



CREATIVE IDEAS

The READ® Design Studio allows you to create your own READ posters and bookmarks, but the creative possibilities don't stop there:

CELEBRATE LOCAL STARS

Use READ posters and bookmarks to honor local librarians, teachers, students, board members, administrators, and parents who support the library and its programs.

T-SHIRT TRANSFERS

Print your READ poster to iron-on t-shirt transfer paper available at office supply and craft stores. Who says you can't wear your love for reading on your sleeve?

STICKERS AND BOOKPLATES

Use the mail merge function and some adhesive paper stock to create a sheet of stickers. Bigger rectangle shapes are great for bookplates!

NOTECARDS, STATIONERY, AND BUSINESS CARDS

Use your READ images to make special stationery or unique business cards. For special library donors, make a thank you card using a READ poster image, or thank them by creating a READ poster featuring the donor!

TRADING CARDS

Feature your READ poster on the front and favorite stats about reading, libraries, books, and other interests on the back of a 2.5" x 3.5" piece of card stock. Children and students can have their own series to trade with friends.

SCREEN SAVERS OR WEB GRAPHICS

Using the 'Display Properties' setting on your Windows computer, turn your READ poster into your desktop wallpaper. Or, save your poster file as a 'web-ready file' to display on your library, school, or non-profit website.

BOOK REPORTS

Make student book reports more memorable! Have students dress in character with their book and choose a complimentary READ poster design to go along with the theme.

END OF STACK SIGNAGE

Choose an appropriate READ poster design and list the genre and call numbers to remind and guide patrons through the stacks.

DRY ERASE BOARDS

Print, laminate, and stick any READ poster template on a cardboard easel for a great dry erase board you can use to promote library programs or special announcements.

STAFF/TEACHER PICKS

Feature your librarians and their favorite titles as a way to introduce patrons to staff. For the new school year, feature teachers on READ posters they can hang on their door to welcome their new class.

READERS' ADVISORY

READ poster files also work great as signage to recommended reading lists, read-alikes, or popular new titles. Post on stacks, desks, or the checkout counter.

PROMOTE LIBRARY EVENTS

Use READ templates to make signs announcing events like cooking demonstrations, craft fairs, and book clubs.

ADVERTISE POPULAR TITLES

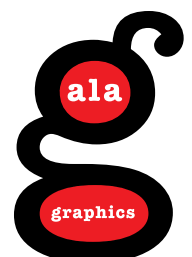
Choose from the wide variety of templates to display popular titles for events such as Teen Read Week, Banned Books Weeks, National Poetry Month, Library Card Sign-up Month, and many more!

MAGNETS

Resize several READ posters to fit on an 8.5" x 11" sheet. Print, cut, and then affix to magnetic sheets to create magnets to display at home, the library, or a locker.

WINDOW CLINGS

Purchase static cling inkjet paper to create removable clings for glass doors, windows, or other smooth surfaces.



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