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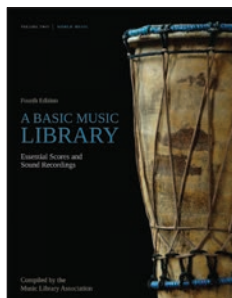
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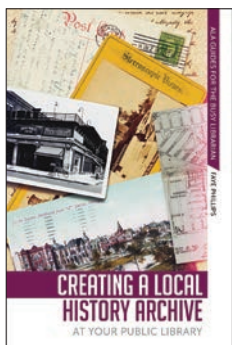
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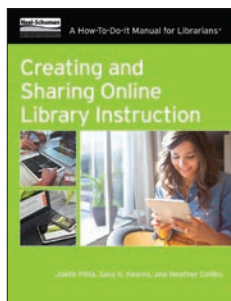
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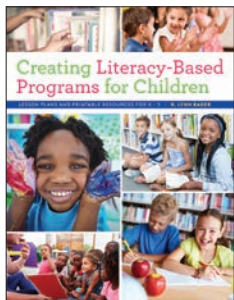
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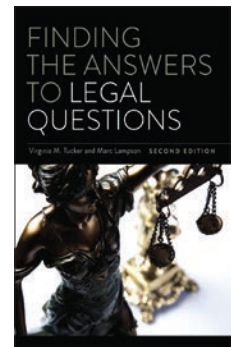
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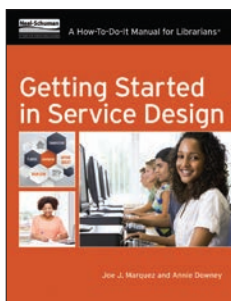
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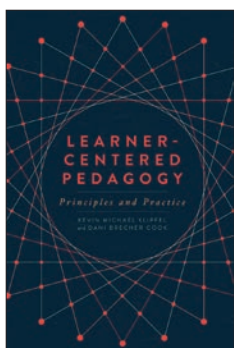
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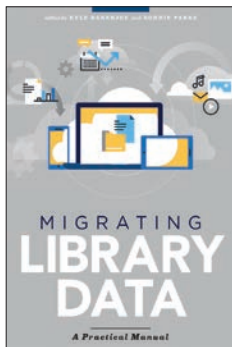
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When front line librarians improve awareness of under-utilized resources, thereby increasing demand for more of the same, it can also encourage increased funding for the library. The authors' evidence-based approach to promoting electronic resources effectively made the previous edition of this guide a bestseller.

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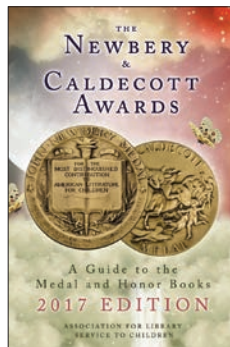


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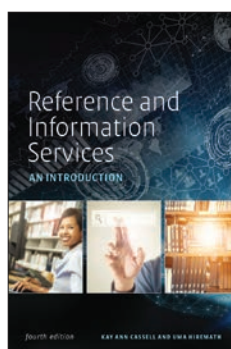


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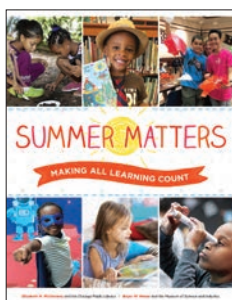


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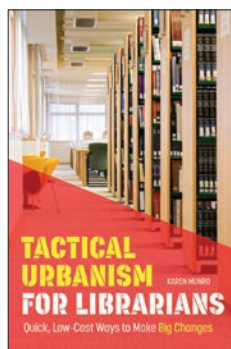


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