

Amy J. Alessio and Heather Booth

## editions

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## DEDICATION

For my family, and all teens who help make libraries into vibrant communities.
-AA-

For Paul, at last.

- HB-


## CONTENTS

Acknowledgments | xi
Introduction: Overview and Using This Book | xiii

## (1) READ-A-LATTE BOOKS AND MEDIA CLUB: 1 A GATEWAY CLUB

## (2) ACTIVE TEENS <br> 7

Fitness Challenge ..... 8
Self-Defense Basics ..... 9
Library Garden ..... 10
Decades of Dance Moves ..... 12
Smoothie Station ..... 13
Chill-Out Yoga ..... 14
Active Inner Child ..... 16
(3) CRAFTING FOR CHARITY ..... 19
Not So Squared ..... 20
Warm-Up Challenge ..... 22
Denim Dog Toys ..... 23
Comfort Packs for the Homeless ..... 24
Color a Smile ..... 25
Pillowcases for Teens. ..... 26
Big Paper Blooms ..... 28
4 ENTERTAINING TEENS ..... 31
Taking the Fear Out of Public Speaking ..... 32
Just Juggling ..... 34
Making Money from Entertainment. ..... 35
Improv 101 ..... 37
Open Mic Night ..... 38
So Bad, It's Good Poetry Slam ..... 39
Intro to DJ Skills ..... 40
5 FASHIONISTA TEENS ..... 41
Polymer Food Charms ..... 42
Apron Decoration ..... 44
Retro Fashions ..... 46
Trashion Show ..... 49
Ancient Fashions ..... 51
Simple Scarves ..... 53
Farewell Favorite Jeans! ..... 55
T-Shirts to Scarves, Three Ways ..... 57
Flip-Flop Fix Up ..... 59
6 FOOD FANS ..... 61
Baking Basics ..... 62
Teen Tasters ..... 64
Spice It Up! ..... 65
Extreme Gingerbread ..... 67
Cake Decorating Basics ..... 68
Chocolate Chip Cookie Science ..... 69
Designer Hot Cocoa ..... 71
7 GAME ON ..... 73
Board Game Speed Dating ..... 75
Go Fish under the Bridge before the President Goes to War. ..... 76
Flashback Game Night ..... 78
Mashup Your "Bored" Games ..... 79
Social Games ..... 80
What's New in Games? ..... 82
Speed Puzzle Challenge ..... 84
8 GREEN TEENS ..... 85
Recycling Challenge ..... 86
Garden Art ..... 87
Flea Market ..... 88
Rain Barrel Decoration ..... 89
Forcing Potted Bulbs ..... 90
Working Worms: Vermicomposting Bins ..... 92
Reuse-Remake-Renew ..... 94
(9) NEWSWORTHY TEENS ..... 97
Promoting Yourself ..... 98
Cartoon Capers ..... 100
Photo and Video Blogs ..... 101
Interview Skills ..... 102
The Medium and the Message ..... 103
A Picture's Worth ..... 104
Deadline! ..... 106
(10) SCIENTIFIC TEENS ..... 109
Paranormal Science? ..... 110
Forensic Fun ..... 111
Time Travel Trivia ..... 113
Geocaching ..... 114
Spin-Off Challenge ..... 116
Squishy Circuits ..... 117
Sharpie T Chromatography ..... 119
(11) SCRAPBOOKING AND PHOTOGRAPHY ..... 121
Recipe Scrapbooking ..... 122
Quilled Cards ..... 123
Phone Photography or Movie Contest ..... 124
Just One Sentence Journaling ..... 125
Handmade Retro Photographs ..... 126
Mini Photo Books ..... 127
Best. Trip. Ever. Scrapbook ..... 128
(12) TECHNOLOGY MAKERS ..... 129
Touchscreen Gloves ..... 130
Take Apart Tech ..... 131
Hour of Code ..... 132
Tiny Targets ..... 133
Learn to Solder ..... 134
Introduction to Computer Animation ..... 136
Stop Motion Animation ..... 137
13) TRAVELING TEENS ..... 139
Safety and Saving Tips for Travel. ..... 140
Study Abroad ..... 142
Learning Languages at the Library ..... 143
Quirky Local Secrets ..... 144
Travel App Showdown ..... 145
Armchair Traveler Movie Nights ..... 146
Travel Vision Board ..... 147
14) MORE IDEAS FOR ESTABLISHED CLUBS ..... 149
Index | ..... 153

## INTRODUCTION Overview and Using This Book

Welcome to Club Programs for Teens. A good problem for libraries to have is a group of teens that grows increasingly bigger at each program until staff are unsure how to manage it. A huge group is still a challenge, and developing a teen club is a solution. What is a Teen Club? In many cases, it is a popular teen school or public library event that the teens want to revisit based on specific passions, such as writing, food, gaming, fashion, or green initiatives. The club could meet weekly, monthly, quarterly, or on a different recurring schedule agreeable to the staff and teens. Many times, a teen club grows from a successful teen program or develops from a strong teen interest in a particular topic, like anime and manga. Focusing on teen passion may help break up the unwieldy group into manageable sessions while encouraging teens to return and to focus on their interests at the library.

## Why Should I Have Teen Clubs in My Library?

Teens have tight schedules these days and are used to regularly attending rehearsals, sports practices, and classes. Offering a consistently meeting club will help them remember to attend. Teens who come will get to know library staff and teens from other areas. Each person will learn more about others outside her immediate pur-view-and about how the library can serve her. This benefits the library in several ways. As more meetings on a theme continue, interest in that subject will grow, and library materials on that subject will be used more widely. Attending teens, as well as parents who bring them, will be exposed to new and more services and deepen their connection to the library. Teens will get to sample and explore new interests without investing time and money in expensive classes and lessons their family may not be able to afford, and parents will appreciate this aspect.

There are also benefits for library staff from offering a monthly club for teens. Staff will gain continuous feedback from teens-sometimes more than they would wish! That feedback will help staff plan more targeted and successful services for that age group. They will be able to have the regulars begin to lead programs and even apply to the library for future work positions.

A themed club makes planning programs easier, just as a summer reading theme can help inspire programs. If staff know a core group of teens will be coming each month, they can be confident that ideas with that theme will be favorably received. Offering a fashion or crafting program by itself may not garner teen attendance, depending on the date, time, or local competition for teen attention. But staff can have the club members engage in that activity at their prearranged time and know that some will be attending for sure.

Attending a library club contributes to healthy teen development. In addition to sharing positive experiences with the library and staff, a consistently attending teen will feel as if he belongs. Providing feedback and helping to run activities promote leadership skills and offer teens a feeling of ownership in the successful group. Getting to know teens from other schools expands their knowledge of their community and diversity.

A teen may have an interest in writing, but might not have time to add a creative writing course to a heavy school workload. Attending a library club allows her to write some poetry without worrying about a grade. Teens will feel comfortable trying new activities or library services within the comfort of club meetings or with library staff they have come to know well.

## Tips for Building Clubs

Although library staff hope that teens will flock to the first, publicized meeting of a new group, it often takes some time for a club to grow. This section will provide ideas on starting a new group or growing a teen club organically from existing and popular teen services.

## LET TEENS LEAD THE WAY

You know when teens are really interested in a topic. Registration lists will fill, many teens will come and want to stay beyond the formal program, materials on those topics will be checked out. Did way too many teens come to the Battle of the Bands night? Did the room fill for the Divergent party? Did the volunteering fair bring in more teens than there were jobs available? These are possible subjects for clubs. Before setting up a schedule of meetings in the next brochure, try some surveys with teens to discover when they can come and what topics intrigue them. Surveys may reach regular library users only, so be sure to try some methods to reach folks with the themed interest beyond regular library visitors. Post information about a new crafting for charity group with local church youth groups, craft stores, school volunteering clubs. Invite respondents to follow a link or fill out a paper survey. Host focus groups
at different dates and times, or even at community areas such as a YMCA by offering pizza or snacks for teens who give up thirty to forty-five minutes providing feedback about a new library club. Poll library regulars about topics the schools do not cover, such as scrapbooking and photography, food clubs, and more. Or perhaps the schools offer those topics, but events or classes are hard to attend or so popular and crowded that teens would welcome another outlet for their interests at the library.

## BUILD A BASE

To help kick things off, offer club meetings after other popular recurring events. For example, start the new Scrapbooking and Photography Club meetings right after the Teen Advisory Board meetings, especially if you know teens on the board may be interested. Offer incentives such as a couple of dollars off fines to teens who bring a friend to meetings. Have punch cards for meetings with prizes for frequent visitors.

Make meetings both productive and fun. Formal meetings with rules will turn off teens because of similarities to school. Basic rules, however, can be established to keep order without making participation rigid. Make some time to offer suggestions or go over club business at the beginning over snacks, followed by the themed activity, to satisfy both staff needs and teen interests.

Offer rewards to consistently attending members or to those who bring friends. This can be done by establishing a line of communication, such as e-mail or a Facebook, Yahoo!, Twitter, or Tumblr feed on the club. This gives staff a way to send reminders about the club and to keep teens tuning in to look for little bonuses, such as a finefree coupon or a prize for the first few teens who respond to a request for feedback.

Be flexible. Welcoming newcomers each time keeps the groups going. Publish topics, speakers, or activities for some upcoming meetings to attract new folks. And be smart with these specialized promotions. A Green Teens Club is not going to appreciate lots of paper handouts. A Food Fan's attention will be caught by pictures of food. If attendance at a new club is slow to pick up, work on targeted promotion. Each club idea in this book will provide tips for promoting the club to teens.

Finally, try to build a constant connection with your new group. You can keep momentum going between meetings with displays, online links and lists, or tweets. Teen club members should see something new every couple of weeks at the library or on the websites that would appeal to them. Don't be afraid to try new formats. Most programs described in this book have online options or variations, and these can help inspire ideas. Are any teens visiting the library website or Facebook pages? Give them a reason to do so and keep trying. Invite teens to make their own video clips or tutorials on club topics to get attention. Libraries are always on the edge of new formats-show teens the truth of this.

## KEEP IT REAL—FOR YOURSELF AND THEM

Planning for clubs can be easier than planning stand-alone programs. After a while, your base will be attending, and you just have to keep them interested with new session ideas. Teens who are coming will also have suggestions or may want to spend
a couple of sessions on a popular topic. You should build on their suggestions. This will save you time and help build the group's popularity. Telling teens that their ideas could be implemented in the next fiscal year means nothing to them. Try to follow their suggestions as quickly as reasonably possible and let them know their suggestions are happening. This could be as simple as offering another session on a popular topic or activity, so they can work more on projects and try to do things differently.

No one has time to offer twelve clubs a year, and no teen has time to attend all those. If you simply don't have the time to offer one more thing, try some variations or online ideas or look hard at other offerings to see if programs can be combined or rescheduled.

Also, be sure to get help when you need it. We are definitely not experts on all the topics in this book. Amy Alessio, for example, hired a former teen art club member to run her computer animation classes as he had those skills. Teens like it when other teens teach. Is one teen really good at a craft? Solicit his help. Teens who teach can use the experience on résumés and applications, and if the library cannot pay them a fee, perhaps they would agree to be rewarded in other ways, such as with prizes. Some programs in this book require expert teachers, though not many. Self-Defense Basics in the Active Teens Club does require an expert, but Stop Motion Animation may not, with the help of tutorials. Teens often use the tutorials at home, so why not in a group where they can also help each other? In situations where your teens are eager to learn something but you lack a teen expert or funds to hire someone, do consider jumping in yourself as a facilitator for teens' own exploration instead of as an instructor. In doing so, you can demonstrate to teens that learning and trying new things are lifelong processes and that it's okay to try and fail and try again.

## GIVE IT TIME

Groups generally require four to six months to catch on, which can be frustrating during the school year and as teens grow and move on to new sports and activities. But, it takes a while for new things to grow. Offering a club for a few months and then breaking off because of low attendance is not realistic. Staff time is gold, but give clubs a chance. If no one is coming, try a new time and date or even a quarterly schedule at first. Try out topics weekly or monthly in the summer to test the waters.

Try to build in flexibility for the future. The only constant in working with teens is change. A successful program this year may not be next year. Budgets need to be realistic but not rigid. Expect that staff will also change. Keep a file of ideas for future events or for programs that need to stop for a while or combine. Although administrative changes can be big surprises, often there are clues that new procedures are coming. For example, an administrator who has made it clear that she is not keen on craft programs may pull funding in favor of technology-themed events. Be prepared to morph those programs into something like Creative Computing to keep the teens and the administrator happy.

## WHAT HAPPENS WHEN A CLUB DOES NOT WORK OR STOPS WORKING?

Teens are only teens for four to seven years if library services cover junior and senior high school ages. A group that is proactive and serious about art programs may age and fizzle out if no younger teens take up the interest. A group is no longer working when teens are not coming up with new ideas or when only a few come each month and just want to do a favorite social activity like playing board games and snacking. Although there is a place for those types of casual programs in the school or public library, they are not the focus of a club. Adult groups stall and change also-consider a book discussion group in which members who read each week and contribute ideas and discussion move away. What happens next?

Make sure the club is changing with the teens. If the same teens attend the Teen Advisory Board (TAB) for a few years, their interests and ability to work together are going to change. Do not stick to the same meeting procedures and rules. Even snack preferences and goals of the group are going to change. Certainly the goals and budgets of the library may change with new boards and personnel. Adaptability garners success and results in less stress for staff members.

Never permanently cancel a group that is no longer relevant. "I tried a teen group for a while, but no one came, so I canceled it" does not cut it with teen services. Think of how much technology has changed in the past five years. Have library programs and services kept in tune with teen trends as well? Teen services require constant feedback and adjustment.

All libraries have experienced failed teen programs that no one attends or in which things do not turn out well. Know when to change, end, and move on. Do not give up on programs, just reorganize them or take a break for a few months. Maybe the Teen Tasters session was so popular that a core group wants to do that at every meeting of the Food Fans Club. Break that group off into a separate club of themed tastings after the Food Fans Club meeting. Maybe lots of teens have grown out of the Teen Advisory Board and only a handful are attending who just want to talk about anime and manga. Help them form their own Anime and Manga Club, and get out the surveys to find out what younger teens want in terms of a Teen Advisory Board. After a break, start the board again with a new focus and possibly a new date and time. If you decide to take a break from a club for a few months, circulate a survey about times, dates, and interests among the teens who are coming to the library to see if a new time is needed or if the club needs a new focus. If a few teens are upset that the old club has been taken down, use their interests and efforts in planning a new one. Engage their help in volunteering in the meantime to keep them coming in to the library.

When it is time to restart an old club with a new focus or to establish a new club, spend time and effort on publicity-even more so than for other programs. Consider offering simple, easy applications for clubs even if all teens are accepted. Having teens list their interests and reasons for coming will solidify a vague interest in a poster they saw at the library into a commitment. Having teens fill out an application also weeds out those whose parent(s) may be forcing them to attend. If a public library
is starting the program, staff should be sure that schools are well informed about it. Having expert speakers from school staff for clubs is a good way to keep that communication going-for example, you might pay a high school art teacher to run a creative teen event at a meeting.

There can be times when it seems no one is coming to teen programs. Offer a virtual club or chat times, or a virtual Teen Advisory Board, with rewards or occasional face-to-face meetings to keep feedback coming in until a new group of teens can be recruited for events.

Finally, sometimes clubs and programs are ended by administrators. Can you reach those teens online or through events that meet less often? Do topics need adjustment to better tie in with current library themes? Dealing with this reality can be painful, but a new, exciting program may come from it, so do not let it discourage you.

## How to Use This Book

In each of the themed chapters in this book, we present a club for teens with at least seven ideas for meetings, with most programs offering suggestions for variations and online aspects. It is expected that some of the topics from other clubs may cross over or that clubs might not meet for all twelve months of the year. Libraries that do not have the staff or space to offer a monthly club on some of these themes can try out a described meeting as a stand-alone program or select programs across themes to accommodate other themes, such as state summer reading initiatives.

The Read-a-Latte Books and Media discussion group is presented differently than the other clubs. Ideas for twelve themes, such as Out of This World (science fiction) or Teens Get Real with Reading (nonfiction), are described, rather than broken out into separate sessions. The Read-a-Latte Books and Media Club will use the same format for each meeting with little in the way of themed props other than snacks or simple decorations. Libraries that are new to club programming may well be accustomed to, or at least familiar with, book clubs and can easily use the Read-a-Latte format to discover which topics and interests held by book club teens might be spun off into new clubs.

Libraries with long-standing Teen Advisory Boards or other popular clubs will find further ideas in the chapter titled More Ideas for Established Clubs. Ideas for other groups in that chapter pull from themes throughout this book to offer suggestions for advisory boards, writing clubs, creative or crafty groups, teens who meet to discuss volunteering and community service projects, money management clubs, technology-themed groups, drama clubs, or a monthly club of teens dedicated to making movies.

Each club description begins with an introductory page offering some ideas for Power Promotion and listing any Crossover Programs. Crossovers are sessions described for one club that will appeal to at least one other club as well. For example, Ancient Fashions, a session from the Fashionista Teens Club in which teens learn about ancient

Greek and Roman fashions and make togas and laurel wreaths, should also appeal to members of the Traveling Teens Club. A session on Rain Barrel Decoration for the Green Teens Club could also be a session for the Crafting for Charity Club. The two clubs could meet together for that topic, or the same idea could be used twice, saving staff preparation time.

Details for each club program are provided under the following headings.

## CROSSOVER

If the meeting topic could also be used for a different club, that information is provided here as well as on the introductory page.

## SHOPPING LIST

Many ideas presented in this book require no purchases, but audiovisual equipment may be needed, such as a laptop and projector.

## MAKE IT HAPPEN

This part presents activities for each club meeting. Some of the sessions will require teens to view tutorials, and you will want to view them first. Information may change online.

It is expected that promotion of events takes place three to six months prior in public libraries especially, but some of the activities include extra suggestions to help advertise the events.

## VARIATIONS

Most club session ideas are followed by variations, both physical and virtual, for different library situations, such as school library settings.

## ONLINE

Many club session ideas also contain ways to continue the topic online after the meeting.

## RESOURCES

Some club sessions have resources listed here, but many include links to tutorials or information in the Make It Happen section. With many nonfiction topics, you are always encouraged to pull some general books, magazines, or media on those topics for interested teens, but no list of titles is required for these programs.

## INDEX

## A

Accordion-Fold Cut Paper Flowers, 28, 29
Act Out Song Titles, 4
acting
Drama Dynamics, 152
Improv 101, 37
Active Inner Child, 16-17
Active Teens Club
Active Inner Child, 16-17
Chill-Out Yoga, 14-15
crossover programs, 7
crossover with Color a Smile, 25
crossover with Favorite Children's Titles session, 5
crossover with Geocaching, 114, 115
crossover with Mad about Music and Movies club, 4
Decades of Dance Moves, 12
Fitness Challenge, 8
Library Garden, 10-11
power promotion, 7
Self-Defense Basics, 9
Smoothie Station, 13
Activity Time Challenger, 8
The Adventurous Book of Outdoor Games: Classic Fun for
Daring Boys and Girls (Strother), 17
advertising
See power promotion
airplane travel, 140
Alessio, Amy, xvi, 4
Alfred Joyce Kilmer Memorial Bad Poetry Contest, 39
All-Donation Flea Market, 88
Alphabet Game, 37
American Rhetoric-Top 100 Speeches
(americanrhetoric.com), 33
Ancient Fashions, 51-52
Animania session, 5
animation
Introduction to Computer Animation, 136
Stop Motion Animation, 137
Anime and Manga Readers and Viewers Club
crossover with Cartoon Capers, 100
ideas for, 5
apparel
See Fashionista Teens Club
applications (apps)
DJ apps, 40
Travel App Showdown, 145
Apron Decoration, 44-45
arm knit t-shirt scarf, 58
Armchair Traveler Movie Nights, 146
art
Cartoon Capers, 100
Garden Art, 87
Introduction to Computer Animation, 136
A Picture's Worth..., 104-105
See also crafting; Scrapbooking and Photography Club
"ASA Spin-off Technologies" (wikipedia.org), 116
Austin, John, 133
Author Event, 3, 32
awards, for books/movies, 4
Award-Winning Readers session, 2

## B

baby hats, 19
Back to the Future session, 3
baking
See Food Fans Club
Baking Basics, 62-63
barrettes, woven ribbon
instructions for, 47
resources for, 48
shopping list for, 46
base, for teen club, xv
Best of Talks, Worst of Talks, 32
Best. Trip. Ever. Scrapbook, 128
beverages
Designer Hot Cocoa, 71-72
Smoothie Station, 13
Beyond Biographies session, 3
Big Paper Blooms, 28-29
birdsandbloomsblog.com, 87

Blakeney, Faith, 56
Blakeney, Justina, 56
blankets
Not So Squared, 20-21
Warm-Up Challenge, 22
Blessing Backpack Checklist, 24
blog
Garden Blog, 11
in The Medium and the Message, 103
Photo and Video Blogs, 101
blood spatter analysis, 111
Board Game Geek website, 73, 83
Board Game Speed Dating, 75
board games See Game On Club
boardgaming.com, 83
Boinx iStopMotion for iPad animation, 137
Bonnie Plants Site Library, 11
Book to Movie Club, 4
bookmarks, 5
books
Mini Photo Books, 127
Read-a-Latte Books and Media Club, 1-5
booktalking, 2
bracelets, macramé
instructions for, 47
resources for, 48
shopping list for, 46
Brad Aronson-Teen Entrepreneurs website, 36
breathing, 14, 15
brenbarn.net, 81
Brickfilms, 137
Bridgman, Roger, 116
budget, 35
Bulbs, Forcing Potted, 90-91
business, 35-36
business cards, 36

## C

Cake Decorating Basics, 68
camera
for Interview Skills, 102
A Picture's Worth..., 104-105
See also photography
card games, 76-77
Cards, Quilled, 123
Cartoon Capers, 100
Casual Game Insider (casualgamerevolution.com), 83
catapults, 133
Categories (game), 81
cell phone
for Geocaching, 114
Phone Photography or Movie Contest, 124
for Photo and Video Blogs, 101
step tracking app for, 8
Travel App Showdown, 145
Charades, 80
Charades Signals (outsetmedia.com), 81
charity, 151
See also Crafting for Charity Club
Charms, Polymer Food, 42-43
checklist, 35
Chicago Review Press, 144
children's books, 5

Chill-Out Yoga, 14-15
Chocolate Chip Cookie Science, 69-70
chromatography, 119
clay, 42-43
claymation, 137
Claymation and Stop Motion in the Classroom (sites.
google.com), 137
clients
finding potential clients, 35
follow-up/client retention, 36
clothing
See Fashionista Teens Club
Club Challenge, 8
Club Programs for Teens (Alessio \& Booth), xiii-xix
clubs, ideas for established
CREATEens Club, 151
Drama Dynamics Club, 152
Money Mavericks Club, 151
Techno Teens Club, 152
Teen Advisory Boards, 149-150
Teen Writing Clubs, 150
Telling Stories with Film Club, 152
Volunteering and Community Service Club, 151
Code Academy, 132
coding, Hour of Code, 132
Coffee Filter Flowers, 28
Color a Smile, 25
Comfort Packs for the Homeless, 24
comic books, 100
communication, xv
composting, 92-93
computer animation, 136
conductive thread, 130
cookies, 69-70
cooking, 122
See also Food Fans Club
Couric, Katie, 102
Craft Ideas to Decorate Kids' Aprons website, 45
craftelf.com, 54
craftimism.com, 58
crafting
Apron Decoration, 44-45
CREATEens, 151
Garden Art, 87
Polymer Food Charms, 42-43
Rain Barrel Decoration, 89
Retro Fashions, 46-48
Reuse-Remake-Renew, 94-95
See also Scrapbooking and Photography Club
Crafting for Charity Club
Apron Decoration for charity, 45
Big Paper Blooms, 28-29
Color a Smile, 25
Comfort Packs for the Homeless, 24
crossover programs, 19
crossover with Apron Decoration, 44
crossover with Cake Decorating Basics, 68
crossover with Designer Hot Cocoa, 71
crossover with Forcing Potted Bulbs, 90 crossover with Mini Photo Books, 127 crossover with Quilled Cards, 123 crossover with Rain Barrel Decoration, 89 crossover with Reuse-Remake-Renew, 94 crossover with Simple Scarves, 53
crossover with Teens Get Real with Reading, 3
crossover with Working Worms: Vermicomposting Bins, 92
Denim Dog Toys, 23
Not So Squared, 20-21
Pillowcases for Teens, 26-27
power promotion, 19
Warm-Up Challenge, 22
CREATEens Club
crossover with Retro Fashions, 46
description of, 151
Creative Creatures session, 3
crocheting, 20-21
crossover programs
with Active Inner Child, 16
with Active Teens club, 7
with Ancient Fashions, 51
with Apron Decoration, 44
with Armchair Traveler Movie Nights, 146
with Baking Basics, 62
with Best. Trip. Ever. Scrapbook, 128
with Big Paper Blooms, 28
with Cake Decorating Basics, 68
with Cartoon Capers, 100
with Chocolate Chip Cookie Science, 69
with Color a Smile, 25
with Crafting for Charity Club, 19
with CREATEens, 151
with Deadline! 106
with Decades of Dance Moves, 12
with Denim Dog Toys, 23
description of, xviii-xix
with Designer Hot Cocoa, 71
with Drama Dynamics Club, 152
with Entertaining Teens Club, 31
with Extreme Gingerbread, 67
with Farewell Favorite Jeans! 55
with Fashionista Teens Club, 41
with Food Fans Club, 61
with Forcing Potted Bulbs, 90
with Game On Club, 74
with Geocaching, 114, 115
with Green Teens Club, 85
with Interview Skills, 102
with Intro to DJ Skills, 40
with Just Juggling, 34
with Just One Sentence Journaling, 125
with Learn to Solder, 134
with Library Garden, 10
with Mashup Your "Bored" Games, 79
with Mini Photo Books, 127
with Money Mavericks Club, 151
with Newsworthy Teens Club, 97
with Phone Photography or Movie Contest, 124
with Photo and Video Blogs, 101
with A Picture's Worth..., 104
with Polymer Food Charms, 42
with Promoting Yourself, 98
with Quilled Cards, 123
with Rain Barrel Decoration, 89
with Read-a-Latte Books and Media Club, 2, 3, 4, 5
with Recipe Scrapbooking, 122
with Retro Fashions, 46
with Reuse-Remake-Renew, 94
with Scientific Teens Club, 109
with Scrapbooking and Photography Club, 121
with Sharpie T Chromatography, 119
with Simple Scarves, 53
with Smoothie Station, 13
with Spice It Up! 65
with Spin-Off Challenge, 116
with Taking the Fear Out of Public Speaking, 32
with Techno Teens, 152
with Technology Makers Club, 129
with Teen Advisory Board meetings, 150
with Teen Writing Clubs, 150
with Telling Stories with Film Club, 152
with Time Travel Trivia, 113
with Trashion Show, 49
with Travel Vision Board, 147
with Traveling Teens Club, 139
with T-Shirts to Scarves, Three Ways, 57
with Volunteering and Community Service Club, 151
with Working Worms: Vermicomposting Bins, 92

## D

dance
Decades of Dance Moves, 12
Intro to DJ Skills, 40
Davis, Mike, 105
Deadline! 106-107
Decades of Dance Moves, 12
Denim Dog Toys, 23
design
See Fashionista Teens Club
Design Sponge-14 Paper Flower DIY Projects for
Spring webpage, 29
Designer Hot Cocoa, 71-72
dickblick.com, 126
displays
for Scrapbooking and Photography Club
promotion, 121
for Technology Makers Club, 129
for Traveling Teens Club promotion, 139
DJ Skills, Intro to, 40
DJ Vocabulary website, 40
DNA collection, 112
donations
for Comfort Packs for the Homeless, 24
game donations, 74
See also Crafting for Charity Club
Drama Dynamics Club, 152
Duck, Duck, Goose game, 17

## E

Easy Fall Pumpkin Garden Stakes (birdsandbloomsblog.com), 87
egg technique, 63
Egyptian fashion, 51-52
Electrical Symbols and Electronic Symbols
(rapidtables.com), 135
electronics
Learn to Solder, 134-135
in Recycling Challenge, 86
Squishy Circuits, 117-118
e-mail, 98
emcee, 38

Entertaining Teens Club
crossover programs, 31
crossover with Author Event, 3
crossover with Interview Skills, 102
crossover with Mad about Music and Movies club, 4
crossover with Photo and Video Blogs, 101
Improv 101, 36-37
Intro to DJ Skills, 40
Just Juggling, 34
Making Money from Entertainment, 35-36
Open Mic Night, 38
power promotion, 31
So Bad, It's Good Poetry Slam, 39
Taking the Fear Out of Public Speaking, 32-33
Entertainment Fair, 36
environment
See Green Teens Club
Etsy, 43
Euchre (card game), 77
exercise
See Active Teens Club
Extreme Gingerbread, 67

## F

Facebook, 35
Fantastic Readers
crossover with Reuse-Remake-Renew, 94
description of, 2-3
Fantastic Weapons, 2
Farewell Favorite Jeans! 55-56
Fashionista Teens Club
Ancient Fashions, 51-52
Apron Decoration, 44-45
crossover programs, 41
crossover with Romantic Readers session, 2
crossover with Sharpie T Chromatography, 119
Farewell Favorite Jeans! 55-56
Flip-Flop Fix Up, 59
Polymer Food Charms, 42-43
power promotion, 41
Retro Fashions, 46-48
Simple Scarves, 53-54
Trashion Show, 49-50
T-Shirts to Scarves, Three Ways, 57-58
The Fault in Our Stars (Green), 2
Favorite Children's Titles session
crossover with Color a Smile, 25
ideas for, 5
feedback, xiv
15-Minute Garden Projects (midwestliving.com), 87
Film Movement, 146
fitness
See Active Teens Club
Fitness Challenge, 8
5 Basic DJ Transitions between 2 Songs (video), 40
5 Ideas to Create Your Vision Board (stylebizarre.com), 148
5 Minute DIY-Yarn Pom Poms video, 48
Flashback Game Night, 78
Flea Market, 88
flexibility, xvi
Flip-Flop Fix Up, 59
flower power
instructions for, 47
resources for, 48
shopping list for, 46
flowers, paper, 28-29
Flowers Loom Tuts and More (Pinterest), 48
flyers
for Game On Club, 73
for Green Teens Club, 85
for Scientific Teens Club, 109
for Technology Makers Club, 129
Flynn, Nancy, 56
focus group, xiv-xv
Food Fans Club
Baking Basics, 62-63
Cake Decorating Basics, 68
Chocolate Chip Cookie Science, 69-70
crossover programs, 61
crossover with Apron Decoration, 44
crossover with Polymer Food Charms, 42
crossover with Recipe Scrapbooking, 122
Designer Hot Cocoa, 71-72
Extreme Gingerbread, 67
power promotion, 61
Spice It Up! 65-66
Teen Tasters, 64
foodies.org, 66
Forcing Potted Bulbs, 90-91
Forensic Fun, 111-112
Forensic Science Lesson Plan Links (sciencespot.net), 112
forensics
Forensic Fun, 111-112
promotion for Scientific Teens Club, 109
4 Steps to Creating an Online Travel Vision Board (happyblackwoman.com), 148
Freecycle, 94, 95
freedigitalscrapbooking.com, 122
Freeze Tag game, 37
Friendly Local Game Stores of the USA (Board Game Geek website), 83

## G

Game On Club
Board Game Speed Dating, 75
crossover programs, 74
Flashback Game Night, 78
Go Fish under the Bridge before the President Goes
to War, 76-77
Mashup Your "Bored" Games, 79
power promotion, 73-74
Social Games, 80-81
Speed Puzzle Challenge, 84
What's New in Games? 82-83
game table, 74
games
Active Inner Child, 16-17
Geocaching, 114-115
improv games, 37
Garden Art, 87
Garden Art Tour, 87
Garden Blog, 11
The Garden Diaries—Rain Barrel Eye Candy
(thegardendiaries.wordpress.com), 89
garden stakes, 87
gardening
Forcing Potted Bulbs, 90-91
Library Garden, 10-11
Working Worms: Vermicomposting Bins, 92-93
genre, 1, 2
Geocaching, 114-115
Geocaching without GPS (youtube.com), 115
Geocaching.com, 114, 115
ghost hunting, 110
Gibson, Walter B., 77
gingerbread houses, 67
Gloves, Touchscreen, 130
Go Fish under the Bridge before the President Goes to War, 76-77
Go Out and Play! Favorite Outdoor Games from Kaboom!
(Candlewick Press), 17
goals, of teen club, xvii
Google Hangouts, 38
GPS, 114-115
Great Group Games: 175 Boredom-Busting, Zero-Prep
Team Builders for All Ages (Ragsdale \& Saylor), 81
Greek fashion, 51-52
Green, John, 2, 101
Green Teens Club
crossover programs, 85
crossover with Big Paper Blooms, 28
crossover with Denim Dog Toys, 23
crossover with Fantastic Readers session, 3
crossover with Geocaching, 114, 115
crossover with Trashion Show, 49
Flea Market, 88
Forcing Potted Bulbs, 90-91
Garden Art, 87
power promotion, 85
Rain Barrel Decoration, 89
Recycling Challenge, 86
Reuse-Remake-Renew, 94-95
Working Worms: Vermicomposting Bins, 92-93
guest speaker
for Forensic Fun, 111
for Intro to DJ Skills, 40
for Just Juggling, 34
for Paranormal Science? 110
for Study Abroad, 142
for What's New in Games? 82
for Working Worms: Vermicomposting Bins, 92

## H

The Hana-Ami Flower Loom Tutorial (YouTube video), 48
Hand Tint Photography (pinterest.com), 126
Handmade Retro Photographs, 126
Hand-Tinted Photos and Other Early Colour
Photographic Processes (pinterest.com), 126
handwriting analysis, 111, 112
happyblackwoman.com, 148
health
See Active Teens Club
Hearts (card game), 77
hellogiggles.com, 58
homebaking.org, 63
homeless, 24
hot cocoa, 71-72

Hour of Code, 132
hourofcode.com, 132
How Handwriting Analysis Works (howstuffworks .com), 112
How I Use a Flower Loom (instructions) (YouTube video), 48
How Teens Discover Geocaching (geocaching.com), 115
How to Make a Vision Board (wikihow.com), 148
How to Make a Yarn PomPom (wikihow.com), 48
hoylegaming.com, 77
Hoyle's Modern Encyclopedia of Card Games: Rules of All the Basic Games and Popular Variations (Gibson), 77

## I

I Doubt It (card game), 76
ideas, xv-xvi
See also clubs, ideas for established
Improv 101, 36-37
Improv Encyclopedia, 37
Indoor Library Makerspace with Plants, 11
informal interactions, 98
Inner Child, Active, 16-17
Instant Introductions, 32
international careers, 142
International Jugglers' Association, 34
interview
Interview Skills, 102
in Promoting Yourself, 98
Worst News Interview Video Clips Contest, 99
Interview Skills, 102
Intro to DJ Skills, 40
Introduction to Computer Animation, 5, 136
iPad, 137
iStop camera, 137

## J

Jackson, Percy, 51
Jean Therapy: Denim Deconstruction for the Conscientious Crafter (Scatha \& Stefanelli), 56
Jeaneology: Crafty Ways to Reinvent Your Old Blues (Flynn), 56
jeans, Farewell Favorite Jeans! 55-56
jewelry
macramé bracelets, 46, 47, 48
Polymer Food Charms, 42-43
journaling, Just One Sentence Journaling, 125
journalism
See Newsworthy Teens Club
Just Juggling, 34
Just One Sentence Journaling, 125
Just the Facts, 33
Just Yell Fire (website), 9

## K

knitting
Arm Knit T-Shirt Scarf, 58
Not So Squared, 20-21
Simple Scarves, 53-54
L
languages
Learning Languages at the Library, 143
in Study Abroad, 142
laurel wreath, 51-52
Leapfrog game, 16
Learn How to Juggle website, 34
Learn to Solder, 134-135
Learning Languages at the Library, 143
LEGO, Stop Motion Animation, 137
Library Garden, 10-11
library staff, benefits of teen clubs for, xiv
livestream.com, 107
local guidebook, 144
local travel, 141
locker pocket, 55-56

## M

macramé bracelets
instructions for, 47
resources for, 48
shopping list for, 46
Mad about Music and Movies club, 4
madewithcode.com, 132
Make It @ Your Library—DIY Viking Catapult
(makeitatyourlibrary.org), 133
make it happen
for Active Inner Child, 16-17
for Ancient Fashions, 51
for Apron Decoration, 44
for Armchair Traveler Movie Nights, 146
for Baking Basics, 63
for Best. Trip. Ever. Scrapbook, 128
for Big Paper Blooms, 28-29
for Board Game Speed Dating, 75
for Cake Decorating Basics, 68
for Cartoon Capers, 100
for Chill-Out Yoga, 14-15
for Chocolate Chip Cookie Science, 69
for Color a Smile, 25
for Comfort Packs for the Homeless, 24
for Deadline! 106
for Decades of Dance Moves, 12
for Denim Dog Toys, 23
description of, xix
for Designer Hot Cocoa, 71-72
for Extreme Gingerbread, 67
for Farewell Favorite Jeans! 55-56
for Fitness Challenge, 8
for Flashback Game Night, 78
for Flea Market, 88
for Flip-Flop Fix Up, 59
for Forcing Potted Bulbs, 90
for Forensic Fun, 111-112
for Garden Art, 87
for Geocaching, 114-115
for Go Fish under the Bridge before the President Goes to War, 76-77
for Handmade Retro Photographs, 126
for Hour of Code, 132
for Improv 101, 37
for Interview Skills, 102
for Intro to DJ Skills, 40
for Introduction to Computer Animation, 136
for Just Juggling, 34
for Just One Sentence Journaling, 125
for Learn to Solder, 135
for Learning Languages at the Library, 143
for Library Garden, 10
for Making Money from Entertainment, 35-36
for Mashup Your "Bored" Games, 79
for The Medium and the Message, 103
for Mini Photo Books, 127
for Not So Squared, 20
for Open Mic Night, 38
for Paranormal Science? 110
for Phone Photography or Movie Contest, 124
for Photo and Video Blogs, 101
for A Picture's Worth..., 104
for Pillowcases for Teens, 27
for Polymer Food Charms, 43
for Promoting Yourself, 98
for Quilled Cards, 123
for Quirky Local Secrets, 144
for Rain Barrel Decoration, 89
for Read-a-Latte Books and Media Club, 1-5
for Recipe Scrapbooking, 122
for Recycling Challenge, 86
for Retro Fashions, 47
for Reuse-Remake-Renew, 94-95
for Safety and Saving Tips for Travel, 140-141
for Self-Defense Basics, 9
for Sharpie T Chromatography, 119
for Simple Scarves, 53
for Smoothie Station, 13
for So Bad, It's Good Poetry Slam, 39
for Social Games, 80-81
for Speed Puzzle Challenge, 84
for Spice It Up! 66
for Spin-Off Challenge, 116
for Squishy Circuits, 117-118
for Stop Motion Animation, 137
for Study Abroad, 142
for Take Apart Tech, 131
for Taking the Fear Out of Public Speaking, 32-33
for Teen Tasters, 64
for Time Travel Trivia, 113
for Tiny Targets, 133
for Touchscreen Gloves, 130
for Trashion Show, 49-50
for Travel App Showdown, 145
for Travel Vision Board, 147
for T-Shirts to Scarves, Three Ways, 57-58
for Warm-Up Challenge, 22
for What's New in Games? 82
for Working Worms: Vermicomposting Bins, 92-93
Make It Stop, 32
makerspace
Indoor Library Makerspace with Plants, 11
Technology Makers Club, promotion of, 129
See also Technology Makers Club
MaKey MaKey, 118
Making Money from Entertainment, 35-36
manga club, 5
map pedometer, 8
marthastewart.com
Embellished Flip-Flops, 59
How to Make Crepe-Paper Flowers, 29
martial arts, 9
Mashup Your "Bored" Games, 79

Maugans, Debby, 70
McCormick.com, 66
McGee, Harold, 66
The Medium and the Message, 103, 106
midwestliving.com, 87
Mind-Bending Mysteries and Thrillers for Teens (Alessio), 4
Mind-Bending Mysteries Club, 4-5
Mini Photo Books, 127
Mini Weapons of Mass Destruction: Build Implements of Spitball Warfare (Austin), 133
Miniature Food Masterclass: Materials and Techniques for Model-Makers (Scarr), 43
Minibook Gallery (jimmielanley.hubpages.com), 127
money, Making Money from Entertainment, 35-36
Money Mavericks Club, 151
movies
Armchair Traveler Movie Nights, 146
Book to Movie Club, 4
Mad about Music and Movies club, 4
Phone Photography or Movie Contest, 124
in Read-a-Latte Books and Media Club, 1
Stop Motion Animation, 137
Telling Stories with Film Club, 152
music
Intro to DJ Skills, 40
Open Mic Night, 38
for stretching time, 7
MuVChat, 146
My Kitchen Calculator, 70
myblessedlife.net, 58
mystery, Mind-Bending Mysteries Club, 4-5
Mystery Date game, 37
Mystery Madness, 4

## N

NASA Goddard Optimus Prime Spinoff Challenge, 116
National Gardening Association, 11
netplaces.com, 63
networking, 98
News Reporter Fashion Show, 99
newspaper, 103
Newsworthy Teens Club
Cartoon Capers, 100
crossover programs, 97
crossover with Award-Winning Readers session, 2
crossover with Book to Movie Club, 4
crossover with Mind-Bending Mysteries club, 4
crossover with Serious about Series session, 5
crossover with Taking the Fear Out of Public
Speaking, 32, 33
crossover with Teens Get Real with Reading
session, 3
Deadline! 106-107
Interview Skills, 102
The Medium and the Message, 103
Photo and Video Blogs, 101
A Picture's Worth..., 104-105
power promotion, 97
Promoting Yourself, 98-99
99 Ways to Cut, Sew and Deck Out Your Denim
(Blakeney, Blakeney, \& Schultz), 56
nonfiction, 3
North American Quilling Guild Official Shape Chart (www.naqg.org), 123
Not So Squared, 20-21

## 0

Oddball Travel Series (Chicago Review Press), 144
Old House Gardens-Bulbs in Pots (oldhousegardens .com), 91
On Food and Cooking: The Science and Lore of the Kitchen (McGee), 66
1 Million Pillowcase Challenge, 27
1,000 Inventions and Discoveries (Bridgman), 116
One-Word Stories game, 37
online
Ancient Fashions, 52
Board Game Speed Dating, 75
Cake Decorating Basics, 68
Cartoon Capers, 100
Chocolate Chip Cookie Science, 70
Deadline! 106
description of, xix
Fitness Challenge, 8
Flip-Flop Fix Up, 59
Forensic Fun, 112
Garden Art, 87
Geocaching, 115
Intro to DJ Skills, 40
Introduction to Computer Animation, 136
Just Juggling, 34
Just One Sentence Journaling, 125
Learning Languages at the Library, 143
Library Garden, 11
Not So Squared, 21
Open Mic Night, 38
Paranormal Science? 110
Phone Photography or Movie Contest, 124
Photo and Video Blogs, 101
Promoting Yourself, 99
Rain Barrel Decoration, 89
Recipe Scrapbooking, 122
Recycling Challenge, 86
Retro Fashions, 48
Safety and Saving Tips for Travel, 141
Self-Defense Basics, 9
Simple Scarves, 54
Smoothie Station, 13
Spice It Up! 66
Spin-Off Challenge, 116
Study Abroad, 142
Taking the Fear Out of Public Speaking, 33
Teen Tasters, 64
Trashion Show, 50
Travel Vision Board, 148
Warm-Up Challenge, 22
What's New in Games? 83
Open Mic Night, 38
Ouija board, 110
Out of this World session
crossover with Reuse-Remake-Renew, 94
crossover with Time Travel Trivia, 113
description of, 3
outsetmedia.com, 81

INDEX

## P

packing, for travel, 140-141
pagat.com, 77
paper flowers, 28-29
paper pattern making, 49-50
Paranormal Science? 110
Partain, Jessica, 43
Partain, Susan, 43
party games, 80-81
passport, 139
pattern making, 49-50
PBS, 146
pedometer, 8
Pencil2D program, 136
performance
See Entertaining Teens Club
phone
See cell phone; telephone
Phone Photography or Movie Contest, 124
Photo and Video Blogs, 101
Photo Coloring (dickblick.com), 126
photography
Best. Trip. Ever. Scrapbook, 128
in Forensic Fun, 112
Handmade Retro Photographs, 126
Mini Photo Books, 127
Phone Photography or Movie Contest, 124
A Picture's Worth..., 104-105
See also Scrapbooking and Photography Club
Pictionary, 80
A Picture's Worth..., 104-105
pie crust, 63
Pillowcases for Teens, 26-27
Pinterest
for Handmade Retro Photographs, 126
for Retro Fashions, 48
for Reuse-Remake-Renew, 94, 95
for smoothie recipes, 13
planning
movie planning in Book to Movie Club, 4
for teen clubs, xv-xvi
playdough, 117-118
Playful Learning Lab, 117
playing, 16-17
poetry
Open Mic Night, 38
So Bad, It's Good Poetry Slam, 39
Poker, 77
police department, 9
The Polymer Clay Cookbook: Tiny Food Jewelry to Whip
Up and Wear (Partain \& Partain), 43
Polymer Food Charms, 42-43
pom-poms
instructions for, 47
resources for, 48
shopping list for, 46
Positively Persuasive, 32
posters
for Scientific Teens Club, 109
Travel Vision Board, 147-148
power promotion
for Active Teens club, 7
for Crafting for Charity Club, 19
for Entertaining Teens Club, 31
for Fashionista Teens Club, 41
for Food Fans Club, 61
for Game On Club, 73-74
for Green Teens Club, 85
for new teen club, xvii-xviii
for Newsworthy Teens Club, 97
of Open Mic Night, 38
for Read-a-Latte Books and Media Club, 5
for Scientific Teens Club, 109
for Scrapbooking and Photography Club, 121
for Technology Makers Club, 129
for Teen Advisory Board, 149-150
for teen club, specialized, xv
for Traveling Teens Club, 138
Presidential Youth Fitness Program Downloadable Log
Sheets, 8
The Princeton Review—College Study Abroad
Programs (princetonreview.com), 142
prizes
for Fitness Challenge, 8
for Recycling Challenge, 86
for Traveling Teens Club promotion, 139
projectiles, 133
projector
for Deadline! 106
for Interview Skills, 102
Promoting Yourself, 98-99
promotion
See power promotion
Public Speaking, Taking the Fear Out of, 32-33
puzzle, Speed Puzzle Challenge, 84

## Q

Quilled Cards, 123
Quilling Basics—Shapes (www.quilledcreations.com), 123
Quirky Local Secrets, 144
quirkytravelguy.com, 144
$\mathbf{R}$
radio, 103
Ragsdale, Susan, 81
Rain Barrel Decoration, 89
rapidtables.com, 135
Read-a-Latte Books and Media Club
crossover with Ancient Fashions, 51
crossover with Armchair Traveler Movie Nights, 146
crossover with Cartoon Capers, 100
crossover with Color a Smile, 25
crossover with Retro Fashions, 46
crossover with Reuse-Remake-Renew, 94
crossover with Taking the Fear Out of Public
Speaking, 32
description of, 1
make it happen, 1-5
power promotion, 5
presentation of, xviii
shopping list, 1
Recipe Scrapbooking, 122
recordings, 110
recycling
center, 86
Flea Market, 88

Reuse-Remake-Renew, 94-95
Trashion Show, 49-50
See also Green Teens Club
Recycling Challenge, 86
Red Rover game, 16
redwormcomposting.com, 93
Reeko's Mad Scientist Lab (science website), 111
refrigerator cake, 63
Relaxation session, 33
"relaxation station," 7
remake, 94-95
reporting
See Newsworthy Teens Club
repurposing
Farewell Favorite Jeans! 55-56
Reuse-Remake-Renew, 94-95
T-Shirts to Scarves, Three Ways, 57-58
Rerun Readers, 5
resources
for Active Inner Child, 17
for Ancient Fashions, 52
for Apron Decoration, 45
for Baking Basics, 63
for Big Paper Blooms, 29
for Cake Decorating Basics, 68
for Chill-Out Yoga, 14, 15
for Chocolate Chip Cookie Science, 70
in club sessions, xix
for Color a Smile, 25
for Comfort Packs for the Homeless, 24
for Deadline! 107
for Decades of Dance Moves, 12
for Extreme Gingerbread, 67
for Farewell Favorite Jeans! 56
for Fitness Challenge, 8
for Flip-Flop Fix Up, 59
for Forcing Potted Bulbs, 91
for Forensic Fun, 112
for Game On Club, 73
for Garden Art, 87
for Geocaching, 115
for Go Fish under the Bridge before the President Goes to War, 77
for Handmade Retro Photographs, 126
for Hour of Code, 132
for Improv 101, 37
for Intro to DJ Skills, 40
for Just Juggling, 34
for Learn to Solder, 135
for Library Garden, 11
for Making Money from Entertainment, 36
for Mini Photo Books, 127
for Not So Squared, 21
for A Picture's Worth..., 105
for Pillowcases for Teens, 27
for Polymer Food Charms, 43
for Quilled Cards, 123
for Quirky Local Secrets, 144
for Rain Barrel Decoration, 89
for Recipe Scrapbooking, 122
for Retro Fashions, 48
for Reuse-Remake-Renew, 95
for Safety and Saving Tips for Travel, 141
for Self-Defense Basics, 9
for Sharpie T Chromatography, 119
for Simple Scarves, 54
for Smoothie Station, 13
for So Bad, It's Good Poetry Slam, 39
for Social Games, 81
for Spice It Up! 66
for Spin-Off Challenge, 116
for Squishy Circuits, 118
for Stop Motion Animation, 137
for Study Abroad, 142
for Taking the Fear Out of Public Speaking, 33
for Tiny Targets, 133
for Touchscreen Gloves, 130
for Trashion Show, 50
for Travel Vision Board, 148
for T-Shirts to Scarves, Three Ways, 58
for What's New in Games? 83
for Working Worms: Vermicomposting Bins, 93
Retro Aprons, 45
Retro Fashions, 46-48
Reuse-Remake-Renew, 3, 94-95
rewards, xv
See also prizes
roadsideamerica.com, 144
robottestkitchen.com, 130
Roman fashion, 51-52
Romance Writers of America (RWA) Young Adult
Romance award, 2
Romantic Readers session
crossover with Ancient Fashions, 51
crossover with Retro Fashions, 46
description of, 2
Ross, Matthew, 92, 93
rules, for teen club, xv

## S

Safety and Saving Tips for Travel, 140-141
Saylor, Ann, 81
Scarr, Angie, 43
scarves
Simple Scarves program, 53-54
T-Shirts to Scarves, Three Ways, 57-58
Scatha, Allison G., 56
Schultz, Ellen, 56
science fiction
Out of this World session, 3
Time Travel Trivia, 113
Scientific Teens Club
crossover programs, 109
crossover with Chocolate Chip Cookie Science, 69
crossover with Learn to Solder, 134
crossover with Mind-Bending Mysteries club, 4
crossover with Working Worms: Vermicomposting Bins, 92
Forensic Fun, 111-112
Geocaching, 114-115
Paranormal Science? 110
power promotion, 109
Sharpie T Chromatography, 119
Spin-Off Challenge, 116
Squishy Circuits, 117-118
Time Travel Trivia, 113
SCORE, 36

Scrapbooking and Photography Club
Best. Trip. Ever. Scrapbook, 128
crossover programs, 121
crossover with Apron Decoration, 44
crossover with Farewell Favorite Jeans! 55
Handmade Retro Photographs, 126
Just One Sentence Journaling, 125
Mini Photo Books, 127
Phone Photography or Movie Contest, 124
power promotion, 121
Quilled Cards, 123
Recipe Scrapbooking, 122
Seed Swap, 11
Self-Defense Basics, 9
Series, Sequels, and Trilogies session, 5
Series Standouts, 5
Serious about Series session, 4-5
sewing
Ancient Fashions, 51-52
Farewell Favorite Jeans! 55-56
Pillowcases for Teens, 26-27
Simple Scarves, 53-54
T-Shirts to Scarves, Three Ways, 57-58
See also Fashionista Teens Club
Sharks and Minnows game, 17
Sharpie T Chromatography, 119
shoes, Flip-Flop Fix Up, 59
shopping list
for Active Inner Child, 16
for Ancient Fashions, 51
for Apron Decoration, 44
for Armchair Traveler Movie Nights, 146
for Baking Basics, 62
for Best. Trip. Ever. Scrapbook, 128
for Big Paper Blooms, 28
for Board Game Speed Dating, 75
for Cake Decorating Basics, 68
for Cartoon Capers, 100
for Chill-Out Yoga, 14
for Chocolate Chip Cookie Science, 69
for Color a Smile, 25
for Comfort Packs for the Homeless, 24
for Deadline! 106
for Decades of Dance Moves, 12
for Denim Dog Toys, 23
description of, xix
for Designer Hot Cocoa, 71
for Extreme Gingerbread, 67
for Farewell Favorite Jeans! 55
for Fitness Challenge, 8
for Flashback Game Night, 78
for Flea Market, 88
for Flip-Flop Fix Up, 59
for Forcing Potted Bulbs, 90
for Forensic Fun, 111
for Garden Art, 87
for Geocaching, 114
for Go Fish under the Bridge before the President Goes to War, 76
for Handmade Retro Photographs, 126
for Hour of Code, 132
for Improv 101, 37
for Intro to DJ Skills, 40
for Introduction to Computer Animation, 136
for Just Juggling, 34
for Just One Sentence Journaling, 125
for Learn to Solder, 134
for Learning Languages at the Library, 143
for Library Garden, 10
for Making Money from Entertainment, 35
for Mashup Your "Bored" Games, 79
for The Medium and the Message, 103
for Mini Photo Books, 127
for Not So Squared, 20
for Open Mic Night, 38
for Paranormal Science? 110
for Phone Photography or Movie Contest, 124
for Photo and Video Blogs, 101
for A Picture's Worth..., 104
for Pillowcases for Teens, 26
for Polymer Food Charms, 42
for Promoting Yourself, 98
for Quilled Cards, 123
for Rain Barrel Decoration, 89
for Read-a-Latte Books and Media Club, 1
for Recipe Scrapbooking, 122
for Recycling Challenge, 86
for Retro Fashions, 46
for Reuse-Remake-Renew, 94
for Safety and Saving Tips for Travel, 140
for Sharpie T Chromatography, 119
for Simple Scarves, 53
for Smoothie Station, 13
for So Bad, It's Good Poetry Slam, 39
for Social Games, 80
for Speed Puzzle Challenge, 84
for Spice It Up! 65
for Squishy Circuits, 117
for Stop Motion Animation, 137
for Take Apart Tech, 131
for Taking the Fear Out of Public Speaking, 32
for Teen Tasters, 64
for Time Travel Trivia, 113
for Tiny Targets, 133
for Touchscreen Gloves, 130
for Trashion Show, 49
for Travel Vision Board, 147
for T-Shirts to Scarves, Three Ways, 57
for Warm-Up Challenge, 22
for What's New in Games? 82
for Working Worms: Vermicomposting Bins, 92
shutupandsitdown.com, 83
Simple Scarves, 53-54
slingshot, 133
Small-Batch Baking for Chocolate Lovers (Maugans), 70
smartphone
See cell phone
Smoothie Station, 13
So Bad, It's Good Poetry Slam, 39
Social Games, 80-81
social media
for communication with teen club members, xv
Just One Sentence Journaling, 125
Photo and Video Blogs, 101
in Promoting Yourself, 98
for Spin-Off Challenge, 116
soldering, 134-135
song titles, acting out, 4
Sounds Like Fun! game, 37
spaghetti scarf, 57
SparkFun Electronics-How to Solder (learn.sparkfun
.com), 135
speech, 32-33
Speed Dating, Board Game, 75
Speed Puzzle Challenge, 84
Spice It Up! 65-66
Spin-Off Challenge, 116
spiral scarf, 57
Spoons (card game), 76
Springfield Stitches for a Cause, 21
Squishy Circuits, 117-118
stakes, garden, 87
Steampunk Ships session, 3
Stefanelli, Maria, 56
STEM clubs, 129, 130
Stop Motion Animation, 5, 137
stopmotioncentral.com, 137
Stowell, Charlotte, 43
Strother, Scott, 17
Study Abroad, 142
style
See Fashionista Teens Club
stylebizarre.com, 148
suggestions, from teens for teen club, xv-xvi
Super Readers session, 5
surveys
for building teen club, xiv
in Paranormal Science? 110
Synoe, Sara, 39

## T

Tag, 16
TAGIE Awards, 83
Take Apart Tech, 131
Taking the Fear Out of Public Speaking
instructions for, 32-33
for preparation for author event, 3
tasting, Teen Tasters, 64
Tasty Trinkets: Polymer Clay Food Jewellery (Stowell), 43
taxes, W-9 form, 35
teachers, for teen clubs, xvi
teaching, by teenagers, xvi
Techno Teens Club, 152
technology, Spin-Off Challenge, 116
Technology Inspired Apron, 45
Technology Makers Club
crossover programs, 129
crossover with Intro to DJ Skills, 40
crossover with Reuse-Remake-Renew, 94
crossovers with Anime and Manga Readers and Viewers, 5
Hour of Code, 132
Introduction to Computer Animation, 136
Learn to Solder, 134-135
power promotion, 129
Stop Motion Animation, 137
Take Apart Tech, 131
Tiny Targets, 133
Touchscreen Gloves, 130

Teen Advisory Board (TAB)
crossover programs with, 149-150
reorganization of, xvii
Teen Angst: A Celebration of Really Bad Poetry (Synoe), 39
teen club
description of, xiii
failed, xvii-xviii
reasons for, xiii-xiv
tips for building, xiv-xvi
See also clubs, ideas for established
Teen Entrepreneur website, 33
Teen Storytime, 5
Teen Tasters, 64
Teen Tasters session, xvii
Teen Writing Clubs, 150
teenagers
benefits of teen clubs for, xiii-xiv
building teen club, xiv-xviii
teenlibrariantoolbox.com, 67
Teens' Choice Award, 2
Teens Get Real with Reading session, 3
teentraveltalk.com, 141
telephone
interview, 98
numbers for teen victims, 9
See also cell phone
television, 103
Telling Stories with Film Club, 152
Ten Minutes to the Speech: Your Last-Minute Guide and Checklist for Speaking in Public (Van Patten), 33
themes, 2-5
This Old House-"Sandwich" Bulbs for Six Weeks of Blooms (thisoldhouse.com), 91
time, xvi
Time Travel Trivia, 113
Tiny Targets, 133
tipnut.com, 54
toaster oven, 42-43
Toastmasters International, 33
toga, 51-52
Toga Party, 51
Toronto Star, 52
tote bag, tiny, 55-56
Touchscreen Gloves, 130
toys, Denim Dog Toys, 23
Tragically Romantic session, 2
train travel, 140
Trashion Show, 49-50
Travel App Showdown, 145
travel guides
Quirky Local Secrets, 144
in Safety and Saving Tips for Travel, 140-141
Travel Vision Board, 147-148
Traveling Teens Club
Armchair Traveler Movie Nights, 4, 146
crossover programs, 139
crossover with Ancient Fashions, 51
crossover with Best. Trip. Ever. Scrapbook, 128
crossover with Geocaching, 114, 115
crossover with Spice It Up! 65
Learning Languages at the Library, 143
power promotion, 138

Traveling Teens Club (continued)
Quirky Local Secrets, 144
Safety and Saving Tips for Travel, 140-141
Study Abroad, 142
Travel App Showdown, 145
Travel Vision Board, 147-148
treasure hunt, Geocaching, 114-115
trebuchet, 133
Tripoli (Michigan Rummy), 77
trivia, Time Travel Trivia, 113
t-shirt
Sharpie T Chromatography, 119
T-Shirts to Scarves, Three Ways, 57-58
Twitter, 83

## U

Un-Romantic Readers session, 2
ustream.tv, 107

## V

Valentine's Day, 2
Van Patten, Vance Scott, 33
variations
of Active Inner Child, 17
of Ancient Fashions, 51
of Apron Decoration, 45
of Armchair Traveler Movie Nights, 146
of Baking Basics, 63
of Big Paper Blooms, 29
of Board Game Speed Dating, 75
of Cake Decorating Basics, 68
of Chill-Out Yoga, 15
of Chocolate Chip Cookie Science, 70
of Color a Smile, 25
of Comfort Packs for the Homeless, 24
of Decades of Dance Moves, 12
description of, xix
of Designer Hot Cocoa, 72
of Extreme Gingerbread, 67
of Farewell Favorite Jeans! 56
of Fitness challenge, 8
of Flashback Game Night, 78
of Flea Market, 88
of Flip-Flop Fix Up, 59
of Forcing Potted Bulbs, 91
of Forensic Fun, 112
of Garden Art, 87
of Geocaching, 115
of Handmade Retro Photographs, 126
of Interview Skills, 102
of Intro to DJ Skills, 40
of Introduction to Computer Animation, 136
of Library Garden, 11
of Making Money from Entertainment, 36
of The Medium and the Message, 103
of Not So Squared, 20
of Phone Photography or Movie Contest, 124
of A Picture's Worth..., 105
of Polymer Food Charms, 43
of Quilled Cards, 123
of Quirky Local Secrets, 144
of Recipe Scrapbooking, 122
of Recycling Challenge, 86
of Retro Fashions, 48
of Reuse-Remake-Renew, 95
of Safety and Saving Tips for Travel, 141
of Simple Scarves, 54
of Spice It Up! 66
of Squishy Circuits, 118
of Stop Motion Animation, 137
of Study Abroad, 142
of Take Apart Tech, 131
of Taking the Fear Out of Public Speaking, 33
of Teen Tasters, 64
of Time Travel Trivia, 113
of Trashion Show, 50
of T-Shirts to Scarves, Three Ways, 58
of Warm-Up Challenge, 22
of What's New in Games? 82
of Working Worms: Vermicomposting Bins, 93
vermicomposting, 92-93
"Vermicomposting: How Worms Can Reduce Our Waste" (Ross), 92, 93
video
clips from Entertaining Teens Club, 31
for Intro to DJ Skills, 40
livestreaming video, 107
of Open Mic Night, 38
Phone Photography or Movie Contest, 124
Photo and Video Blogs, 101
recorder for Paranormal Science? 110
for Spin-Off Challenge, 116
video games
See Game On Club
Virtual Garden Scavenger Hunt, 87
virtual teen club, xviii
vloggers, 83
Volunteering and Community Service Club description of, 151
variation of Taking the Fear Out of Public
Speaking, 33

## W

W-9 form, 35
Warm Up America, 21
Warm-Up Challenge, 22
weapons, 2
website, library
Not So Squared, links for, 21
Warm-Up Challenge posting on, 22
websites
for Decades of Dance Moves, 12
for Making Money from Entertainment, 35
in The Medium and the Message, 103
See also online; resources
Weekend Gardener-Double Plant Bulbs
(weekendgardener.net), 91
Werewolves and Villagers, 80, 81
What Does Your Handwriting Say about You?
(visual.ly), 112
What Is a Newspaper Photograph? (Davis), 105
What Makes a Good Romance? session, 2
What's New in Games? 82-83
Whist (card game), 77
wikihow.com, 52, 148
wilton.com, 68

Wisconsin DNR-Environmental Education for Kids! Composting with Worms (dnr.wi.gov), 93
witnesses, in Forensic Fun, 112
Working Worms: Vermicomposting Bins, 92-93
Worst News Interview Video Clips Contest, 99
The Worst Poems by Great Writers website, 39
woven ribbon barrettes
instructions for, 47
resources for, 48
shopping list for, 46
writing
Just One Sentence Journaling, 125
So Bad, It's Good Poetry Slam, 39
Teen Writing Clubs, 150
See also Newsworthy Teens Club

## Y

YALSA Alex Awards, 3
yarn, 20
Yarn Pom-Pom—Cardboard Circle Technique (YouTube), 48
YES Magazine Project Crew, 51, 52
yoga, Chill-Out Yoga, 14-15
Your Teen Business website, 36
youth hostel, 141

YouTube
DIY Laurel Wreath Headband, 52
Geocaching without GPS, 115
for Interview Skills, 102
for Intro to DJ Skills, 40
for Just Juggling, 34
Knit a Garter Stitch Scarf, 54
polymer clay tutorials, 43
for Retro Fashions, 47, 48

## Z

Zumba, 12

