# THE INDISPENSABLE ACADEMIC LIBRARIAN

# Teaching and Collaborating for Change

# MICHELLE REALE



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# Introduction

The professional literature is rife with stories of the many and varied changes in our profession, which have left librarians, in theory and in practice, to limn the line between delivering what I term "beck-and-call service" and seeing ourselves as educators both in and out of the classroom. I have long perceived, and am by no means unique in the feeling, that academic librarians need to fully recognize ourselves not only as collaborators but also as true educators in the learning cycle of our colleges and universities.

Not surprisingly, librarians have often been thought of as teaching mere "skills," an activity seen as a lower-level endeavor than that of a classroom professor who formally teaches and encourages knowledge creation. We are seen as people who merely curate knowledge structures and provide access to those structures. Some might wonder why that is such a bad thing. While I am not saying that it is untrue, this is only a part of what we do. It is a reductionist way of looking at our profession, and is wholly inaccurate as well. Every day, librarians initiate and encourage learning in both structured and unstructured areas. Not many would think of the work that librarians do across the reference desk as teaching, but that is exactly what it is. Each time a librarian comes in contact with a student, there will likely be potential for learning.

Librarians must also have intentionality when we talk about our contributions to the profession: we have our own theories, our own best practices, our own standards, and our own guidelines. Embracing these empowers us to be proactive in the educational environment

#### x INTRODUCTION

and make decisions about our teaching based on what we know from our own studies and research. For instance, this knowledge and confidence enables us to tell a professor that it is a bad idea to schedule a "one-shot" instruction session before an assignment has even been given out, or to suggest another time to instruct a class if we've only been scheduled to fill in when a professor is at a conference or on vacation. We can provide alternatives based on our knowledge. To do this, we must assert our positions, and to do so we need to be secure in our knowledge that what we do is not an add-on, but instead a strong influence on students' future interactions with librarians. Few faculty members would be willing to serve in the same educational capacity that is often required of librarians.

Promotion and tenure can be controversial issues. Although I understand their importance, I will not address these topics because others have already explored them thoroughly. My intention in this volume is to offer a philosophy of librarians as educators and to exemplify the many ways in which librarians are an integral part of teaching. Ultimately, my goal is to clarify our roles and offer ways to strengthen our teaching for students, the faculty with whom we collaborate, and, of course, ourselves.



# Librarians in Academia

# A Place at the Table

The time was when a library was very much like a museum and a librarian was a mouser in musty books . . . The time is when a library is a school, and the librarian is in the highest sense a teacher.

-MELVIL DEWEY

The hose of us in the profession know that librarianship has been changing and continues to evolve rapidly, but those with whom we work and those we serve often do not. Librarianship, perhaps more than any other profession that I can think of, has constantly suffered not only from stereotypes (about which volumes have literally been written), but also from misconceptions about librarians' mission, our very essence, as educators rather than mere auxiliaries to others whose mandates are perceived to be more important. In academic librarianship, these are the professors with whom we work, especially if we work at institutions where we have faculty status. There is a subtle negation of librarians as educators in the real and true sense, which may be based in the not-too-distant past when librarians were seen solely as teachers of "skills" that were considered necessary for research. Although skills are considered

valuable on some levels, they are viewed as distinct from "knowledge," perhaps because the skilled trades do not require a formal, higher education. However, although the ways we practice librarianship have changed, the manner in which others, both professors and administrators, perceive us has not. Despite my title, my scholarship, and my ubiquitous presence in the classroom and all over campus, my experiences over the years have confirmed this. I ask myself: do I wish to be more than what I am, indeed, more than what all of us are? I have considered this, particularly after a conversation about teaching with a then-colleague who told me that she didn't become a librarian to stand in front of a classroom, as our new faculty status required. At the time I sympathized with her without thinking through what she was saying. Her implication was that not only did she not want to be an educator, but that she did not *think* of herself as an educator, which troubled me for what I hope are obvious reasons. However, her sentiments did not make me question how I thought of myself as a faculty member or as a faculty librarian. The term faculty librarian is in and of itself confusing because it implies that librarians are not *part* of faculty but instead exist solely for faculty. And when librarians themselves impose limits on the profession, it only serves to reinforce how we are perceived within the academy.

I then set out on my own quest to explore some recent history and identify what our predecessors thought about our role in academia. I began making my way through old issues of the *Wilson Library Bulletin*, because I've always felt that placing myself within the context of librarianship today entails learning about the profession as it was practiced twenty, thirty, forty, or more years ago. As I began to read back issues, I confirmed what I had always tacitly known, and what has been addressed in the literature from as far back as the early 1900s: that librarianship can be embattled in its perception of itself, but has always gradually and steadily grown and changed. In the past fifteen years much of this has been due to burgeoning technology (particularly the internet), but change had been brewing even before that.

When I stumbled on Mary Graver's 1969 article, "The Librarian in the Academic Community—A New Breed?," I read it with great interest. I was grateful to this trailblazing author for writing so eloquently about librarians in the academy. Graver's article is a clarion

call to acknowledge how librarians enrich campuses nationwide and how our efforts—indeed, our mandate—is teaching in all of its many forms. As Graver went on to lament the myriad problems facing academic libraries and the librarians who work in them, she did something very important: she claimed, on behalf of all librarians, a place at the academic table. Perhaps she was not the first to do so, but the articulate way she portrayed not only the realities but also the possibilities of the profession was especially inspiring. Her article gave me a renewed understanding that librarianship is teaching in every sense of the word. In my opinion, when we incessantly argue this point, we undercut our ourselves and undermine our rightful place at the table.<sup>1</sup>

What Graver understood in 1969 was that an opportunity was presenting itself that would change our place in the educational cycle of higher education for the better. In 1969, nearly every bit of the social fabric of life had been ripped and turned inside-out. Education was no exception; it had become a hotbed of protest against an old system. Graver was, in essence, riding that wave. She was not advocating for an exalted position for librarians, as some critics of the librarian-as-faculty like to claim, but rather that we yearn to be more than what we are. Her desire was for partnership within the academy, that "one of the characteristics of the new breed of college librarian—whom we already have some examples of in the profession—then, will be the demand on their part that they be a partner with the faculty."<sup>2</sup>

The word *demand* is an interesting choice, because it is not easily reconciled with the persistent stereotypes that we all know and loathe. But it is the right word. Graver goes on to make the distinction between those members of the library staff who are integral to the smooth running of everyday operations and those who work directly with faculty—those who strive "to develop the spirit of inquiry among all its students—that is, the process of learning and teaching in which information is examined and evaluated." Further, she states that we "will need librarians who themselves are liberally educated, who have strong commitment to concepts of intellectual freedom, and whose professional education has provided the background of and principle by which they are competent to work with the faculty as true partners."<sup>3</sup>

In describing the new breed of librarian in academia, Graver very clearly draws a line between what was and what can, should, and *will be* if she has anything to say about it! It marks a place in time when the winds of change began to stir. In some ways 1969 seems a world away, and yet in 2018 we still debate the issue of whether librarianship is a teaching or a service profession, whether we are teachers or merely teachers' aides.

In 1984, periodicals librarian David Peele wrote the article "Librarians as Teachers: Some Reality, Mostly Myth," which was an impassioned attempt to challenge the existing literature asserting that librarians are teachers. He sought to debunk the myth of the librarian-as-teacher by presenting what he considered to be specific reasons why librarians were not in fact educators. In my humble opinion, this was a strange and wrong-headed approach, and a disservice to the many librarians fighting on the front lines to gain respect for their difficult and integral work. While I could understand some of Peele's points, I did not agree with his game plan. It hurts no one to recognize the work of librarians as teachers; indeed, it only helps to elevate our stature. But to assert the opposite seems pointless, and can be used to validate the reasons why, despite the fact that we do teach, we should be kept in our place-far from any opportunities to influence the students, scholarship, and governance that are the domain of faculty. Sounding for all the world like a reluctant teenager going to Grandma's on Sunday afternoon, Peele finally asks, "Why is it that we desire to be teachers anyway? Why are we not content with the title 'Librarian?' What is it that they have that we don't, but want?"4

Why continue to beat what some consider a dead horse? We know that language shapes our perception of reality, and therefore it stands to reason that not only how we *think* of ourselves, but how we *talk* about ourselves *within* the profession, is not only vitally important, but wholly necessary to further shape our work and to become fully accepted for what we are: a vital and necessary force in the greater academic universe. We are, in so many different ways, indispensable.

Graver's article clearly articulated what I had been thinking about this issue and how colleagues and others also felt about it. Interestingly, ours may be one of the few professions that has reluctantly

tolerated, but tolerated nonetheless, others' characterizations of us to the point that it has shaped our reality in many ways.

### SERVICE DOES NOT MEAN SERVILE

One of the most interesting and fallacious arguments against librarianship as a teaching profession is that it is above all a service profession. As others have asserted, and I too will jump on the bandwagon, it can be argued that *all* professions are service professions—even some of the highest paid! I am happy to say that Graver addresses that issue too: "The emphasis on service, which is a fundamental criterion for any profession, requires that the professional look in two ways: towards service to the client, and individual, and towards the means of that service, the agency or artifact, which is unique to his profession."

Graver goes on to emphasize that in 1969, when the field was just beginning to see the emergence of new media, librarians had a fresh opportunity to provide "service whose integrity is determined by its content, not its format." What this means to me is that books were no longer the primary preoccupation of librarians-as if they ever should have been-but rather that connecting people with information in whatever form is what is required from the new breed of librarian. Through all of this, Graver acknowledges that the battle to be considered a full and equal partner of faculty may be based in different views of scholarship-though one can surmise that ego may have something to do with it as well. Graver is not cowed, not by a long shot, as she goes on to talk about the importance of the new breed of librarian to "evidence a new sense of pride in and responsibility to his own discipline of librarianship, not derogate it as inferior to a subject discipline or as one which is only derivative or whose role is merely subsidiary to the institution to which it serves," which is still true to this day.<sup>5</sup>

The stereotype of librarians has been fodder for writers, comedians, and others who have in part contributed to our difficulty in establishing exactly who and what we are. Librarianship is not a monolith, but even though librarians come in all shapes, sizes, colors, ethnicities, and specialties, we should be able to agree about our

basic function. To say that we have experienced, perhaps since our inception, an identity crisis would be stating the obvious. Why that happened is a different question. Although I do not have the answer, I have given it a lot of thought during the time I have been a librarian.

We do not, as a group, define our own identity. It is often defined by others, and perhaps therein lies the problem. Burke, Owens, Serpe, and Thoits assert that identity is, at its very core, "what it means to be who one is." Writing about identity theory, Stryker and Burke propose that while others' expectations of an individual's identity may contribute to the story, they are not the whole story because "individuals define their own identities internally as they accept or reject role expectations as part of who they are." If our professional identities (which are, for all intents and purposes, our "worth") are in conflict, stress will be the direct result as we attempt to satisfy ourselves in our workaday lives and attempt to live up to or surpass the expectations of others.<sup>6</sup>

I have personally experienced this stress. As a newly graduated librarian, I felt eager and empowered—which may be a promising combination in some arenas, but is not always appreciated in academia. I was eager because I'd been working in libraries my whole life before obtaining my MSLS degree, and now that I had it, I was incredibly, incredibly proud of it. For me, libraries were always a place of refuge, a retreat as well as a treat. As a shy high-school girl, I took shelter in the library at lunchtime with our librarian, Sister Consolata Maria, a woman who loved her profession and somehow sensed my loneliness and my affinity for the quiet (she insisted on it!) space. She was an advocate for orderliness at a time when nothing felt right, least of all the way I felt about myself. At the time I envied her education and the fact that she was already a librarian, which was something I wanted to be but thought I'd never achieve.

For many years I held a paraprofessional job in a public library system that was pure bliss, although I'd be lying if I did not admit my envy of the librarians—especially because my fellow paraprofessional staff and I were constantly reminded that we were not professionals. Assuming the mantle of "librarian" became very, very important to me. Not surprisingly, when I did become a librarian and began work at a university, I felt my position was unique, important, and dare I

say, exalted. However, others did not. That this came as a shock to me is not easy to admit—I feel foolish writing the words. It is, however, true. Faculty rarely acknowledged me, seldom called on me for my expertise, and had very little insight into what I (or my colleagues) did. Worse, they had very little interest in finding out.

As much as I'd like to admit that I did not care about others' perceptions of me and my work, the fact is that I was greatly affected by it. At least in the beginning, it made me more cautious and tentative than I needed or wanted to be. I felt that there were clearly drawn lines and I was not on the same side as faculty. In fact, at my university librarians were classified not as faculty, but as staff. I valued and deeply honored my profession and my place in it, and it was a rude awakening when I came to understand that others did not. In our lives, we nurture and engage in multiple identities, and, depending on the community in which we move, we let certain characteristics of those identities become more prominent than others.

I had decisions to make. Although I loved my profession and was devoted to it and to those it served, I was very sure that I did not want to spend the majority of my time and effort convincing others of my worth or explaining what it was I actually did. I reasoned that my energy was better spent on students. Lao Tzu famously proclaimed, "the way to do is to be." My interpretation of this helped me to move forward and carry out my work in the best way that I could. Recognition in the academic world in general, and on campus in particular, was less about ego (although I will admit to just a bit of that), and more about a seat at the table. To reach students, in many cases, requires going through the faculty who teach and advise them. It was important to be *seen* as having value in order to have the opportunity to add value, to be able to work with students and fully collaborate with faculty—in other words, to get that seat at the table. Like most academic library environments, mine was changing. With the hiring of a new library director who urged us, in the strongest terms, to call ourselves "faculty librarians," the shift was finally complete. At first slowly, and then at nearly warp speed, we were integrated into nearly all academic departments on campus. We were doing our work steadily, and in my case sometimes shakily, but doing it nonetheless. My own personal commitment to my work increased,

and I believe I can assert the same for my colleagues, both past and present. I came to understand that how we think of ourselves—and to some extent how others think of us—has the potential to either limit or expand what is possible to achieve in our profession.<sup>7</sup>

The quotation at the beginning of this chapter is an interesting one. It might seem that in Dewey's time, the issue of librarians' status as teachers was set—that they'd gotten over the hump of the perennial identity crisis and could wear the mantle of "educator." We know this was not true, and this is not even unanimously accepted today. Dewey's assertion may have been premature, but I used the quote because it signaled an ideology, a way of being. And although he clearly jumped the gun, Dewey also had a clear vision for the profession—one that I appreciate and can relate to today. In my own quest to form my own professional identity, I find it crucial to see how long ago the intentionality to recognize librarians as teachers originated.

When we claim a place at the table, it is important to arrive with a strong, professional identity. Claire McGuinness recognizes some popular arguments about "encouraging teaching librarians to think about what their role means." They include:<sup>8</sup>

- confidence
- motivation
- communication with outsiders
- professional identity
- identification of training needs

McGuinness goes on to explain what most of us have, unfortunately, already experienced in the academic environments in which we work: "The teaching experiences of teaching librarians are only partly understood." It is the responsibility of librarians to walk with confidence, to be clear about who we are, to educate others about what we do, and to identify how and when we need extra training, mentoring, or additional educational opportunities to fulfill our own teaching desires, missions, and assignments. In this way, we take responsibility for our own identities and opportunities to expand and grow.<sup>9</sup>

In a study on traditional teachers' identity, Beijaard identifies categories that intersect in building and solidifying an identity:

• the subject being taught

- the teacher's relationship with his or her students
- the role of the teacher and his or her conception of that role<sup>10</sup>

Although this applies to traditional teachers, it can also give librarians an idea of where to focus and reflect, bearing in mind that these aspects of teaching come in addition to our other layers of responsibility. But it is definitely a place to start to build our identities as teachers, and we can fit them in alongside the other aspects of what we do, albeit perhaps a little uncomfortably.

### **FINAL THOUGHTS**

I am fascinated by the novelist Chimamanda Ngozi Adichie's view of "the danger of a single story." In her insightful TED talk, Adichie explicates the dangers of only one story being told from a consistent and mistaken point of view about anyone or anything. This exemplifies the adage "tell a story long enough and people will believe it," despite evidence to the contrary. In many people's minds, only one story about the librarian in academia is still told, even though so many of us have expanded and updated our roles and missions in the academic environment. There are those who would keep us where they want us: fulfilling the outdated and harmful stereotype of the librarian-servant, who is not particularly intellectual, is befuddled by the intricacies of teaching, and is ignorant of pedagogical methods. These stereotypes are harmful largely because many in the profession have internalized them and believe in them. Those who do so will never realize their full potential in the classroom and recognize the absolute necessity for reinvention in a profession that has changed rapidly over time, and continues to do so.<sup>11</sup>

In their excellent article "Exploring the Future of Academic Libraries: A Definitional Approach," Sennyey, Ross, and Mills urge librarians to strive for "more active participation in the scholarly life of the campus." Every profession grows and evolves over time, expanding services to meet the needs of a new paradigm. Those who consistently try to put librarians in a box—especially if they are in the profession—do a disservice to themselves, their colleagues, faculty, and students. We should be assiduous in our efforts to be recognized

as integral to the educational process and cycle, careful about the way we talk about what we do, and work hard to collaborate with faculty as colleagues who have common goals. We truly do make the road by walking it!<sup>12</sup>

### **Strategies**

- Recognize all the ways librarians are teachers. For instance, Loesch recognizes that "academic librarians transform patron questions into teaching opportunities constantly," an assertion that is foundational in our mission.<sup>13</sup>
- Reject limitations imposed on the profession, whether inside or outside of the library. These stereotypes are powerful, persistent, and ultimately harmful—don't buy into them.
- Relationships are extremely important. Optimize any opportunity to develop them with faculty and others. Placing ourselves among and beside faculty in the classroom and other settings on campus is paramount.
- Develop opportunities within your liaison area(s) to co-teach a class and become the embedded librarian in a researchwriting class or a capstone course. Collaboration is integral to the librarian in the academic setting.
- Be confident in your mission. Reflect on your experience. Keep moving forward.

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