SHARED FOUNDATIONS

# Curate

DANIELLA LASHAUN SMITH AND LEN BRYAN





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# SHARED FOUNDATION IV

# Curate

#### KEY COMMITMENT

Make meaning for oneself and others by collecting, organizing, and sharing resources of personal relevance.

## Contents

Introduction: What Drives Our Work? / xix
IG CURATE IN CONTEXT
Exploring Curation in Society
Applying Curate to School Library Policy9
ON FOR LEARNERS 25
Teaching Learners to Curate
Modeling Curate Competencies
Developing Lifelong Curators
D BOOKS 83
Curating with and for School Communities
Considering Digital Tools
: IN PRACTICE 113
Reflecting on Curate Case Studies
Understanding Curate Best Practices

AASL Standards Integrated Framework: Curate / xii

Acknowledgments / ix
Series Introduction / xi

Preface / xv

vii

 $Conclusion: Making\ Connections\ to\ Curate\ /\ 139$ 

Appendix: Curation Lesson Starters / 145

Works Cited / 159

About the Authors / 165

Contributors / 167

Index / 169



### Series Introduction

#### The Shared Foundations series from the American Association of School

Librarians (AASL) examines the six Shared Foundations that anchor the comprehensive approach to teaching and learning in the *National School Library Standards for Learners, School Librarians, and School Libraries*. The Shared Foundations—Inquire, Include, Collaborate, Curate, Explore, and Engage—represent the core concepts that all learners, school librarians, and school libraries develop and promote in their K-12 learning environment.

Each of the six books in this series is dedicated to the deep exploration of a single Shared Foundation. Although each of the Shared Foundations supports its own inherent priorities, it cannot be implemented in isolation. The writing process used by the authors created a series of books that, like the AASL Standards Frameworks, are unique and yet parallel each other. Common elements are found throughout the series:

- A balance between theoretical discussion, practical strategies, and implementation examples, promoting reflection and creativity
- Development of the Competencies and Alignments for the Learner, School Librarian, and School Library in all four Domains—Think, Create, Share, and Grow
- Differences in application and assessment across grades K-12, promoting a growth mindset and envisioning outcomes for all learners, whether student learners, school librarians, or other educators
- An emphasis on personalized learning experiences, project-based learning, and authenticity of learning and projects
- Challenges addressed, illustrating ways to implement the Shared Foundations in various environments and levels of support

Questions for the Reflective Practitioner conclude each chapter, allowing readers to consider the application of concepts specific to their own learning communities and stimulate nuanced professional conversations. For ease of reference, readers also will find the AASL Standards Integrated Framework for the relevant Shared Foundation included in this work.

AASL and its series authors hope that this immersive and dedicated examination of the Shared Foundations will help school library professionals deepen their understandings, broaden their perspectives, make connections for personal relevance, and innovate and reflect on their practice with a professional community.

For more information about the *National School Library Standards*, and to access the latest implementation assistance resources, visit standards.aasl.org.

# Curate

#### Domain

## LEARNER DOMAINS AND COMPETENCIES

# A. Think

#### Learners act on an information need by:

- 1. Determining the need to gather information.
- 2. Identifying possible sources of information.
- 3. Making critical choices about information sources to use.

### SCHOOL LIBRARIAN DOMAINS AND COMPETENCIES

### School librarians challenge learners to act on an information need by:

- Modeling the response to a need to gather and organize information.
- 2. Designing opportunities for learners to explore possible information sources.
- 3. Guiding learners to make critical choices about information sources to use.

#### B. Create

### Learners gather information appropriate to the task by:

- 1. Seeking a variety of sources.
- 2. Collecting information representing diverse perspectives.
- Systematically questioning and assessing the validity and accuracy of information.
- 4. Organizing information by priority, topic, or other systematic scheme.

### School librarians promote information gathering appropriate to the task by:

- 1. Sharing a variety of sources.
- 2. Encouraging the use of information representing diverse perspectives.
- Fostering the questioning and assessing of validity and accuracy of information.
- Providing tools and strategies to organize information by priority, topic, or other systematic scheme.

#### C. Share

# Learners exchange information resources within and beyond their learning community by:

- Accessing and evaluating collaboratively constructed information sites.
- Contributing to collaboratively constructed information sites by ethically using and reproducing others' work.
- Joining with others to compare and contrast information derived from collaboratively constructed information sites.

# School librarians contribute to and guide information resource exchange within and beyond the school learning community by:

- Facilitating opportunities to access and evaluate collaboratively constructed information sites.
- Devising pathways for learners to contribute to collaboratively constructed information sites by ethically using and reproducing others' work.
- Directing learners to join others to compare and contrast information derived from collaboratively constructed information sites.

#### D. Grow

#### Learners select and organize information for a variety of audiences by:

- Performing ongoing analysis of and reflection on the quality, usefulness, and accuracy of curated resources.
- Integrating and depicting in a conceptual knowledge network their understanding gained from resources.
- 3. Openly communicating curation processes for others to use, interpret, and validate.

# School librarians show learners how to select and organize information for a variety of audiences by:

- Engaging learners in ongoing analysis of and reflection on the quality, usefulness, and accuracy of curated resources.
- Formulating tasks that help learners to integrate and depict in a conceptual knowledge network learners' understanding gained from resources.
- 3. Making opportunities for learners to openly communicate curation processes for others to use, interpret, and validate.

#### **KEY COMMITMENT**

Make meaning for oneself and others by collecting, organizing, and sharing resources of personal relevance.



### SCHOOL LIBRARY DOMAINS AND ALIGNMENTS

### The school library facilitates the Key Commitment to and Competencies of CURATE

#### Domain

### The school library provides problem-based learning experiences and environments by:

- Using resources and technology to foster inquiry and scaffold mastery of skills necessary for learning to progress.
- 2. Adopting a dynamic collection-development plan to ensure that adequate resources reflect current and in-depth knowledge.
- 3. Focusing on the effective use of a wide range of resources to foster information skills appropriate to content areas.

### A. Think

### The school library promotes selection of appropriate resources and tools for information use by:

- Demonstrating and documenting how resources and technology are used to address information needs.
- 2. Providing opportunities for all members of the school community to develop information and technology skills needed to promote the transfer of information-related problem-solving strategies across all disciplines.
- 3. Employing a dynamic collection policy that includes selection and retention criteria for all materials within the collection.
- 4. Implementing an administratively approved and endorsed policy that clearly addresses procedures for handling material challenges.
- Designing and providing adequate, appropriate space for library resources, services, and activities.

#### **B.** Create

### The school library facilitates the contribution and exchange of information within and among learning communities by:

- Providing an environment in which resources that support the school's curriculum and learning goals can be collaboratively selected and developed.
- 2. Including and tracking collection materials in a system that uses standardized approaches to description and location.
- 3. Establishing policies that promote effective acquisition, description, circulation, sharing, and access to resources within and beyond the school day.
- Maintaining procedures that ensure user confidentiality and promote unimpeded access to materials by staff members and learners.

#### C. Share

#### The school library engages the learning community in exploring resources by:

- 1. Describing, organizing, and promoting the collection for maximum and effective uses for multiple learning applications.
- 2. Maintaining a collection of sufficient breadth and currency to be pertinent to the school's program of studies.
- Supporting access through a schedule that allows use by learners and staff at time of need.
- Using local and external data to inform ongoing adjustments to the scope of the resource collection, and its audiences, formats, and applications.

#### D. Grow

## Preface

I hope you don't mind my telling you why the Curate Shared Foundation is so important. The entire country has been through so much during the past three years. We have had to find our way through a crisis that we were not prepared for. As school librarians, we used our ability to *Inquire, Include, Collaborate, Curate,* and *Explore* to *Engage* our school communities. Although we felt unprepared, we still had the foundational skills that enabled us to shine through the darkness like lighthouses.

We faced an enormous challenge. Yet we have grown—within our global community, in our country, in our local locations, and as a profession. Evolution is indeed essential for society. It is with evolution in mind that I write my part of the preface. The Curate Shared Foundation is my favorite Shared Foundation because it induces the evolutionary process.

As you read the book and examine our discussion of the Curate Shared Foundation, you will see that we (school librarians) are asking learners to evolve, and to do that within our foundational competencies, we are charged with accepting the need to change, to move ourselves and our school communities toward questioning what we know so we can find new information. Without the curation and questioning of knowledge, we cease to learn. As Nobel Peace Prize winner Kofi Annan (1997) said, "Knowledge is power. Information is liberating. Education is the premise of progress, in every society, in every family."

We have always emphasized learning and education in my family. My parents grew up in the rural Deep South where Jim Crow laws were prevalent. As youth, they thirsted for knowledge when access to education and books was discouraged. Years before I earned my degrees, my parents described to me what I came to know as information poverty. Information poverty is a deadly disease that continues to be

prevalent. It is sinister when the quality of life suffers because of a lack of access to correct information.

When I became an educator and librarian, my parents expressed pride because I had access to something they had dreamed of when they were children. I had a special job . . . and a calling to fulfill. So when I was invited to write about the Curate Shared Foundation, I was delighted. It is a privilege to coauthor a book designed to assist learners and educators with curating knowledge and embracing intellectual freedom. May we never forget the power of school librarianship.

—Daniella LaShaun Smith

As I reflect on the very long process of working on this book, I keep thinking about resilience. When I began drafting *Curate* in 2018, I had just started working in Denver Public Schools. It is now near the end of 2022, and we have survived a global pandemic, political and social turmoil, and increasingly bizarre challenges—not only to library books but also to our jobs, our safety, and the education profession in general. We have lost colleagues, friends, and loved ones, and our world and work look very different.

School librarians have faced unprecedented obstacles as what were once relatively rare and usually civil conversations about instructional materials and library books have devolved into polarizing, politically motivated assaults on our character and intentions. Our curation policies and practices, a core component of our work, have been called into question and publicly ridiculed for political gain. Many have chosen to retire or leave the profession as these attacks persisted. I personally reconsidered my career choice several times within those four years and seriously pondered the possibility of leaving education.

And still we persist, working within our schools to ensure that our learners have unimpeded access to information, no matter how uncomfortable that access might be to some who would rather shelter learners than trust them to curate information for themselves. We continue to curate information in all its forms, to instruct our learners in the power of information and ideas, and to advocate that how we curate information matters. We work with educators and learners to provide tools and training to help them *think* for themselves, *create* learning products that demonstrate their knowledge in innovative ways, *share* that knowledge both within the school and around the world, and *grow* as learners, curators, and global citizens.

I have been fortunate to serve as a librarian and school library administrator in three U.S. states, five school districts, and one state agency. In all these places and in all my experiences, the Curate Shared Foundation consistently comes up as a central component of my work. As a result of working on this book, my understanding of

curation in school libraries now extends far beyond library collection development, though that is still a fundamental part of our work. The Curate Shared Foundation is inextricably tied to instruction and is interwoven throughout all the Shared Foundations in our *National School Library Standards*.

My hopes are that the ideas and examples in this book will contribute something of value to our profession and that you, the reader, also practice curation as you move through the chapters—making meaning for yourself and others as you absorb and reflect on the text, tables, illustrations, and examples from your school library peers.

School librarianship continues to evolve, with new tools, techniques, ideas, and yes, even challenges. As we look to the future, our Shared Foundations and Common Beliefs provide a solid foundation of library science fundamentals on which we can build innovative, responsive, and student-focused resources, instruction, and programming. In an age when our learners face increasing challenges to their freedom to access and use information, school librarians are perfectly positioned to practice, teach, and model the Curate Shared Foundation, which is essential to learning.

—Len Bryan

# Introduction: What Drives Our Work?

#### The Curate Shared Foundation is defined in the National School Library

Standards for Learners, School Librarians, and School Libraries as "[making] meaning for oneself and others by collecting, organizing, and sharing resources of personal relevance" (American Association of School Librarians [AASL] 2018, 94). The purpose of this book is to help you, no matter where you are in your school library career, whether you are a school librarian, school library supervisor, school library professor, or a pre-service school librarian, to understand and apply curation as illustrated in the *National School Library Standards* to your practice, your ongoing professional learning, and your instruction and collaboration with learners and other educators. If you are a school administrator, our hope is for you to understand more deeply what the school librarian profession calls us to do and inspire your school librarian with high expectations when it comes to curating for your school community. Supporting your school librarian in their curation activities can positively impact academic achievement in your school. In addition, research supports the benefits of having highly qualified school librarians (Scholastic 2016).

Curation is a needed activity throughout the academic years so that learners can then effectively curate for themselves, no matter what they choose to pursue after graduation (Kist 2022). Connecting the human activity of curation across time and disciplines outside school librarianship provides a compelling case for curation services in our schools. Moreover, the connection to our behaviors also supports school librarians as they teach curation skills and provide opportunities for learners to practice curation.

#### **Common Beliefs**

One of the most compelling features of the *National School Library Standards* is the set of Common Beliefs (AASL 2018, 11–14). These six statements do a terrific job of capturing and expressing the core pillars of school librarianship. The Common Beliefs consider our experiences in a complicated, messy, and ever-changing profession and condense them into a few key statements that are helpful and instructive in various scenarios. The Common Beliefs, as articulated on the AASL Standards web portal (AASL, n.d.-b), provide both a firm foundation for the work of librarians and a clear sense of the direction school districts should take as they strive to continuously improve school libraries. We have added commentary to each of the Common Beliefs to connect them to the Curate Shared Foundation and to the focus of the chapters to follow.

#### **Common Beliefs**

- 1. The school library is a unique and essential part of a learning community.
- 2. Qualified school librarians lead effective school libraries.
- 3. Learners should be prepared for college, career, and life.
- 4. Reading is the core of personal and academic competency.
- 5. Intellectual freedom is every learner's right.
- 6. Information technologies must be appropriately integrated and equitably available.

Source: AASL 2018, 11.

# 1. The school library is a unique and essential part of a learning community.

Building and strengthening connections are core functions of the work of school librarians. We connect learners, other educators, administrators, and our communities to information, to the world outside our school walls, and to each other. School librarians create strong connections between our communities and the love of reading. We teach our colleagues, learners, and the community how to access, evaluate, and use both traditional and emerging sources of information ethically and productively. Our instruction empowers our school communities to contribute to the advancement of our society.

School librarians are unique educators for many reasons, chief among which is our provision of resources curated for our schools. While collecting and facilitating

access to a wide variety of learning resources, school librarians create connections between academic knowledge and a deep understanding of our world. Curation has always been a core part of librarianship. Chapter 1 briefly explores the history of school libraries and librarians and how they have curated materials through the ages.

#### Qualified school librarians lead effective school libraries.

Change is a constant, and we must not only embrace it and what it means for our communities but also create opportunities to lead change for our organizations. Gone are the days when school librarians presided over stacks of well-organized books in a dull, authoritarian, adult-focused environment (Gross 2022). Significant time is now spent outside the physical library, *engaging* with our community, *exploring* the world of virtual works online, *curating* resources in easily accessible spaces, *collaborating* with our colleagues, building *inclusive* library spaces, both physical and virtual, and leading our school community in deep *inquiry* that goes far beyond the mere collection of bits of knowledge. It is truly the most exciting time to be a school librarian!

Adequate staffing and resources vary according to settings. As a result, AASL emphasizes that every child, regardless of the type or size of school they attend, deserves access to a full-time, certified school librarian, with dedicated support staff and budget. These factors are essential for transforming teaching and learning (AASL 2019b). Advocacy is discussed in chapters 6 and 7.

#### 3. Learners should be prepared for college, career, and life.

How we address the Curate Shared Foundation plays a tremendous role in how we contribute to the mission of our districts and schools. School librarians help every learner achieve academic success and curate resources that learners need. Effective library programming supports equity by ensuring that accessible materials serve as mirrors, windows, and sliding glass doors (Bishop 1990) for all learners.

Teaching learners, stakeholders, and colleagues to curate diverse resources is important in an information society. We provide access and opportunities for learners to connect with college, careers, and their lives after school through curated resources. The role of curation in instruction is discussed in chapters 3, 4, and 5.

#### 4. Reading is the core of personal and academic competency.

Even with the proliferation of learning opportunities through digital audio and video, the visual-cognitive discipline of reading print is still our society's dominant means of developing reading comprehension skills (Sparks 2021). School librarians curate high-quality information for our schools in a wide variety of formats—print and digital resources, video, audio, augmented and virtual reality—all have a place in school library collections. We present all these to our communities within a culture

of reading, engaging our communities through the power of story and encouraging them to pursue lifelong learning for its own sake. Aspects of nontraditional curation are discussed in chapters 6, 8, and 9.

#### 5. Intellectual freedom is every learner's right.

Intellectual freedom is embedded within the core values of librarianship (American Library Association Council 2019). School librarians facilitate intellectual freedom by facilitating access to diverse viewpoints, intellectual tools, and spaces to read, view, and listen to discourse. Curation efforts must be inclusive of different perspectives, free from censorship, and supported by strong collection-development policies, and we must actively lead our communities in modeling respect for the viewpoints of those whose experiences differ from our own. Intellectual freedom as an essential component of collection-development and general school library policies is explored in chapter 2.

#### Information technologies must be appropriately integrated and equitably available.

Curating technologies and teaching learners to use them effectively are the responsibility of every educator (ISTE 2023). School librarians must be leaders in these efforts by ensuring that technology and connectivity are enhanced with resources that increase multiple literacy skills. Technology is a powerful tool for engaging our communities, creating transformational works, and finding opportunities to enhance the quality of our lives. Leveraging technology for curation is explored in chapter 7.

#### The Content of This Book

We have divided this book into four sections. *Part I: Placing Curate in Context* discusses the history of curation and how it has evolved. You will learn how other professions curate and about the policies that school librarians use to guide curation behaviors. *Part II: Curation for Learners* considers how the entire school community comprises learners, regardless of their ages. You will learn how school librarians are teachers of curation who facilitate lifelong curation skills. *Part III: Beyond Books* explains how curation is more than just the traditional concept of collecting books. It involves an interactive process that draws from the knowledge of the entire school community. Finally, *Part IV: Curate in Practice* shares case studies from school librarians who understand curation best practices. You will also notice Field Notes placed throughout the book. These alerts include tips and reflections from school librarians about their curation practices.

We hope that upon completing this book, you will embrace and promote the Curate Shared Foundation as a guide for exceeding traditional school library collection development. The Curate Shared Foundation offers opportunities to expand how our profession situates collections within services to school communities. We hope you will feel empowered to use this information to improve student learning outcomes and the culture of your school community. Dynamic curation practices will assist you with reinforcing connections to your school, allowing you to prepare learners for lifelong learning and the transition to college and strengthening the school library as a hub for intellectual freedom and scholarly communication and as a provider of relevant, engaging materials.

### Index

An italicized page number indicates an illustration, table, or boxed text.

#### Α

AASL Best Digital Tools for Teaching and Learning annual list, 106 AASL crosswalk with CCSS standards, 70-73 AASL crosswalk with Google's CS First curriculum, 44 AASL crosswalk with ISTE standards, 74-75

AASL Hashtag Bank, 106–107

See also hashtags

AASL Standards Framework for Learners, xii
AASL Standards Framework for School
Librarians, xii

AASL Standards Framework for School Libraries,

AASL Standards in action. See alignments
for school libraries in Curate Shared
Foundation; competencies for learners in
Curate Shared Foundation; competencies
for school librarians in Curate Shared
Foundation

Common Core State Standards
of Kindergarten-Sixth Grades, 70-71
of Seventh-Twelfth Grades, 72-73
academic technology menus, 105, 109-110
Access to Library Resources and Services for
Minors (interpretation of ALA Library Bill
of Rights), 20

AASL Standards Sample Alignment with

Access to Resources and Services in the School Library (interpretation of ALA Library Bill of Rights), 20

ACRL standards, 29

active learning, 54

See also lesson examples active learning spaces, 89–90 active listening. See listening skills ADA, 20

Addressing Weeding Challenges (case study), 119-121

administrators

on library advisory committee, 92, 94–95, 96,

127–128 and policy development, 21–23, 128–129 and professional development, 41

and reconsideration of materials, 21 school librarians communicating with, 13, 93, 109, 133

school librarians coordinating and collaborating with, 74, 86, 99, 108, 135 supporting school librarians, xix

Adobe Spark Video, 145–146 advisory board. *See* library advisory board advocacy for school library

and active flexible learning spaces, 89 and collaboration with other educators, 81-82

and data privacy, 20, 22 and digital content, 88, 102, 108 and its funding, 13 and its impact on learning, xvi, 103 and under-represented voices, 118–119 advocacy for school library policies, 11, 23, 86,

affective domain of learning. See Share Domain in Curate Shared Foundation ALA eLearning, 133 ALA Office for Intellectual Freedom, 20

alignments for school libraries in Curate Shared	book reviews
Foundation	finding credible, 97–98
Create Domain, 92–96, 119–121	including in learners' creations, 44
Grow Domain, 99–102, 117–121	by learners, 103
Share Domain, 9, 12, 16, 96–98, 116–119	Book Studies with Interactive Google Lit Trips
Think Domain, 91–92, 116–117,	(lesson example), 145–146
122-124	bookmarking websites, 147
American Indians in Children's Literature blog,	Bringing Books to Life with AVR (Audio + Visuals
16	+ Reading) (lesson example), 146
Americans with Disabilities Act, 20 Annan, Kofi, xv	Britannica website, 151 brochures to promote library, 133–134
art lesson example, 148	budget. See library funding
ASCD Whole Child Tenets, 74	building relationships. <i>See</i> relationship building
assessing library collection, 85–87, 92, 96,	bunding relationships, see relationship bunding
99–100, 107	C
See also weeding	Canva, 134, 148, 150
assessing tech needs, 109–110	career paths, 4, 6, 77, 148
assessment by learners	career readiness, xx, xxi, 4–7, 51, 78
of peers' process and products, 35, 47–48,	case studies, 115–125
63-64	CCSS. See Common Core State Standards
of validity and accuracy of information,	censorship. See challenges to library resources;
40-41, 44, 55, 57, 62, 64, 116-117, 119.	self-censorship
See also crosswalks; learning trajectory;	challenges to library resources, xvi–xvii, 18–21
lesson examples	Chen, Diane, 18
assessment of learners by school librarian and	choice and voice for learners. See voice and
other educators	choice for learners
of prior knowledge, 28-29	Choosing a Creative Commons License, 45
of research process and product, 46, 54–55,	citation tools, 28, 43, 60, 136
58, 61, 87	See also lesson examples
See also lesson examples	classroom teachers
Association for Supervision and Curriculum	collaborating with, 79
Development. See ASCD Whole Child	supporting, 131-132
Tenets	Clouston, Vanessa Rivas, 12, 79
Association of College and Research Libraries	clubs, 13, 19, 61, 78, 86, 98, 134
standards, 29	coding club, 61
Athena the Academic (persona), 108	cognitive domain of learning. See Think Domain
ATMs, 105, 109–110 audibles	in Curate Shared Foundation Colby, Diana, 135, 153
information sources, xxi, 29, 63, 135	Collaborate Shared Foundation, 141
learning products, 59, 63, 146	collaborating on collection development, 76, 77,
See also learning trajectory	124, 128, 131
audiences, 17, 27, 36, 46–47, 62–64, 81, 101–102,	collaborating with adult learners, 107–109
110-111, 119, 121	collaborating with public librarians, 61, 77, 88,
See also crosswalks; learning trajectory;	89
lesson examples	collaborating with technology team, 105,
authentic voices, 16, 40, 56	109-110
See also diverse resources	collaboration among educators
authentication for digital resources, 39, 97	co-planning, co-teaching, and co-assessing,
	39-41, 48-49, 51, 53-56, 58, 61, 64, 67,
В	69, 76-79, 82, 92, 95, 96, 99, 100-101,
best practices. See Curate best practices for	116-117, 118-119, 124, 134, 136. See also
school librarians	lesson examples
Big6, 134	finding intersecting goals, 29
Birthday Book Club, 13	getting started, 79
blended model of library scheduling, 100	value of, 7-8, 16, 27
book clubs, 13, 19	See also competencies for school librarians in
Rooklist 15	Curate Shared Foundation

learners in Curate Shared Foundation collaboratively constructed information sites, 36, 43-44, 47, 59-61, 80-81, 115-117 See also crosswalks; learning trajectory; lesson examples Collaboratively Constructed Resources (case study), 115-117 collecting distinguished from curating, 3-4 collection development policies. See policies, selection Collection Evaluation Schedule Example, 130  119-121 competencies for learners, 30, 32, 34, 39-42, 56-57, 80, 117-119, 145-146, 148-150, 155-157 competencies for school librarians, 56-59, 117-119 Creating Video Tutorials (field note), 135 Creative Commons Licenses, 43-44, 45, 61, 89 creativity. See Create Domain in Curate Shared Foundation criteria for selection and reconsideration
43-44, 47, 59-61, 80-81, 115-117  See also crosswalks; learning trajectory; lesson examples  Collaboratively Constructed Resources (case study), 115-117  collecting distinguished from curating, 3-4 collection development policies. See policies, selection  43-44, 47, 59-61, 80-81, 115-119, 145-146, 148-150, 155-157  competencies for school librarians, 56-59, 117-119 Creating Video Tutorials (field note), 135 Creative Commons Licenses, 43-44, 45, 61, 89 creativity. See Create Domain in Curate Shared Foundation
See also crosswalks; learning trajectory; lesson examples Collaboratively Constructed Resources (case study), 115–117 Collecting distinguished from curating, 3–4 collection development policies. See policies, selection  See also crosswalks; learning trajectory; 155–157 competencies for school librarians, 56–59, 117–119 Creating Video Tutorials (field note), 135 Creative Commons Licenses, 43–44, 45, 61, 89 creativity. See Create Domain in Curate Shared Foundation
lesson examples competencies for school librarians, 56–59, Collaboratively Constructed Resources (case study), 115–117 Creating Video Tutorials (field note), 135 collecting distinguished from curating, 3–4 collection development policies. See policies, selection Foundation
Collaboratively Constructed Resources (case study), 115–117
study), 115–117 Creating Video Tutorials (field note), 135 collecting distinguished from curating, 3–4 collection development policies. <i>See</i> policies, selection Foundation
collecting distinguished from curating, 3–4 collection development policies. <i>See</i> policies, selection  Creative Commons Licenses, 43–44, 45, 61, 89 creativity. <i>See</i> Create Domain in Curate Shared Foundation
collection development policies. <i>See</i> policies, selection creativity. <i>See</i> Create Domain in Curate Shared Foundation
selection Foundation
Collection Evaluation Schedule Example, 150 Chieffa for selection and reconsideration
Collections by Destiny, 99 policies in school libraries, 9–11
Collections Reflecting Lived Experiences (field Critical Need for and Responsibilities of District-
note), 12 Level School Library Supervisors (AASL),
college readiness, xxi, xxiii, 5, 29, 51, 78, 117, 136
Colon, Carmen, 152 cross-checking, 44, 58, 61
Common Beliefs of school librarians, xx-xxii, 91 crosswalks
Common Core State Standards, 69–73  AASL with ASCD, 74
Communicating with Parents (field note), 19  AASL with CCSS, 70-73
community involvement AASL with the Future Ready Framework, 74
on advisory board, 94–95, 127–128  AASL with Google's CS First curriculum, 44,
in policy-making, 22–23
with replacing lost items, 13  AASL with ISTE, 74-75
in teaching and learning, 60–61, 62, 77, 80–81,  AASL with NGSS, 74
88, 91–92, 93–94, 96, 99, 109, 110, 131 Texas School Library Program Standards with
community readiness. <i>See</i> life readiness AASL, 29
community resources, curation of, 88 Texas School Library Program Standards with
See also community involvement ACRL, 29
competencies for learners in Curate Shared Texas School Library Program Standards with
E 1 di
Foundation ISTE, 29
Create Domain, 30, 32, 34, 39-42, 56-57, 80, use of, 74-76, 81-82
Create Domain, 30, 32 <mark>, 34, 39–42</mark> , 56–57, <b>80</b> , use of, 74–76, 81–82 117–119, <mark>145–146, 14</mark> 8–150, 155–1 <mark>5</mark> 7 crowdsourcing, 44, 116, 135
Create Domain, 30, 32, 34, 39–42, 56–57, 80, 117–119, 145–146, 148–150, 155–157 Grow Domain, 31, 33, 35, 46–48, 81, 119–121, see also collaboratively constructed
Create Domain, 30, 32, 34, 39–42, 56–57, 80, 117–119, 145–146, 148–150, 155–157 Grow Domain, 31, 33, 35, 46–48, 81, 119–121, 147, 149, 151–154, 157–158  use of, 74–76, 81–82 crowdsourcing, 44, 116, 135 See also collaboratively constructed information sites
Create Domain, 30, 32, 34, 39–42, 56–57, 80, 117–119, 145–146, 148–150, 155–157 Grow Domain, 31, 33, 35, 46–48, 81, 119–121, 147, 149, 151–154, 157–158 learning trajectory, 30–35  use of, 74–76, 81–82 crowdsourcing, 44, 116, 135 See also collaboratively constructed information sites Crucible, The (Miller), 155
Create Domain, 30, 32, 34, 39–42, 56–57, 80,  117–119, 145–146, 148–150, 155–157  Grow Domain, 31, 33, 35, 46–48, 81, 119–121,  147, 149, 151–154, 157–158  learning trajectory, 30–35  Share Domain, 31, 33, 35, 43–45, 80–81, 116–  use of, 74–76, 81–82  crowdsourcing, 44, 116, 135  See also collaboratively constructed information sites  Crucible, The (Miller), 155  cultural responsiveness. See diverse resources
Create Domain, 30, 32, 34, 39–42, 56–57, 80,  117–119, 145–146, 148–150, 155–157  Grow Domain, 31, 33, 35, 46–48, 81, 119–121,  147, 149, 151–154, 157–158  learning trajectory, 30–35  Share Domain, 31, 33, 35, 43–45, 80–81, 116–  117, 147, 150–151, 153, 155, 157  use of, 74–76, 81–82  crowdsourcing, 44, 116, 135  See also collaboratively constructed information sites  Crucible, The (Miller), 155  cultural responsiveness. See diverse resources  Curate best practices for school librarians, 9,
Create Domain, 30, 32, 34, 39–42, 56–57, 80,  117–119, 145–146, 148–150, 155–157  Grow Domain, 31, 33, 35, 46–48, 81, 119–121,  147, 149, 151–154, 157–158  learning trajectory, 30–35  Share Domain, 31, 33, 35, 43–45, 80–81, 116–  117, 147, 150–151, 153, 155, 157  Think Domain, 30, 32, 36–38, 79–80, 122–124,  Use of, 74–76, 81–82  crowdsourcing, 44, 116, 135  See also collaboratively constructed information sites  Crucible, The (Miller), 155  cultural responsiveness. See diverse resources  Curate best practices for school librarians, 9,
Create Domain, 30, 32, 34, 39–42, 56–57, 80,  117–119, 145–146, 148–150, 155–157  Grow Domain, 31, 33, 35, 46–48, 81, 119–121,  147, 149, 151–154, 157–158  learning trajectory, 30–35  Share Domain, 31, 33, 35, 43–45, 80–81, 116–  117, 147, 150–151, 153, 155, 157  Think Domain, 30, 32, 36–38, 79–80, 122–124,  148, 151–152  use of, 74–76, 81–82  crowdsourcing, 44, 116, 135  See also collaboratively constructed information sites  Crucible, The (Miller), 155  cultural responsiveness. See diverse resources  Curate best practices for school librarians, 9,  106, 127–138  Curate case studies, 115–125
Create Domain, 30, 32, 34, 39–42, 56–57, 80,
Create Domain, 30, 32, 34, 39–42, 56–57, 80,
Create Domain, 30, 32, 34, 39–42, 56–57, 80,  117–119, 145–146, 148–150, 155–157  Grow Domain, 31, 33, 35, 46–48, 81, 119–121,  147, 149, 151–154, 157–158  learning trajectory, 30–35  Share Domain, 31, 33, 35, 43–45, 80–81, 116–  117, 147, 150–151, 153, 155, 157  Think Domain, 30, 32, 36–38, 79–80, 122–124,  148, 151–152  competencies for school librarians in Curate  Shared Foundation  Create Domain, 56–59, 117–119  use of, 74–76, 81–82  crowdsourcing, 44, 116, 135  See also collaboratively constructed  information sites  Crucible, The (Miller), 155  cultural responsiveness. See diverse resources  Curate best practices for school librarians, 9,  106, 127–138  Curate case studies, 115–125  Curate learning trajectory, 30–35  Curate Shared Foundation  AASL Standards Framework for, xii-xiii
Create Domain, 30, 32, 34, 39–42, 56–57, 80,
Create Domain, 30, 32, 34, 39–42, 56–57, 80,
Create Domain, 30, 32, 34, 39–42, 56–57, 80,
Create Domain, 30, 32, 34, 39–42, 56–57, 80,
Create Domain, 30, 32, 34, 39–42, 56–57, 80,
Create Domain, 30, 32, 34, 39–42, 56–57, 80,
Create Domain, 30, 32, 34, 39–42, 56–57, 80, 117–119, 145–146, 148–150, 155–157 Grow Domain, 31, 33, 35, 46–48, 81, 119–121, 147, 149, 151–154, 157–158 learning trajectory, 30–35 Share Domain, 31, 33, 35, 43–45, 80–81, 116–117, 147, 150–151, 153, 155, 157 Think Domain, 30, 32, 36–38, 79–80, 122–124, 148, 151–152 competencies for school librarians in Curate Shared Foundation Create Domain, 56–59, 117–119 Grow Domain, 62–64, 98, 119–121 Share Domain, 59–61, 98, 117 Think Domain, 16, 53–55, 116–117, 122–124 Connecting with Educators and Parents (field note), 79 Connecting with Public Librarians (field note), 77  use of, 74–76, 81–82 crowdsourcing, 44, 116, 135 See also collaboratively constructed information sites Crucible, The (Miller), 155 cultural responsiveness. See diverse resources Curate best practices for school librarians, 9, 106, 127–138 Curate case studies, 115–125 Curate learning trajectory, 30–35 Curate Shared Foundation AASL Standards Framework for, xii-xiii alignment with other national and contentare are standards, 69-76 alignments for school libraries Create Domain, 92–96, 119–121 Grow Domain, 99–102, 117–121 Share Domain, 9, 12, 16, 96–98, 116–119 Think Domain, 91–92, 116–117, 122–124
Create Domain, 30, 32, 34, 39–42, 56–57, 80, 117–119, 145–146, 148–150, 155–157 Grow Domain, 31, 33, 35, 46–48, 81, 119–121, 147, 149, 151–154, 157–158 learning trajectory, 30–35 Share Domain, 31, 33, 35, 43–45, 80–81, 116–117, 147, 150–151, 153, 155, 157 Think Domain, 30, 32, 36–38, 79–80, 122–124, 148, 151–152 competencies for school librarians in Curate Shared Foundation Create Domain, 56–59, 117–119 Grow Domain, 62–64, 98, 119–121 Share Domain, 59–61, 98, 117 Think Domain, 16, 53–55, 116–117, 122–124 Connecting with Educators and Parents (field note), 79 Connecting with Public Librarians (field note), 77 Connolly, Colleen, 19  use of, 74–76, 81–82 crowdsourcing, 44, 116, 135 See also collaboratively constructed information sites Crucible, The (Miller), 155 cultural responsiveness. See diverse resources Curate best practices for school librarians, 9, 106, 127–138 Curate case studies, 115–125 Curate learning trajectory, 30–35 Curate Shared Foundation AASL Standards Framework for, xii-xiii alignment with other national and content-area standards, 69-76 alignments for school libraries Create Domain, 92–96, 119–121 Grow Domain, 92–96, 119–121 Share Domain, 91–92, 116–117, 122–124 Competencies for learners
Create Domain, 30, 32, 34, 39–42, 56–57, 80,
Create Domain, 30, 32, 34, 39–42, 56–57, 80, 117–119, 145–146, 148–150, 155–157 Grow Domain, 31, 33, 35, 46–48, 81, 119–121, 147, 149, 151–154, 157–158 learning trajectory, 30–35 Share Domain, 31, 33, 35, 43–45, 80–81, 116–117, 147, 150–151, 153, 155, 157 Think Domain, 30, 32, 36–38, 79–80, 122–124, 148, 151–152 competencies for school librarians in Curate Shared Foundation Create Domain, 56–59, 117–119 Grow Domain, 62–64, 98, 119–121 Share Domain, 59–61, 98, 117 Think Domain, 16, 53–55, 116–117, 122–124 Connecting with Educators and Parents (field note), 79 Connecting with Public Librarians (field note), 77 Connolly, Colleen, 19 Cooperative Children's Book Center, 16 crowdsourcing, 44, 116, 135 See also collaboratively constructed information sites Crucible, The (Miller), 155 cultural responsiveness. See diverse resources Curate best practices for school librarians, 9, 106, 127–138 Curate case studies, 115–125 Curate learning trajectory, 30–35 Curate Shared Foundation AASL Standards Framework for, xii-xiii alignment with other national and content-area standards, 69–76
Create Domain, 30, 32, 34, 39–42, 56–57, 80, 117–119, 145–146, 148–150, 155–157  Grow Domain, 31, 33, 35, 46–48, 81, 119–121, 147, 149, 151–154, 157–158 learning trajectory, 30–35 Share Domain, 31, 33, 35, 43–45, 80–81, 116–117, 147, 150–151, 153, 155, 157 Think Domain, 30, 32, 36–38, 79–80, 122–124, 148, 151–152 competencies for school librarians in Curate Shared Foundation Create Domain, 56–59, 117–119 Grow Domain, 62–64, 98, 119–121 Share Domain, 59–61, 98, 117 Think Domain, 16, 53–55, 116–117, 122–124 Connecting with Educators and Parents (field note), 77 Connecting with Public Librarians (field note), 77 Connolly, Colleen, 19 Cooperative Children's Book Center, 16 copyright, 14, 150 See also ethical use and creation of
Create Domain, 30, 32, 34, 39–42, 56–57, 80, 117–119, 145–146, 148–150, 155–157 Grow Domain, 31, 33, 35, 46–48, 81, 119–121, 147, 149, 151–154, 157–158 learning trajectory, 30–35 Share Domain, 31, 33, 35, 43–45, 80–81, 116–117, 147, 150–151, 153, 155, 157 Think Domain, 30, 32, 36–38, 79–80, 122–124, 148, 151–152 competencies for school librarians in Curate Shared Foundation Create Domain, 56–59, 117–119 Grow Domain, 62–64, 98, 119–121 Share Domain, 59–61, 98, 117 Think Domain, 16, 53–55, 116–117, 122–124 Connecting with Educators and Parents (field note), 79 Connecting with Public Librarians (field note), 77 Connolly, Colleen, 19 Cooperative Children's Book Center, 16 crowdsourcing, 44, 116, 135 See also collaboratively constructed information sites Crucible, The (Miller), 155 cultural responsiveness. See diverse resources Curate best practices for school librarians, 9, 106, 127–138 Curate case studies, 115–125 Curate learning trajectory, 30–35 Curate Shared Foundation AASL Standards Framework for, xii-xiii alignment with other national and content-area standards, 69–76

competencies for learners (cont'd)	tracking use of, 93-103
Share Domain, 31, 33, 35, 43-45, 80-81,	impact of COVID-19 on use, 109, 111, 122, 132
116–117, 147, 150–151, 153, 155, 157	removing barriers, 97, 106
Think Domain, 30, 32, 36–38, 79–80,	See also bookmarking websites; learning
122-124, 148, 151-152	trajectory; privacy of learners;
competencies for school librarians	technology integration
Create Domain, 56-59, 117-119	digital tools
Grow Domain, 62–64, 119–121	for creating knowledge products, 56, 135. See
Share Domain, 59-61, 98, 117	also lesson examples
Think Domain, 16, 53–55, 116–117, 122–124	for curating and using collections, 20, 57, 67, 68, 78, 96–98, 103
in context of other Shared Foundations,	curating of digital tools, 105-107, 109-110
139-143	school librarians as digital curation leaders,
key commitment, xiii, xix, 70, 73, 75	106–107, 111
Curating Experiences for Remote Learners (case	for teaching and learning, 56, 135
study), 122-124	See also digital resources; technology
curation by other professionals, 5	integration
Curation in the School Library Kitchen, 95	DIIGO: Social Bookmarking for Research (lesson
curiosity, fostering in learners, 36, 43, 48, 57,	example), 147
62-63, 140	diverse collections. See diverse resources
curriculum in content areas	diverse perspectives
school librarian's participation in	benefits for learners, 12
development, 96, 99–100	supported by school librarians, xxii, 39–40, 57,
supported by library activities, 44, 46–47, 55,	133-134, 140-141
62, 69, 79, 81, 86, 100, 116–117, 124. See	See also diverse resources
also lesson examples	diverse resources benefits for learners, xxii, 4, 91, 140–142
supported by library resources, 16, 18–19, 55,	
61, 92–94, 106–107, 109–111, 119, 121,	challenges to, xvi–xvii, 10–11, 18–20, 21 as lesson focus, 146, 149, 156
128, 131, 139 cybersecurity, 94	
See also privacy of learners	selecting and maintaining, 18, 92, 94, 97, 117–119
See also privacy of learners	See also library policies
	diversity audits and analyses, 16–17, 92, 99–100
data breaches, 22	Diversity Baseline Survey (Lee & Low Books), 16
lata breaches, 22 lata security. See privacy of learners	donated books, 10, 15
databases. See digital resources; lesson examples	Domains
lata-driven practice, 11, 13, 17, 64, 86–87, 92,	and scaffolding, 29, 76, 79–82
101-104, 119	and the roles of school librarians, 51–52
Dawkins, April, 9–11	Create, xii-xiii, 30, 32, 34, 39-42, 56-59, 76, 80,
Denver Public Schools, 70-73, 109	92–96, 121
Destiny, 99, 120, 135	Grow, xii-xiii, 31, 33, 35, 46-49, 62-64, 81,
developmental domain of learning. See Grow	99–103, 118–119, 121
Domain in Curate Shared Foundation	Share, xii-xiii, 31, 33, 35, 43-45, 59-61, 76,
Dewey, Melvil, 18	80-81, 96-98, 117, 118-119
Dewey Decimal Classification System, 97, 120	Think, xii-xiii, 30, 32, 34, 36-38, 53-55, 79-80,
ligital citizenship, 7, 20, 33, 93, 142	91-92, 117, 123-124
See also ethical use and creation of	See also Create Domain; Grow Domain; Share
information	Domain; Think Domain
digital resources	,
databases	E
access to, 39, 78, 86-88, 106	Eidson, Emily, 9–11
as knowledge product, 41, 59, 142	elementary school
learners' internal, 81, 140-141	collaborative instruction, 76
as lesson focus or resource, 28, 36, 38,	learning trajectory, 30-31
57-58, 68, 79, 136-137. <i>See also</i> lesson	lesson examples
examples	Indigenous Peoples (grades K-4), 151
tools for curation within, 60, 136–137	Information Detectives (grades 3–9), 152

Information Sources Treasure Hunt	fixed schedule in school library, 100
(grades 3–5), 152–153	flexible schedule in school library, 98, 100
Should Zoos Exist? (grades 4-12), 155-156	Flip, 44, 123
Using a Variety of Sources to Create	Flocabulary, 145–146
Infographics (grades 4–12), 157	Follett Collections by Destiny, 99
empathy, 57	Follett Destiny, 99, 120, 135
empowering learners. See voice and choice for	Follett Titlewave, 98, 99, 100
learners	Follett TitleWise, 120, 130
EndNote Basic, 136	Fontana, Dawn, 19 Foote, Carolyn, 117–119, 124
Engage Shared Foundation, 142 English Language Arts	Fostering Curation with Relationships, 86
CCSS standards, 70–73	Freedom to Read Foundation, 20
and curation by learners, 78, 92	Freedom to Read Statement, 10
lesson examples, 145–146, 151–158	Funchess, Detetria, 156
equity and inequity, xxi, 12–14, 18, 62, 88, 134	fund-raising, 13
See also diversity audits and analyses	Future Ready Framework, 74
Ertzberger, Jeff, 122	Tuturo Rodaly Transcon original
Esperanza Rising (Muñoz Ryan), 145-146	G
ethical use and creation of information, xx, 20,	Gale Citation Tool, 153
43-44, 46, 59-60, 80-81, 111, 142, 143	games, incorporating in lessons, 122-124
See also crosswalks; digital citizenship;	genres and genrification, 29, 63, 68, 96–97, 131
learning trajectory; lesson examples	Getting Help with Curation (field note), 8
Evidence of Accomplishment (appendix in	gifts. See donated books
National School Library Standards book),	Gill, Diane, 133–134, 148
93	Global Literature in Libraries Initiative, 40
evidence-based decision making. See data-	Gluskabe Changes Maple Syrup: An Abenaki
driven practice	Legend, 151
Explore Shared Foundation, 141–142	Google
-	Code with Google's CS First Curriculum, 74
F	CS First curriculum, 44
fact-checking, 44, 48	Docs, 109, 135, 153, 155
Family Educational Rights and Privacy Act, 20	Drive, 41, 58, 60
feedback from library users and community, 87, 92, 96, 103, 128, 131, 133	Forms, 87, 136
See also collaborating on collection	Jamboard, 62, 123, 134, 148, 150 Lit Trips, 145–146
development	Maps, 137
fees, 12, 13, 135	Scholar, 36, 136
FERPA, 20	searches, 36, 116, 158
field notes	Slides, 44, 116, 158
Collections Reflecting Lived Experiences, 12	graphic organizers, 58, 61, 148
Communicating with Parents, 19	Grow Domain in Curate Shared Foundation
Connecting with Educators and Parents, 79	alignments for school libraries, 99-102,
Connecting with Public Librarians, 77	117-121
Creating Video Tutorials, 135	competencies for learners, 31, 33, 35, 46-48,
Finding Credible Book Reviews, 97-98	81, 119–121, 147, 149, 151–154, 157–158
Getting Help with Curation, 8	competencies for school librarians, 62-64,
Knowing Your Community, 4	119-121
Policies for Curation and Collection	growth mindset, 5, 64
Development, 19	Guided Inquiry, 41, 134
Promoting the Collection with Brochures and	
Orientations, 133–134	Н
Supporting Classroom Educators, 131-132	Hamil, Bradley, 157
Teaching Learners How to Use Databases, 60	Hanley, Caitlyn, 123
Teaching Organization Schemes, 42	hashtags, 56, 103, 106–107, 110, 135
Finding Credible Book Reviews (field note),	Hatcher, Andy, 146
97-98	high school
fines, 12, 13	collaborative instruction, 78

high school (cont'd) learning trajectory, 34–35 lesson examples Book Studies with Interactive Google Lit Trips (grades 6–9), 145–146 Bringing Books to Life with AVR (Audio + Visuals + Reading) (grades 9–12), 146 DIIGO: Social Bookmarking for Research (grades 5–12), 147 How to Library: Discovering Sources and the Research Process (grades 9–12), 149 Identifying Plagiarism (grades 9–12), 150 Making It Legit: Works Cited Page Made	intellectual property. See ethical use and creation of information International Society for Technology in Education. See ISTE resources; ISTE Standards ISTE resources, 132 ISTE Standards, 29, 74–75  J Jensen, Karen, 16–17 JLG website, 97–98 Johnson, Kimberly, 115–117, 124 Junior Library Guild website, 97–98
Easy with NoodleTools (grades 9–12), 153 Mapping Connections across Sources (grade levels 9–12), 153 Modern-Day Witch Hunt (grades 9–12), 155	K Kahoot! 28 Key Commitment for Curate Shared Foundation xiii, xix, <b>70</b> , 73, 75
Should Zoos Exist? (grades 4-12), 155-156 Using a Variety of Sources to Create Infographics (grades 4-12), 157 Women in History (grades 5-12), 157-158	Kiddle search engine, 152 KidRex search engine, 152 Kirkus Reviews, 15 Knovio, 146
Hincks, Kelly, 122–124 history lesson examples, 151, 154–158 Horn Book, 15	Knowing Your Community (field note), 4 Knowledge Quest, 90, 122, 132 Kondo, Marie, 119
How to Library: Discovering Sources and the Research Process (lesson example), 149 Hughes-Hassell, Sandra, 17 hyperdocs, 59	KWHLAQ charts, 47 K-W-L charts, 47, 63, 155–156 K-W-L-H charts, 148
	L CO
	Lamb, Elizabeth, 8
Identifying Plagiarism (lesson example), 150	Lance, Keith Curry, 41
ILSs, 96, 98	Lanier, Amy, 152–153
Include Shared Foundation, 140	lateral reading, 32, 37, 53, 55, 57
inclusion. See diverse perspectives; diverse resources inclusive library space, xxi	Leander Independent School District, 19 learner competencies. <i>See</i> competencies for learners in Curate Shared Foundation
Indigenous Peoples (lesson example), 151	learner-focused school libraries, 3–4, 12
inequity. See equity and inequity	Learners Experience School Librarians' Roles
Inez the Innovator (persona), 107	through Domains, 52
infographics, 40, 79, 134, 157	learning commons, 98–99
Information Detectives (lesson example), 152	learning trajectory, 30–35
information poverty, xv-xvi	kindergarten-fourth grade, 30-31
Information Sources Treasure Hunt (lesson	fifth-eighth grades, 32-33
example), 152–153	ninth-twelfth grades, 34-35
information-literacy skills and instruction. See	Lee & Low Books, 16
less <mark>o</mark> n exam <mark>p</mark> les; teaching curation	Legend of Rock, Paper, Scissors, The (Rex), 122
Inquire Shared Foundation, 140	Leon the Leader Learner (persona), 108
Instagram, 110, 118	lesson examples. See also elementary school,
integrated library systems, 96, 98	middle school, and high school
integrating technology. <i>See</i> technology integration	Book Studies with Interactive Google Lit Trips (grades 6-9), 145-146
intellectual curiosity. See curiosity, fostering in	Bringing Books to Life with AVR (Audio +
learners	Visuals + Reading) (grades 9-12), 146
intellectual freedom, xvi, xx, xxii, 10–11, 12, 18,	DIIGO: Social Bookmarking for Research
20, 91, 128, 139	(grades 5-12), 147
See also challenges to library resources	Forecasting Careers (grades 6-8), 148

How to Library: Discovering Sources and the	mental databases, 81, 140-141
Research Process (grades 9-12), 149	Microsoft, 60, 78, 146
Identifying Plagiarism (grades 9-12), 150	Microsoft Sway, 146
Indigenous Peoples (grades K-4), 151	middle school
Information Detectives (grades 3-9), 152	collaborative instruction, 78
Information Sources Treasure Hunt (grades	learning trajectory, 32–33
3–5), 152–153	lesson examples
Making It Legit: Works Cited Page Made Easy	Book Studies with Interactive Google Lit
with NoodleTools (grades 9-12), 153	Trips (grades 6-9), 145-146
Mapping Connections across Sources (grade levels 9-12), 153	DIIGO: Social Bookmarking for Research (grades 5–12), 147
Modern-Day Witch Hunt (grades 9-12), 155	Forecasting Careers (grades 6-8), 148
Should Zoos Exist? (grades 4-12), 155-156	Information Detectives (grades 3-9), 152
Two Sides to Every Story (grades 5–8), 156	Should Zoos Exist? (grades 4-12), 1 <mark>5</mark> 5-15
Using a Variety of Sources to Create	Two Sides to Every Story (grades 5–8), 15
Infographics (grades 4–12), 157	Using a Variety of Sources to Create
Women in History (grades 5–12), 157–158	Infographics (grades 4–12), 157
Libraries Ready to Code, 44, 61	Women in History (grades 5-12), 157-156
library advisory board, 13, 16, 86, 92, 94–95, 96,	A Mighty Girl website, 16
103, 127-128	Milburn, Stacie, 77, 150
Library Bill of Rights, 10, 14, 16, 20 library funding, xxi, 13, 88, 89, 101, 132	Miller, Arthur, 155 mindful collaboration among learners. <i>See</i>
library management systems, 78	lesson examples
Library of Congress, 123	minorities. See diverse perspectives; diverse
library physical features, 89–90, 95–96	resources
library policies. See policies	misinformation, 155
library staffing needs, xxi, 101, 130	mission statement for school library, 10, 108
life readiness, xx, xxi, xxii, xxiii, 5, 27, 41, 51,	MLA citation format, 153
67-82, 116-117, 139, 142-149	modeling by school librarians
lifelong learning. See life readiness	considering diverse perspectives, 56–58. See
listening skills, 30, 151	also diverse resources
literacy standards (CCSS), 70–73	curation skills, 42, 53–54, 58, 110–111, 135
Little, Hannah Byrd, 119–121, 124	data-literacy skills, 55, 62–65
Little, Leila Green, 156	ethical use and creation of information, 108
lived experiences, 12, 56, 57	information-use skills, 46–47
LMSs, 78	providing guides to curated resources, 76,
Loomis, Katie B., 152–153	99, 134
lost books, 13	reflecting on, 65, 111
Lynes, Lesleigh, 60	within school librarian roles, 51-52
M	sharing information resources, 59–61
Mackin's collection analysis tool, 130	See also lesson examples Modern-Day Witch Hunt (lesson example),
makerspaces	155
materials for, 88, 106, 132	Molina, Lacy, 155
in project-based learning, 54–55, 134	multiple viewpoints. See diverse perspectives
tracking usage, 87	maniple viewpoints, see diverse perspectives
value of, 95–96	N
Making Data-Driven Curation Decisions, 103	Nabors, Amber, 145–146
Making It Legit: Works Cited Page Made Easy	National School Library Standards. See
with NoodleTools (lesson example), 153	alignments for school libraries in Curate
Maniotes, Leslie K., 41	Shared Foundation; competencies for
Mapping Connections across Sources (lesson	learners in Curate Shared Foundation;
example), 153	competencies for school librarians in
maps, 137	Curate Shared Foundation
MARC records, 96, 97	National School Library Standards crosswalks.
Margot the Mentor (persona), 108	See crosswalks
Mendeley, 136	Native Americans, 16, 151

needs assessment, 6-7, 14, 15, 29, 86-87, 92, 107,	policies
137, 142	communicating, 86
New Ways to Find Titles (case study), 117-119	importance of, xvi, 4, 53, 85, 97, 124
newsletters, 16, 88, 93, 118, 129, 131, 133-134	privacy, 22-23. See also privacy of learners
Next Generation Science Standards (NGSS),	reconsideration, 9-11, 18-23, 94-95
74	retention, 94, 121, 128-129. See also weeding
Noah Who Needs Support (persona), 107	selection, xxii, 9-11, 13-15, 16, 18-23, 53-54,
NoodleTools, 153	58, 86, 91-92, 94, 128-129, 139
Novello, Emily, 157-158	Policies for Curation and Collection
	Development (field note), 19
0	portfolios, 60, 93, 106
OER Commons, 89	Practical Applications of Curate/Create, 58
OERs, 56, 86, 89	Practical Applications of Curate/Grow, 64
OneDrive, 60	Practical Applications of Curate/Share, 61
online public access catalogs. See OPACs	Practical Applications of Curate/Think, 55
online resources. See digital resources	pre-assessment of prior knowledge. See prior
OPACs, 20, 57, 67, 68, 78, 96–98, 103, 132–133	knowledge
Open Educational Resources. See OERs	primary sources, 56, 123
OREO argument structure, 155–156	principals. See administrators
organizing information (by learners), 27, 41-42,	prior knowledge
46-48, 53-54, 57-59, 62-64, 121, 133	modeling use of, 46–47
See also crosswalks; learning trajectory;	pre-assessment of, 28-29, 54
lesson examples	use by learners, 32, 46–47
orientation to school library and resources, 13,	privacy of learners, 7, 12, 20, 22, 94, 98, 104, 109,
53, 86, 133-134	147
overdue books. See fines	See also policies
P	privacy policies. See policies
	professional development
Padlet, 61, 62, 123, 135, 148	in other professions, 5, 6 presented by school librarians, 7, 28, 40–41,
paradox of choice, 120	48, 53, 54, 56–57, 60, 86, 93–94, 99, 108,
parents accessing online library materials, 79	133–135
challenging materials, 19	of school librarians, 17, 18, 85, 107–108,
connecting with and supporting, 79, 86, 89,	110–111, 127, 132–133. <i>See also</i> personal
93–94, 99, 10 <mark>9, 110</mark> , 131, 133–135	learning networks
and resource challenges, 15, 19, 20, 21, 129	Promoting the Collection with Brochures and
supporting school library, 13, 88, 92, 94, 95,	Orientations (field note), 133–134
96, 100, 127, 131	promoting the library, its resources, and its
Patty the Parent (persona), 108	impact, 55, 88, 93, 99, 107, 128–129,
PebbleGo, 151	133-134, 147
peer review by learners. See assessment by	See also advocacy for school library;
learners	newsletters
personal learning networks, 6, 22, 29, 56–57,	psychomotor domain of learning. See Create
110-111, 122	Domain in Curate Shared Foundation
See also professional development	public librarians, collaborating with, 61, 77, 88,
personas in National School Library Standards	89
boo <mark>k</mark> , 107–1 <mark>0</mark> 9	
perspectives. See diverse perspectives	Q
Picciuti, Heather, 42, 131-132	Qiqqa, 136
Piktochart, 157	Questions for Checking for Understanding and
plagiarism, 46, 150, 153	Connecting Prior Knowledge, 47
See also ethical use and creation of	questions for reflective practitioners, 8, 23, 49,
information	65, 82, 104, 111, 125, 13
PLCs. See personal learning networks	_
PLNs. See personal learning networks	R
podcasts, 63, 90, 135 See also audibles	RADAR Framework, 36–38, 41, 80
	RADER Framework Questions, 37

1 1 100	1 1111 / 1 1 55 00 00 100 100 105
rare books, 120	school library's website, 55, 93, 99, 130, 133-135
readers' advisory group, 128	149
reading	Schuman, Sierra, 149
as a core value, xx, xxi-xxii, 11, 63, 98	Schwartz, Barry, 120
encouraging, 15, 19, 57, 77–78, 79, 97,	science fairs, 76–77
117-119, 123, 129-131, 142	science lesson examples, 154, 157
lesson examples, 145–146, 148, 149, 155–156,	science resources, 87, 129
157	science standards, 74
See also lateral reading	search engines, 22, 28, 36, 38, 152, 154
reconsideration policies. See policies	See also Google
Reese, Debbie, 16	search strategies, 36, 38, 41, 53, 55, 57–58, 81, 11
reflection by learners, fostered by school	See also crosswalks; learning trajectory
librarians, 46, 47-48, 54, 62, 64-65, 81,	Selection and Reconsideration Policy Toolkit for
140	Public, School, and <mark>Ac</mark> ademic Librar <mark>i</mark> es,
See also crosswalks; learning trajectory;	10, 21
lesson examples	selection policies. See policies
reflection by school librarians, 107, 110-111,	self-censorship, 9, 12
115–125, 137, 140	self-checkout, 98
See also questions for reflective practitioners	semantic maps, 154
relationship building	Share Domain in Curate Shared Foundation
with and among learners, 48, 78, 98, 131	alignments for school libraries, 9, 12, 16,
importance of fostering, 5–6, 95, 99, 100,	96–98, 116–119
104	competencies for learners, 31, 33, 35, 43-45,
with other educators, 48, 77-78, 82, 117. See	80-81, 116-117, 147, 150-151, 153, 155,
also collaboration among educators	157
with stakeholders, 48, 51, 76–77, 85–86, 94,	competencies for school librarians, 59-61,
121, 124	98, 117
with vendors, 22, 88, 97, 102, 124	Shared Foundations
See also collaborating with public librarians;	book series on, xi, xv
community involvement; parents	Collaborate, 141
replacing lost books, 13	Curate. See Curate Shared Foundation
Resolution on Monetary Library Fines, 12	Engage, 142
"Resolution to Promote Equity, Diversity, and	Explore, 141–142
Inclusion (EDI) Efforts in AASL While	Include, 140
Addressing Historical Effects of Racism,"	Inquire, 140
18	interconnected nature of, 139-142
"Resolution to Support School and Youth	Shepherd, Hannah, 155
Services Librarians Facing Increased	Should Zoos Exist? (lesson example), 155
Intellectual Freedom Challenges," 20	SIFT process, 36–38, 41, 55, 80, 110, 116
Rex, Adam, 122	social media
role of curation in society, 3–6	and collection development, 103, 118, 124
roles of school librarians in context of Curate	for networking, 13
Shared Foundation, 9, 51–52	for promoting library and resources, 57, 99,
rubrics, 35, 48, 61, 146, 149, 156	109–111, 131, 134
Ryan, Pam Muñoz, 145–146	in teaching and learning, 43–44, 106, 135
rtydd) fair Walloz) 110	social studies lesson examples, 115–117, 151,
s	154–158
Samson, Trina, 4, 19	STEM lesson examples, 154, 157
scaffolding, 29, 68, 76–79, 81–82, 91, 117, 124	Steps in the Sift Process, 38
schematic maps, 34	Stowers, Christina, 97–98
school librarian competencies. See	Student Privacy Pledge, 22
competencies for school librarians in	subject experts, 36, 87
Curate Shared Foundation	Sunken Treasure (guessing game PowerPoint
school library alignments. See alignments	presentation), 122
for school libraries in Curate Shared	Supporting Classroom Educators (field note),
Foundation	131–132
School Library Journal, 15, 95, 118, 132	Sway, 146
OUTOOT LIDIUI V IOUI IIUI, 13, 33, 110, 134	υναγ, 140

(lesson example), 157

Т	V
teaching curation	Valenza, Joyce, 20, 95-96
benefits, xxii	Vermont Historical Society website, 151
methods, 27-49, 67-82	videos
See also lesson examples	information sources, xxi, 29, 38, 40, 56, 63,
Teaching Learners How to Use Databases (field	106
note), 60	learning products, 59, 137
Teaching Organization Schemes (field note), 42	for library promotion, 103
TeachingBooks website, 146	platforms, 22, 43-44
technology integration	tutorials, 110, 134-135
collaboration to support, 107–111	See also learning trajectory; lesson examples
equitable access to, xx, xxii	viewpoints. See diverse perspectives
importance of, xxii	voice and choice for learners, 19, 20, 53, 55, 79,
leveraging for curation, 56–57, 105–111	96, 131–132, 134
See also digital resources; digital tools	See also lesson examp <mark>l</mark> es
Texas School Library Program Standards, 29	volunteers in school library
Think Domain in Curate Shared Foundation	adults, 76, 94, 97, 98, 130
alignments for school libraries, 91–92, 116–	students, 93, 97, 98, 100
117, 122–124	
competencies for learners, 30, 32, 36-38,	W
79–80, 122–124, 148, 151–152	Wakelet, 61, 99, 134, 135, 148
competencies for school librarians, 16, 53-55,	We Are Teachers website, 156
116–117, 122–124	We Need Diverse Books, 15, 16, 39
Think-Pair-Share technique, 47, 149	Webb School, 120
TinEye website, 38	weeding, 94, 119–121, 124, 129–130
Titlewave, 98, 99	Whitfield, Felecia, 148
TitleWise, 120, 130	Wikipedia, 36, 43, 59, 115–116
tolerance. See diverse perspectives	Wilson-Youngblood, Audrey, 153
Tony the Teacher (persona), 108	Women in History (lesson example), 157-158
trajectory for learners as curators, 30–35	Wordle, 148
treasure hunt activity, 152–153	work readiness. See career readiness
triangulation, 44, 57, 61	
trust, 5, 85, 98, 116, 124	X
See also relationship building	X (social media platform). See Twitter
Tudor, Alissa, 147	
tutorials, video, 135	Y
Twitter, 62, 110, 118, 135	YouTube, 43
Two Sides to Every Story (lesson example), 156	_
	<b>Z</b>
U	Zotero, 136
Using a Variety of Sources to Create Infographics	