201 response statuses (HTTP), 49–50 retention (5 Rs), 227 RFC 2616, 48 RFID tagging, 137 Rice University, 85 Richelieu (Cardinal), 22 RLIN (Research Libraries Information Network), 40 ROAR (Registry of Open Access Repositories), 92–93 ROI (5 Rs), 228 ROOSevelt, Franklin Delano, 35 rotary press, 24 Rousseau, Jean Jacques, 24 Routledge Press, 83		
electronic publications, 68, 74–89 historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q		
historical perspective, 8, 16–17, 24–25 open-access movement, 116–117 open-access publications, 57 phD effect, 31 redefining practices, 162 Putnam, Herbert, 27 Putnam, Herbert, 27 Q Q QTI (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 R RA RA ROAR (Registry of Open Access Random House, 77 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 Research universities, 23–33, 88, 120– 123 Research Works Act (2011), 85 resource data mining, 200–201 response statuses (HTTP), 49–50 retention (5 Rs), 227 RFC 2616, 48 RFID tagging, 137 Rice University, 85 Richelieu (Cardinal), 22 RLG (Research Library Group), 40, 114 RLIN (Research Libraries Information Network), 40 ROAR (Registry of Open Access Repositories), 92–93 ROI (5 Rs), 228 Roosevelt, Franklin Delano, 35 rotary press, 24 Rousseau, Jean Jacques, 24 Routledge Press, 83		
open-access publications, 57 PhD effect, 31 redefining practices, 162 Putnam, Herbert, 27 Q RFC 2616, 48 RFID tagging, 137 Q Rice University, 85 QTI (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 R REC 2616, 48 RFID tagging, 137 Rice University, 85 QTI (question test interface), 70 RICH (Research Library Group), 40, 114 RLIN (Research Libraries Information Network), 40 R R ROAR (Registry of Open Access Random House, 77 RoDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 Resource data mining, 200–201 response statuses (HTTP), 49–50 retention (5 Rs), 227 RFC 2616, 48 RFID tagging, 137 Rice University, 85 Richelieu (Cardinal), 22 RLG (Research Library Group), 40, 114 RLIN (Research Libraries Information Network), 40 ROAR (Registry of Open Access Repositories), 92–93 ROI (5 Rs), 228 Roosevelt, Franklin Delano, 35 rotary press, 24 Rousseau, Jean Jacques, 24 Routledge Press, 83	historical perspective, 8, 16–17,	research universities, 23-33, 88, 120-
PhD effect, 31 redefining practices, 162 redefining practices, 162 retention (5 Rs), 227 RFC 2616, 48 RFID tagging, 137 Q Rice University, 85 QTI (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 R REGUNIVERSITY, 85 RICHEIGUN (Cardinal), 22 RLG (Research Library Group), 40, 114 RLIN (Research Libraries Information Network), 40 R ROAR (Registry of Open Access Random House, 77 Repositories), 92–93 Raphael, Molly, 77 ROA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 ROA (Resource Description Framework), Rousseau, Jean Jacques, 24 Routledge Press, 83	open-access movement, 116-117	Research Works Act (2011), 85
redefining practices, 162 Putnam, Herbert, 27 RFC 2616, 48 RFID tagging, 137 Q Rice University, 85 QTI (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 R ROAR (Research Library Group), 40, 114 RLIN (Research Libraries Information Network), 40 R ROAR (Registry of Open Access Repositories), 92–93 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 ROAR (Registry of Open Access), 134, 197–199 ROI (5 Rs), 228 Roosevelt, Franklin Delano, 35 rotary press, 24 Rousseau, Jean Jacques, 24 Routledge Press, 83		0.
Putnam, Herbert, 27 RFC 2616, 48 RFID tagging, 137 Q Rice University, 85 QTI (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 RLIN (Research Library Group), 40, 114 RLIN (Research Libraries Information Network), 40 R ROAR (Registry of Open Access Random House, 77 Repositories), 92–93 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 RFC 2616, 48 RFID tagging, 137 Rice University, 85 RAGI (Research Library Group), 40, 114 RLIN (Researc	· · · · · · · · · · · · · · · · · · ·	
Q RFID tagging, 137 Q Rice University, 85 QTI (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 R RACK ROAR (Registry of Open Access Random House, 77 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 RFID tagging, 137 Rice University, 85 Richelieu (Cardinal), 22 RLG (Research Library Group), 40, 114 RLIN (Research Libraries Information Network), 40 ROAR (Registry of Open Access Repositories), 92–93 ROI (5 Rs), 228 Roosevelt, Franklin Delano, 35 rotary press, 24 Rousseau, Jean Jacques, 24 Routledge Press, 83		
Q Rice University, 85 QTI (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 R RAMOM House, 77 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 Richelieu (Cardinal), 22 RLG (Research Library Group), 40, 114 RLIN (Research Libraries Information Network), 40 ROAR (Registry of Open Access Repositories), 92–93 ROI (5 Rs), 228 Roosevelt, Franklin Delano, 35 rotary press, 24 Rousseau, Jean Jacques, 24 Routledge Press, 83	Putnam, Herbert, 27	-
QTI (question test interface), 70 quality control specialists, 216, 221, 241 Questia (distributor), 86 R ROAR (Registry of Open Access Random House, 77 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 Richelieu (Cardinal), 22 RLG (Research Library Group), 40, 114 RLIN (Research Libraries Information Network), 40 ROAR (Registry of Open Access Repositories), 92–93 ROI (5 Rs), 228 Roosevelt, Franklin Delano, 35 rotary press, 24 Rousseau, Jean Jacques, 24 Routledge Press, 83	0	
quality control specialists, 216, 221, 241 Questia (distributor), 86 R ROAR (Registry of Open Access Random House, 77 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 RLIN (Research Library Group), 40, 114 RLIN (Resea	-	
Questia (distributor), 86 RLIN (Research Libraries Information Network), 40 ROAR (Registry of Open Access Random House, 77 Raphael, Molly, 77 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 RLIN (Research Libraries Information Network), 40 ROAR (Registry of Open Access Repositories), 92–93 ROI (5 Rs), 228 Roosevelt, Franklin Delano, 35 rotary press, 24 Rousseau, Jean Jacques, 24 Routledge Press, 83		
Random House, 77 Raphael, Molly, 77 ROI (5 Rs), 228 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 Repositories), 92–93 ROI (5 Rs), 228 Roosevelt, Franklin Delano, 35 rotary press, 24 Rousseau, Jean Jacques, 24 Routledge Press, 83		RLIN (Research Libraries Information
Raphael, Molly, 77 ROI (5 Rs), 228 RDA (Resource Description and Access), 134, 197–199 RDF (Resource Description Framework), 55, 188, 205 ROI (5 Rs), 228 Roosevelt, Franklin Delano, 35 rotary press, 24 Rousseau, Jean Jacques, 24 Routledge Press, 83	R	ROAR (Registry of Open Access
RDA (Resource Description and Access), 134, 197–199 ROF (Resource Description Framework), 55, 188, 205 Roosevelt, Franklin Delano, 35 rotary press, 24 Rousseau, Jean Jacques, 24 Routledge Press, 83		
134, 197–199 rotary press, 24 RDF (Resource Description Framework), 55, 188, 205 Rouseau, Jean Jacques, 24 Routledge Press, 83	Raphael, Molly, 77	
RDF (Resource Description Framework), Rousseau, Jean Jacques, 24 55, 188, 205 Routledge Press, 83		
55, 188, 205 Routledge Press, 83		
	ready references, 135–136	

5	
SaaS (Software as a Service), 61, 188	SGML, 50, 53-54, 75
Safari browser, 199	shareware, 59–60
Sage Publications, 95, 155	Shaw, Ralph, 36
Samuelson, Paul A., 72	Shera, Jesse, 34
Scarecrow Press, 82	silo avoidance, 221
scheduling	Simon and Schuster, 77
dashboards and, 178–179	Sinclair, Bryan, 114–115, 117
information economy and, 100	SISs (student information systems), 69
managerial strategies, 248	Sixtus VI (Pope), 19
redefining practices, 163	Sloan Foundation, 94
Schlagerblog, 89	Smarterer.com, 102
scholarly communications, 202	SmartThinking.com, 102
scholarly journals, 86–88	social networking
scholarly publishing, 82-88, 116	creating new practices, 205-207
Scholarly Publishing and Academic	rewiring online librarians, 214
Resources Coalition, 116	scientific, 202–203
Schonfeld, Roger C., 119	web technology and, 59
Schottenloher, Karl, 42	soft-stripping, 139
Schrettinger, Martin, 26	Sorbonne model, 10-15, 122
Schuman, Patricia, 38	Sorbonne, Robert, 13, 122
Scientific American, 55	Southern New Hampshire University, 73
Scientific and Technical Aerospace Reports,	Sparrow, Betsy, 58
40	special collections, 62, 113-114, 133
scientific method, 18, 26	Special Libraries Association, 32
scientific social networking, 202–203	Spezi, Valerie, 108, 118
SCORM (Sharable Content Object	Springshare software, 118, 193
Reference Model), 69–70	Standards for Libraries in Higher Education
Seamans, Nancy, 117	(ACRL), 119-120, 192
search engines	state libraries, 27, 98
creating new practices, 186, 203-	Stationers' Company, 20
204	Stielow, Frederick, 62, 64, 118
managerial strategies, 239, 251	Structure of Scientific Revolutions (Kuhn),
rewiring online librarians, 218	106
web marketplace and, 66	Stuart, C., 114
web technology and, 52, 57-58	study hall and social sphere, 8, 137
secondary audiences, 239	subject guides, 161
security technology	Sun Tzu, 225
chained books, 14-15	syllabus archives, 207
creating new practices, 204-205	symbolism of libraries, 6, 27
deconstructing established practices,	Syracuse University, 118
135	
historical perspective, 10	Т
managerial strategies, 255	tag structure
reading controls, 10	HTML, 50–53
semantic web, 55, 66, 205	XML, 53–54
Seneca, 6	Talbot, Fox, 24
Serapeum (journal), 26	Taube, Mortimer, 34
serials management	taxation strategies, 227
creating new practices, 194–195	TCP/IP, 45–48
deconstructing established practices,	TEACH Act (2002), 97
136	technical services. See web technologies
redefining practices, 142	and libraries

technology. See web technologies and libraries telecommuting, 178–179, 243 Text Encoding Initiative, 18 textbooks, 78–82 theses, 157–158, 215 Thomas, Lisa Carlucci, 193 Thorne, Suzanne, 118 thought projection, 263 3-D projections, 263 Thrun, Sebastian, 101 Tomlinson, Ray, 45	University of Michigan, 89, 118 University of Minnesota, 52 University of Northern Georgia, 85 University of Phoenix, 249 University of Pittsburgh Library, 117 University of Rochester, 85 University of South Alabama, 226 University of Southampton (Great Britain), 92 University of Texas, 98 University of Toronto, 40 University Press of Florida, 117
Toronto School, xiii touch screens, 263 trade books, 76–78 traffic patterns, 247 training services, 207–208, 215, 246 transcendental numbers, 46 Trends in Academic Libraries, 1998 to 2008, 106 Trithemius, Johannes, 19–20	University Press Scholarship Online, 85 university presses, 83–86, 116–117, 232 University Publishing in a Digital Age (Brown et al.), 84–85 University Publishing Online, 86 URIs (universal resource identifiers), 55 URLs (universal resource locators), 48 usenets, 47
tutorial services, 165–166, 207–208, 230	V
typesetting, 24	Valla, Lorenzo, 18 Value of Academic Libraries (Oakleaf), 192
U Udacity.com, 101 UMI (University Microfilms International), 37, 75 Under New Management (Martin), 72 UNESCO, 94	Value of Academic Libraries Initiative, 119 Vatican Library, 19 Veblen, Thorstein, 30 vendor relations, 255 vernacular, printing in, 17
United Kingdom. See Great Britain United Nations, 48 United States collegiate pattern in, 23 education and, 29 nationalism, 30 postwar government effect, 34–37 public libraries, 27–28	video collections, 167–168 virtual campus about, 100, 120–121 construction commentaries, 169–209 CRIS model, 121–123 elimination commentaries, 125–137 future considerations, 262–265 managerial strategies, 225–257
universal access, 54–55, 59 University Leadership Council, 107 university libraries birth of, 10–15 DMCA and, 153 future considerations, 261–262 postwar response, 35 proto-university, 7–8	redefinition commentaries, 139–168 rewiring online librarians, 211–224 setting the stage, 105–123 <i>See also</i> online education voice recognition systems, 263 VOIP (voice over Internet protocol), 45 VPNs (virtual private networks), 59
tipping point for, 105 University of Bologna (Italy), 11, 100 University of California, 38, 95, 111–112 University of Chicago, 34 University of Illinois, 47, 99, 183 University of Lund (Sweden), 92	W W3C (Worldwide Web Consortium), 52–55, 63, 205 WAI (Web Accessibility Initiative), 54–55 Waters, Don, 64–65, 114 Waters, Peter, 38

Watson, Thomas, 40	Williamson Report, 33
Web 2.0	Winsor, Justin, 28
about, 59	Winter, Melanie, 101
creating new practices, 205-207	WIPO (World Intellectual Property
managerial strategies, 252	Organization), 95–96
redefining practices, 163	Wired magazine, 72
rewiring online librarians, 214	Wittgenstein, Ludwig, 169
web marketplace	Working Together (Creaser and Spezi),
about, 65–67	118
commercial services, 56-61, 67-68	World Center Library of Juridical, Social
electronic publications, 68	and Cultural Documentation, 37
web technologies and libraries	World Wide Web. See WWW (World
about, 43	Wide Web)
campus automation, 68–70	WWW (World Wide Web)
creating new practices, 169–209	about, 43–44
deconstructing established	campus automation, 68–70
practices, 125–137	CRIS model and, 122
external developers, 56-61	enabling commercialization, 56-61
internal infrastructure, 43-55	external developers, 56
library trends, 61-68	initial formulation, 44–51
mass storage, 8	libraries and Open Web, 61–65
redefining practices, 139–168	libraries consumer marketplace,
rewiring online librarians, 216–218	65–68
technological settings, 250–255	W3C, 52–55, 63
transitioning to web thinking,	
219–222	X
WebCrawler search engine, 57	XHTML, 54
Weber, Max, 221	XML, 53–54, 75
webliography, 208	
websites as libraries, 208–209	Υ
Wedgeworth, Robert, 112	Yahoo search engine, 57
weeding books, 168	yellow press, 25
Western Governors University, 102	
Western Library Network, 40	Z
Western Michigan University, 156	Z39.2 protocol, 39
Westlaw research service, 40	Z39.50 protocol, 67–68, 148
Wikipedia, 88	Zagar, Chris, 195–196
Wiley and Sons, Kirsaeng v., 95	Zenodotus, 7
Wiley-Blackwell (publisher), 81, 83, 87,	Zipf's Principle of Least Effort, 66
95, 102	