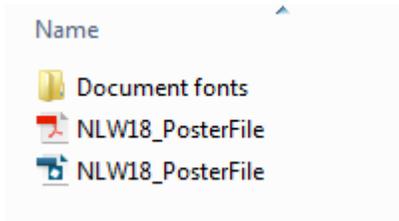


HOW TO CUSTOMIZE YOUR 2018 NATIONAL LIBRARY WEEK POSTER



Open the ZIP folder and note that the official fonts used in the poster are available for installation onto your computer. Once you install the fonts, you can use it when you customize your poster file. You do not **need** to use the fonts provided and can use whatever you desire.

If you are interested in printing the 2018 National Library Week poster as is, open the PDF file.

For customization, open the poster PSD file in an image editing program such as [Adobe Photoshop](#), [Adobe Photoshop Elements](#), [GNU Image Manipulation Program](#), or any other programs. For this tutorial, we are using Adobe Photoshop Elements 13.

You will see three text layers and three image layers.



The Libraries Transform logo and the compass graphic can be hidden, moved, or deleted. You can edit the “LIBRARIES LEAD” text and the “NATIONAL LIBRARY WEEK/date” text layers.

To see what hiding a layer does, click the eye icon (👁️) next to any layer.

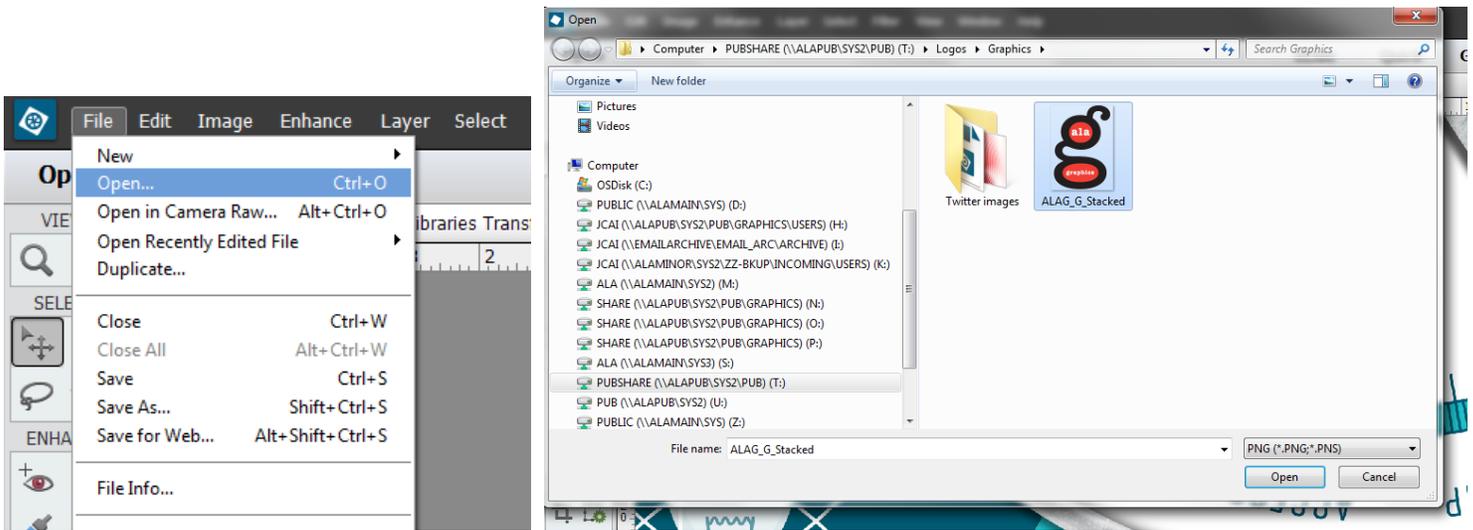
Before:



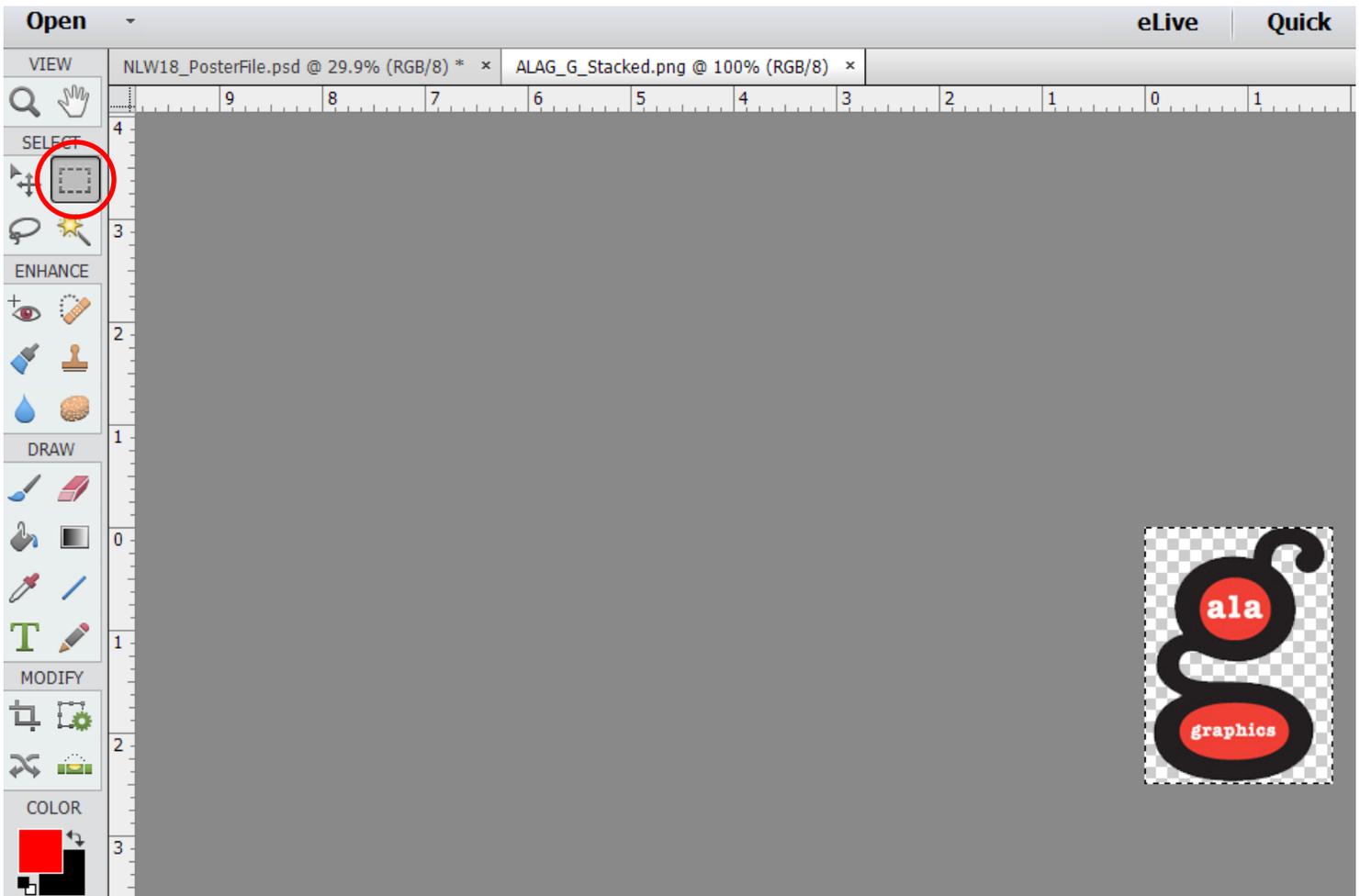
After:



To add your own logo, open the “File” menu and select “Open”. Locate your graphic and click “Open”. A PNG or an image with a transparent background would be easiest.



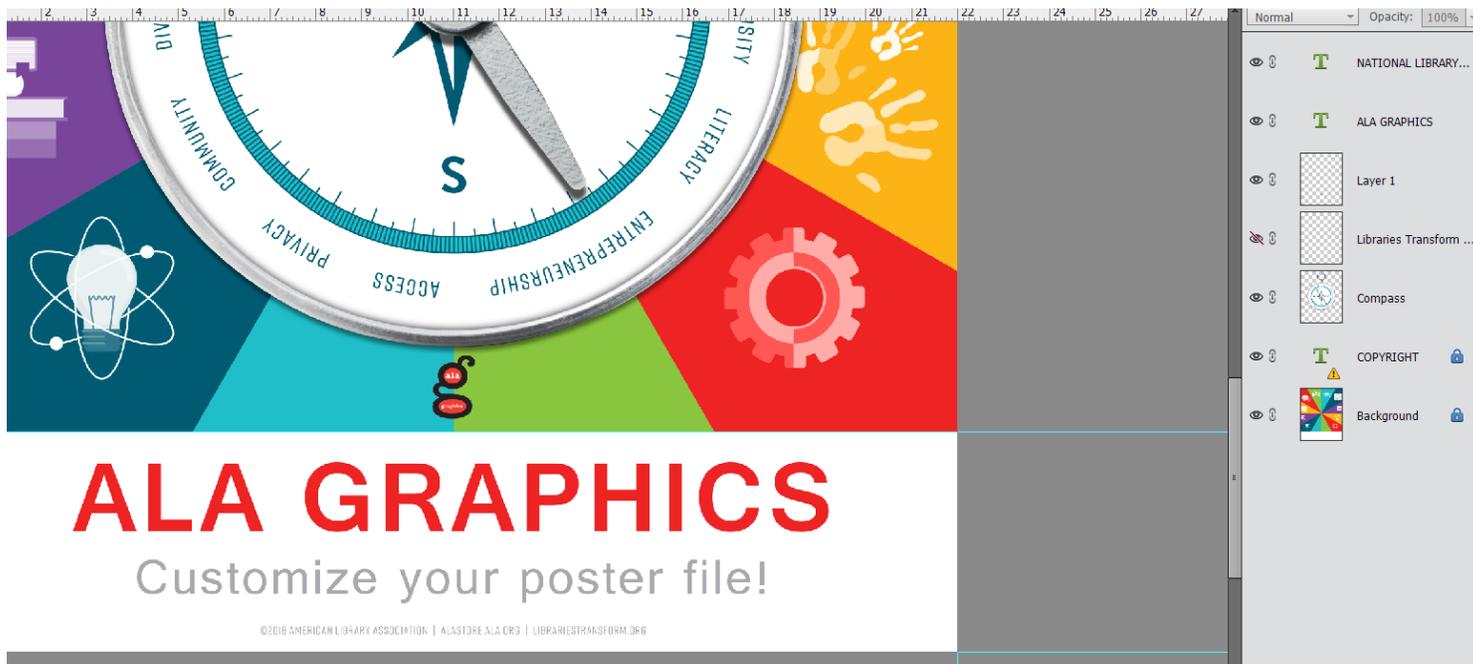
Your graphics will open in a new window on Photoshop. Select the “Rectangular Marquee Tool” on the left hand toolbar and drag the marquee over your graphic. Copy the image using the “Edit” menu or hold the CTRL key and press C on your keyboard.



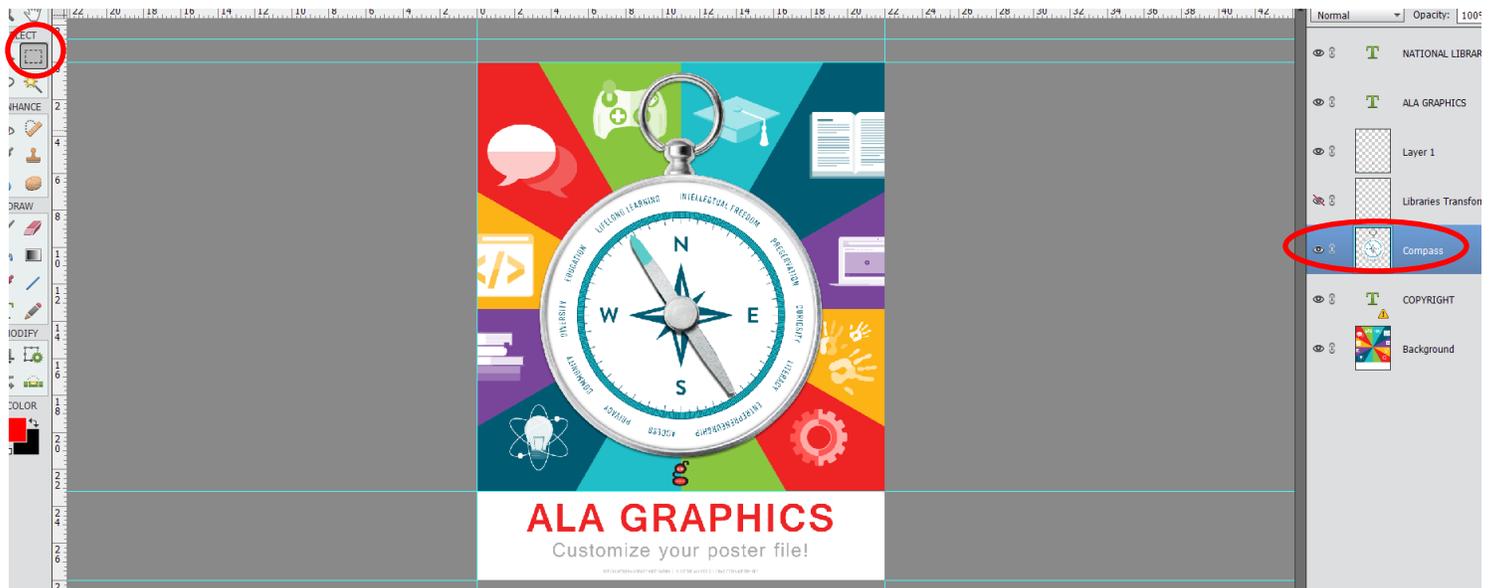
Return to the poster file and paste the logo (CTRL+P). The logo is now in a new layer called “Layer 1”.



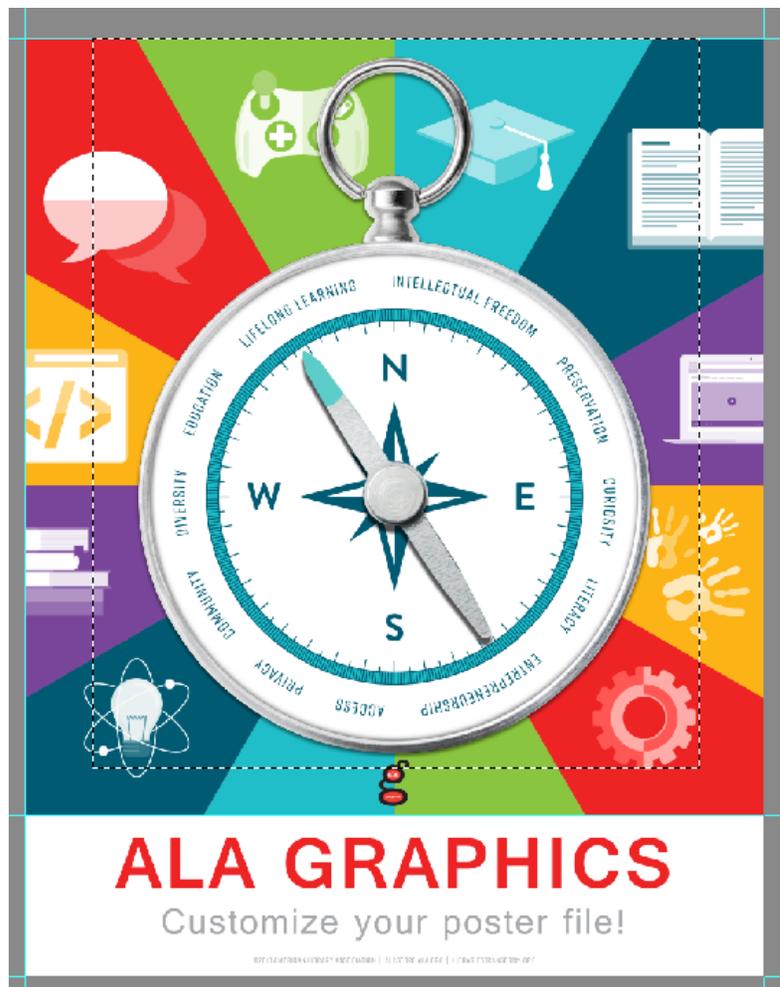
If you would like to customize the text and want to use the same fonts, make sure to download the fonts from the ZIP file. If not, you can use any fonts you'd like. We are using Gautami Bold to edit “LIBRARIES LEAD” and Gautami Regular to edit “NATIONAL LIBRARY WEEK | APRIL 8-14, 2018”. To select the text, click the appropriate layer in the layers’ window.



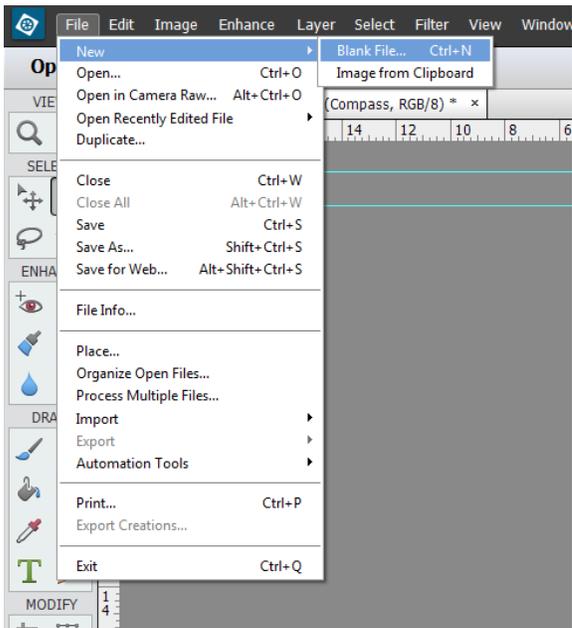
If you'd like to use only the compass for a project, select the Compass layer and use the "Rectangular Marquee Tool" on your left hand toolbar and drag the marquee over the graphic.



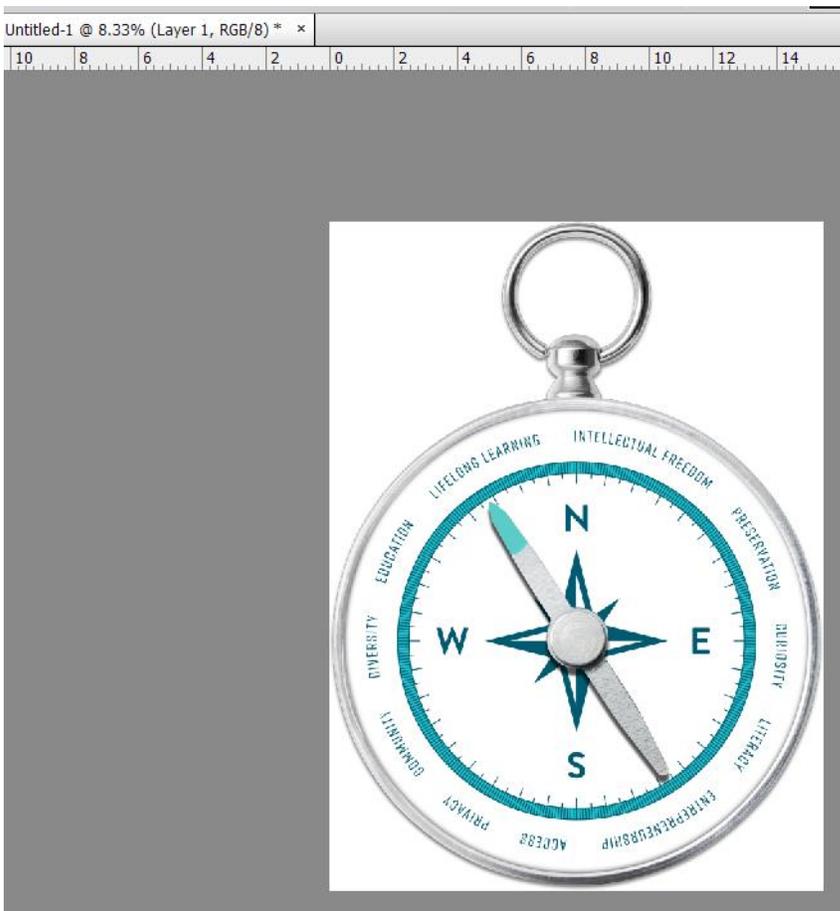
Drag your marquee to select the compass, then copy (CTRL+C).



Using the "File" menu, select "New" and "Blank File".



Once you've created your blank file, paste the compass (CTRL+P).



We'd love to see how you customize your poster and all the ways in which you use these graphics! Email us at graphicsmarketing@ala.org and share what you've created to celebrate National Library Week.